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1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	Eric M. Fraser, 027241 OSBORN MALEDON, P.A. 2929 North Central Avenue, Suite 2100 Phoenix, Arizona 85012 (602) 640-9000 efraser@omlaw.com Cara Gagliano ( <i>pro hac vice application to</i> Andrew Crocker ( <i>pro hac vice application to</i> ELECTRONIC FRONTIER FOUNDATION 815 Eddy Street San Francisco, California 94109 (415) 436-9333 cara@eff.org andrew@eff.org zhao@eff.org Attorneys for Plaintiff IN THE UNITED STA FOR THE DISTI Erik Johnson, Plaintiff, vs. Proctorio Inc., Defendant.	ATES DISTRICT COURT RICT OF ARIZONA No. <b>COMPLAINT</b> (Jury Trial Demanded) <b>DUCTION</b> g a declaratory judgment of noninfringement 5, 107, as well as injunctive relief and
28	Copyright Act ("DMCA"), 17 U.S.C. § 512(f), in order to finally quash a campaign of	
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harassment designed to undermine important concerns about software used by 1 2 universities around the United States to monitor student activity.

3 2. As a consequence of the COVID-19 pandemic, schools and universities have increasingly adopted surveillance software to observe students as they complete 4 assignments and tests electronically. These "proctoring" computer programs, like the 5 Proctorio Software owned by Defendant Proctorio Inc. ("Proctorio"), are ostensibly 6 7 intended to ensure adherence to assignment rules and to identify potential cheating by relying on surveillance methods such as face detection,<sup>1</sup> eye movement tracking, 8 9 keyboard and mouse monitoring, and audio and visual recording. Students, teachers, and civil liberties advocates have noted that such software may compromise student 10 11 privacy and digital security while exacerbating socioeconomic divides in student 12 performance.

3. Plaintiff Erik Johnson, a college student whose university uses the 13 Proctorio surveillance software, is one such critic. After carefully reviewing publicly 14 15 available information, including portions of Proctorio's software code, Johnson concluded that the Proctorio software code contradicted Proctorio's claims about its 16 software and raised a number of privacy, security, and equity concerns. To inform his 17 classmates and the public, he shared his conclusions on Twitter, a social media website. 18 19 To help explain his conclusions, Johnson linked to excerpts of the software's code that 20 he had uploaded to the code-sharing websites Pastebin and GitHub. This code was found in files that were automatically saved to Johnson's computer when he installed 21 22 the software. Johnson's use of the code was a textbook fair use, and obviously lawful 23 under Section 107 of the Copyright Act.

4 Proctorio promptly responded by pressuring Johnson to delete his code 24 25 analysis. When Johnson resisted, Proctorio turned to the DMCA to force the material's 26 removal. As a result of Proctorio's false claims, Twitter removed several portions of

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<sup>1</sup> Face detection is a technology that detect faces as well as facial movement and direction within an image or video.

Johnson's critical commentary, and Pastebin and GitHub removed the code excerpts
 Johnson shared to support his assertions.
 5. Johnson has made every effort to explain the lawfulness of his conduct to
 Proctorio, to no avail. To ensure that Proctorio will finally cease its efforts to abuse
 copyright law to interfere with his speech, Johnson has no choice but to seek a
 declaration of noninfringement.

# 7

### PARTIES, JURISDICTION, AND VENUE

8 6. Plaintiff Erik Johnson is an individual domiciled in Libertyville, Illinois.
9 7. On information and belief, Defendant Proctorio is a corporation that
10 maintains a principal place of business in Scottsdale, Arizona.

8. This Court has subject-matter jurisdiction over this claim under the
 Copyright Act (17 U.S.C. §§ 101 *et seq.*), 28 U.S.C. §§ 1331 and 1338, and the
 Declaratory Judgment Act (28 U.S.C. § 2291).

9. On information and belief, Proctorio has sufficient contacts with this
district, both generally and in connection to the events herein alleged, that it is subject to
the exercise of this Court's jurisdiction.

Venue is proper in this district under 28 U.S.C. § 1391.

