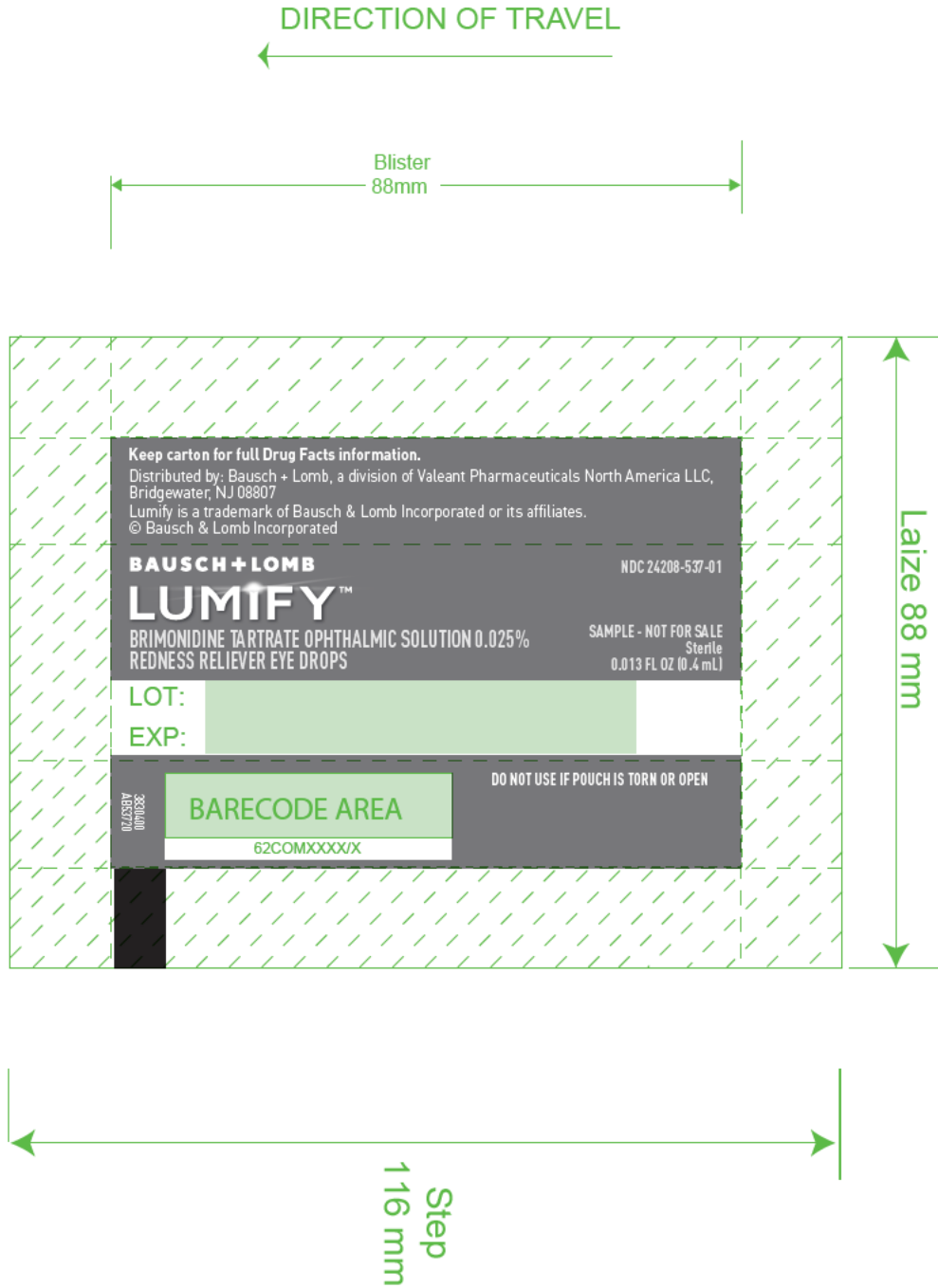


1.14.1.1 Draft Carton and Container Labels

PROPOSED SINGLE DOSE UNIT FOIL POUCH



1.14.1.1 Draft Carton and Container Labels

PROPOSED SINGLE DOSE UNIT CARTON

**Drug Facts (continued)**

**Inactive ingredients:** benzalkonium chloride, boric acid, calcium chloride dihydrate, glycerin, potassium chloride, sodium borate decahydrate, sodium chloride, water for injection. Hydrochloric acid and/or sodium hydroxide may be used to adjust pH.

**Drug Facts (continued)**

**Questions or comments?** Call: 1-800-653-5340

Lumify is a trademark of Bausch & Lomb Incorporated or its affiliates. © Bausch & Lomb Incorporated Product of Spain

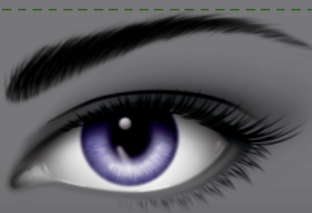
**BAUSCH + LOMB**

**LUMIFY™**

BRIMONIDINE TARTRATE  
OPHTHALMIC SOLUTION 0.025%  
REDNESS RELIEVER EYE DROPS

- Works in 1 minute
- Lasts up to 8 hours

NDC 24208-537-01  
**NEW PRODUCT**



SAMPLE - NOT FOR SALE  
**Sterile 0.013 FL OZ (0.4 mL)**

Lumify™ eye drops, from the eye care experts at Bausch + Lomb. Just one drop works within a minute and lasts up to 8 hours to reduce redness.

Distributed by: Bausch + Lomb, a division of Valeant Pharmaceuticals North America LLC, Bridgewater, NJ 08807

DO NOT USE IF POUCH IS TORN OR OPEN

local material number packaging site

**Drug Facts**

Active ingredient	Purpose
Brimonidine tartrate (0.025%)	Redness reliever

**Use** ■ relieves redness of the eye due to minor eye irritations

**Warnings**  
For external use only

Do not use ■ if solution changes color or becomes cloudy ■ if single-unit dispenser is not intact

Stop use and ask a doctor if ■ you experience eye pain, changes in vision, continued redness or irritation of the eye ■ condition worsens or persists for more than 3 days

**Drug Facts (continued)**

If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** ■ adults and children 5 years of age and over: ■ instill 1 drop in the affected eye(s) every 6-8 hours ■ do not use more than 4 times daily ■ remove contact lenses before use ■ wait at least 10 minutes before re-inserting contact lenses after use ■ if using other ophthalmic products while using this product, wait at least 5 minutes between each product ■ to avoid contamination, do not touch tip of container to any surface ■ discard dispenser immediately after use ■ children under 5 years of age: consult a doctor

**Other information** ■ store at 15°-25°C (59°-77°F)

1.14.1.1 Draft Carton and Container Labels

**PROPOSED SINGLE DOSE UNIT VIAL**

*(image scaled to 200%)*



1.14.1.1 Draft Carton and Container Labels

PROPOSED COUPON

CODE 39  
66NOTXXXXXY

**BAUSCH + LOMB**

**LUMIFY™**

REDNESS RELIEVER EYE DROPS



**LUMIFY™**  
BRIMONIDINE TARTRATE  
OPHTHALMIC SOLUTION 0.025%  
REDNESS RELIEVER EYE DROPS

• Works in 1 minute  
• Lasts up to 8 hours

Sterile 0.25 FL OZ (7.5 mL)

Lumify™ eye drops,  
from the eye care experts  
at Bausch + Lomb.  
Just one drop works within a  
minute and lasts up to  
8 hours to reduce redness.

• Works in  
1 minute

• Lasts up  
to 8 hours

---



**LUMIFY™**  
BRIMONIDINE TARTRATE  
OPHTHALMIC SOLUTION 0.025%  
REDNESS RELIEVER EYE DROPS

• Works in 1 minute  
• Lasts up to 8 hours

Sterile 0.25 FL OZ (7.5 mL)