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# GENERAL ALLEGATIONS

## A. Johnson's Speech

11. Erik Johnson is a security researcher and an undergraduate student in
computer engineering at Miami University in Oxford, Ohio. Due to the COVID-19
pandemic, Johnson attended all of his classes virtually from his home in Illinois from
August 2020 through December 2020. Although he returned to campus in January 2021,
Johnson's courses have continued to be conducted almost exclusively online.

12. During this period of remote schooling, some of Johnson's instructors
have chosen to administer exams using remote exam proctoring software offered by
Proctorio (the "Proctorio Software"). On information and belief, the Proctorio Software

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works by using eye tracking, face detection, and computer monitoring to surveil examtakers and flag allegedly "suspicious" behaviors as possible indications of cheating.

Like many other students, Johnson was concerned about the Proctorio
Software, including the risks it poses to students' privacy and security. Currently,
Johnson is a member of a subcommittee appointed by his university's senate tasked
with investigating whether or not the use of remote proctoring services such as
Proctorio is in line with his university's values. He is the only undergraduate on this
subcommittee comprised mainly of graduate students and university officials.

9 14. To explore Proctorio's potential harm to students' interests, Johnson examined Proctorio Software files that are automatically downloaded to any computer 10 (including Johnson's) that installs the Proctorio Software: (1) language files, which 11 12 contain lists of messages that the software is able to display on a computer to the software user ("display messages") in multiple natural (human) languages, including 13 English<sup>2</sup>; and (2) a file written in the computer programming language JavaScript that 14 15 contained both intentionally scrambled (or "obfuscated") code and non-scrambled plain 16 text.

17 15. On September 7, 2020, following his investigation of the software code in
18 these files, Johnson published a tweet thread<sup>3</sup> critiquing Proctorio and the Proctorio
19 Software. Annotated screenshots of these tweets are attached as Exhibit 1. Among other
20 things, Johnson's tweets identified contradictions between Proctorio's public statements
21 and the actual functionality of the software as indicated by its code; demonstrated the

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<sup>3</sup> Tweets are user-generated content posted to the social media website Twitter. A thread is a group of tweets linked together by the user who posted them so that the tweets appear in chronological order instead of Twitter's default of reversechronological order. Because users can choose whether new tweets they post are linked to any of their existing tweet threads, threading allows for discussions longer than the per-tweet character limit and that span some period of time.

 <sup>&</sup>lt;sup>2</sup> Language files are used to facilitate software use and adaptation in different countries or regions and allows the software to display the appropriate natural language based on location.

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invasiveness of the Proctorio Software; illustrated the high level of access that the
 Proctorio Software has to users' computers; and noted the difficulty of determining the
 full extent of Proctorio's collection of and access to user data.

16. To illustrate the basis for his conclusions, Johnson included, in three of
the September 7 tweets, links to relevant software code that he had excerpted from the
language files and uploaded to the website Pastebin.<sup>4</sup> Exhibit 1 at 1–2.

17. In the first of these tweets, Johnson listed various metrics that the
Proctorio Software monitors during exams and apparently uses to determine each examtaker's "suspicion level." He also linked to a code excerpt of the display messages
referencing those same metrics. A printout of that code excerpt is attached as Exhibit 2.
Among the metrics named in Johnson's tweet and found in the linked code is "eye
movement," something Proctorio claims its software does not track.

13 18. In the second tweet, Johnson discussed how the Proctorio Software
14 compares different exam-takers to one another using these metrics. He also linked to a
15 code excerpt of the display messages for reporting these statistics. A printout of that
16 code is attached as Exhibit 3.

17 19. In the third tweet, Johnson identified various reasons the Proctorio
18 Software may terminate a student's exam, such as interruptions in internet connectivity
19 and plugging in an additional monitor. He also linked to a code excerpt listing the
20 display messages for 20 different bases for exam termination. A printout of that code is
21 attached as Exhibit 4.

22 20. In another of his September 7 tweets within the tweet thread, Johnson
23 reported: "In some cases, you will have to scan your room. At the begining [sic] of the
24 exam, and during if your suspicion level raises. Proctorio compiles the footage into a
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<sup>4</sup> Pastebin is a website that allows users to upload snippets of text, most often software code, for public viewing. One common use of these "pastes" is to share text referenced in a message that is constrained by character limits, such as the 280-character limit for tweets.

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