Offer good on 7.5 mL size

MANUFACTURER'S COUPON | 07.31.2021

**SAVE \$2.00**

on **LUMIFY™**

**BRIMONIDINE TARTRATE  
OPHTHALMIC SOLUTION 0.025%  
REDNESS RELIEVER EYE DROPS**

**CONSUMER:** Coupons can only be redeemed at retail locations. Coupons may not be used for cash or used to purchase products directly from Bausch + Lomb. **RETAILER:** We will reimburse you at face value plus 8 cents handling per coupon if used in accordance with the terms of the Bausch + Lomb Coupon Redemption Policy (CRP#1). Coupon void if taxed or prohibited by law. Limit one coupon per purchase of specified products. Good only in USA. Mechanical reproductions not accepted. Not valid with any other coupon. Not redeemable for more than the purchase price. Mail to: Bausch + Lomb, Inmar Dept. 10119, 1 Fawcett Dr., Del Rio, TX 78840 Lumify is a trademark of Bausch & Lomb Incorporated or its affiliates. © Bausch & Lomb Incorporated.

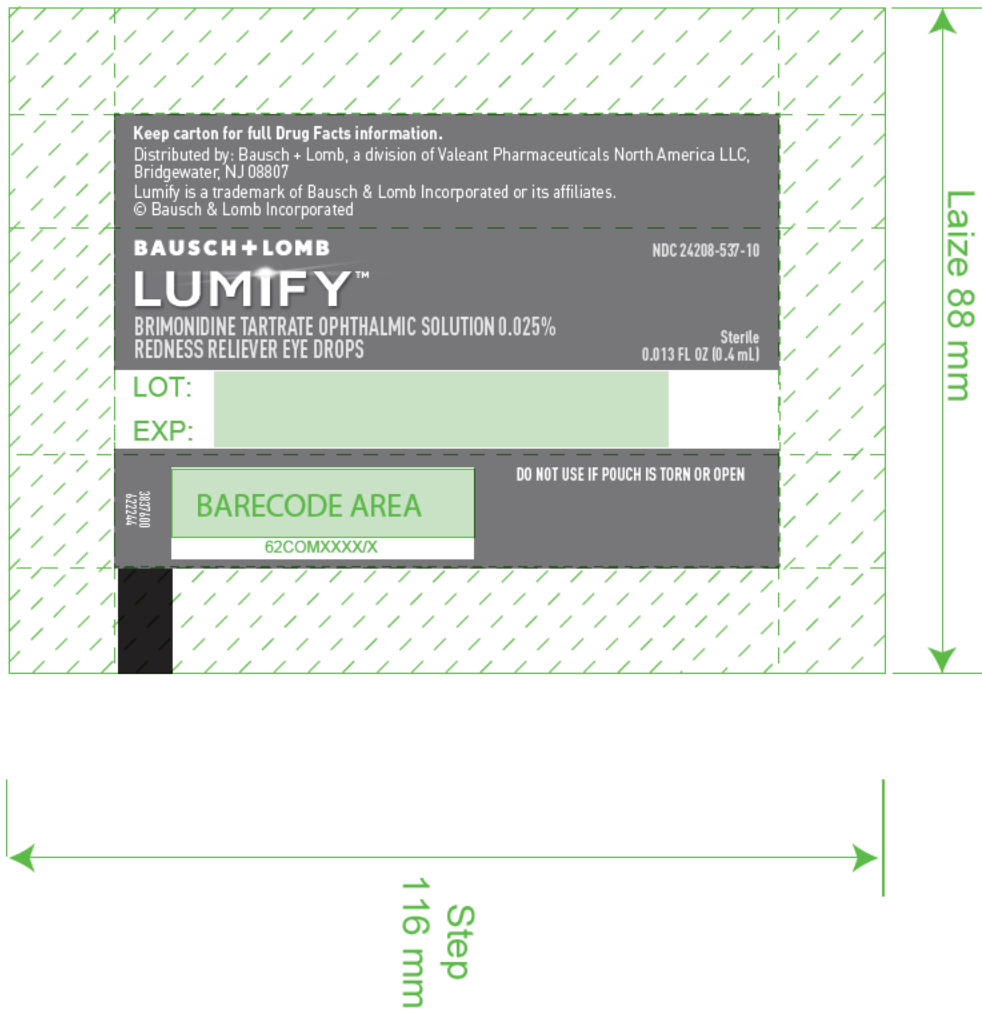
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CODE 39

1.14.1.1 Draft Carton and Container Labels

PROPOSED TRADE SINGLE DOSE UNIT FOIL POUCH



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