Case 2:17-cv-06882-MWF-AS $\,$ Document 1 $\,$ Filed 09/18/17 $\,$ Page 1 of 12 $\,$ Page ID #:1



Plaintiffs, SEAN HALL D.B.A. GIMME SOME HOT SAUCE MUSIC and NATHAN BUTLER D.B.A. FAITH FORCE MUSIC hereby allege as follows:

PARTIES

- 1. Plaintiff SEAN HALL D.B.A. GIMME SOME HOT SAUCE MUSIC ("Hall") is a songwriter and a resident of the State of California. Hall is a co-author of the musical composition entitled "*Playas Gon' Play*" and a legal and/or beneficial owner of a copyright interest in and to that musical composition.
- 2. Plaintiff NATHAN BUTLER D.B.A. FAITH FORCE MUSIC ("Butler") is a songwriter and a resident of the State of Georgia. Butler is a co-author of the musical composition entitled "*Playas Gon' Play*" and a legal and/or beneficial owner of a copyright interest in and to that musical composition.
- 3. On information and belief, Defendant, TAYLOR SWIFT ("Swift"), is a songwriter and a resident of the State of California and, at all material times, is and was doing business in the State of California and within this judicial district.
- 4. On information and belief, Defendant KARL MARTIN SANDBERG aka Max Martin ("Sandberg"), is a songwriter and a resident of the State of California and, at all material times, is and was doing business in the State of California and within this judicial district.
- 5. On information and belief, Defendant KARL JOHAN SCHUSTER aka Shellback ("Schuster"), is a songwriter and a resident of the State of California and, at all material times, is and was doing business in the State of California and within this judicial district.
- 6. Defendant SONY/ATV MUSIC PUBLISHING, LLC ("Sony") is a limited liability company existing under the law of the State of Delaware, admitted and authorized to conduct business in the State of California, and with offices in the County of Los Angeles, State of California. On information and belief, Plaintiffs allege that Sony owns or co-owns the publishing rights in and to the infringing musical composition "Shake it Off".



DOCKET

- 7. Defendant KOBALT MUSIC PUBLISHING AMERICA INC. ("Kobalt") is a Delaware corporation formed with its principal place of business in New York and doing business throughout the State of California including Los Angeles County. On information and belief, Plaintiffs allege that Kobalt owns or co-owns the publishing rights in and to the infringing musical composition "Shake it Off".
- 8. Defendant BIG MACHINE LABEL GROUP, LLC ("Big Machine") is a limited liability company existing under the law of the State of Delaware with its principal place of business in the State of Tennessee and doing business throughout the State of California including Los Angeles County. On information and belief, Plaintiffs allege that Big Machine is the label of record for Defendant Swift and released the infringing musical composition "Shake it Off".
- 9. Defendant UNIVERSAL MUSIC GROUP, INC. ("Universal") is a California corporation formed with its principal place of business in Los Angeles County. On information and belief, Plaintiffs allege that Universal distributes the infringing musical composition "Shake it Off".
- 10. The true names and capacities, whether individual, corporate, or otherwise, of Defendants sued as Does 1 through 5 are unknown to Plaintiffs, who, therefore, sue them by such fictitious names. At such time as their true names and capacities have been ascertained, Plaintiffs will seek leave of the Court to amend this Complaint accordingly. On information and belief, Plaintiffs allege that each of Does 1 through 5 are liable to Plaintiffs in connection with one or more claims sued upon here and are responsible in some manner for the wrongful acts and conduct alleged here.

JURISDICTION

- 11. This court has subject matter jurisdiction, pursuant to 28 U.S.C. §1388(a) because of this court's exclusive jurisdiction over copyright cases.
 - 12. Venue is proper pursuant to 28 U.S.C. § 1400(a) because the

be properly obtained over the Defendants.

3

GENERAL ALLEGATIONS

Defendants reside or may be found within this district and personal jurisdiction may

4

Plaintiffs And 3LW's "Playas Gon' Play"

5 6

Plaintiff Hall is a songwriter and music producer. Since roughly 1993, Hall has written and produced hundreds of songs for various artists such as Justin

Plaintiff Butler is a songwriter, music producer, vocal producer, and

7

14.

16.

Bieber, Color Me Badd, Xscape, 98°, Lionel Richie, Pink!, and Maroon 5.

8 9

recording artist. He has worked with multi-platinum artists such as Luther

10

Vandross, Victoria Beckham aka Posh Spice, Backstreet Boys, Christina

11

Milian, Stacie Orrico, JoJo, Aaron Carter, and several others. To date, Butler has

12

accounted for over 45 million records sold worldwide.

13

15. In 2001, Plaintiffs Hall and Butler co-authored the song entitled "Playas Gon' Play". "Playas Gon' Play" was recorded by the girl group 3LW and

15

14

released to the public in May 2001.

16

stayed on Billboard's Hot 100 chart for weeks peaking at No. 81. "Playas Gon'

17 18

Play" also reached No. 56 on Billboard's Hot R&B/Hip-Hop Songs chart and No. 17

After its release, "Playas Gon' Play" became a hit. "Playas Gon' Play"

19

on Billboard's Rhythmic chart.

20

"Playas Gon' Play" helped springboard the career of 3LW – one of the 17. top girl groups of their era. The song "Playas Gon' Play" served as the second single

21

22

on 3LW's self-titled debut album 3LW. That album reached No. 29 on the Billboard

23

200 album chart, No. 19 on the Billboard Top R&B/Hip-Hop chart, and was

certified platinum by the RIAA with over 1,000,000 units sold.

24 25

18. In addition, on March 7, 2001 "Playas Gon' Play" debuted at #7 on

26

TRL, MTV's video countdown show which played the ten most requested music

27

videos of the day. In the early 2000s, inclusion on the TRL top ten countdown was

28





- 19. In addition, 3LW performed "*Playas Gon' Play*" several times national television including on Regis & Kelly, MTV, and Fox Family.
- 20. "Playas Gon' Play" includes the lyrical phrase "Playas, they gonna play / And haters, they gonna hate." The combination of playas/players playing along with hatas/haters¹ hating may seem like common parlance today², however, in 2001 it was completely original and unique. Indeed, the combination had not been used in popular culture prior to Plaintiffs' original use.
- 21. While previous artists had used terms such as "playa hater(s)" or "playa hater(s) hate..." those do not make Plaintiffs' phrase any less original. The term "playa hater(s)" was often used as a noun to describe a type of person. As commonly used "playa hater(s)" described just one person, a person who hates playas.
- 22. Similarly, the term "playa haters hate" or simply "haters hate" was often used to describe a certain thing that the playa hater or the hater actually held with discontent. When used in this way the term described one person, either a playa hater or a hater, who often engaged in hating.
- 23. Through Plaintiffs' own originality they created the original and unique lyrical phrase "Playas, they gonna play / And haters, they gonna hate" which is featured prominently in the chorus of Plaintiffs' work. A version of this phrase "The playas gon' play / Them haters gonna hate" appears in the introduction of the song. As created by Plaintiffs, the lyrical phrase describes two separate people one playa who engages in playing and one hater who engages in hating.
- 24. That Plaintiffs originated the linguistic combination of playas/players playing along with hatas/haters hating was recently espoused by the United States District Court for the Central District of Los Angeles in the case *Jessie Braham v. Sony/ATV Music Publishing, et. al.*, United States District Court for the Central

² In large part due to the success of the infringing song "Shake it Off".



¹ The terms' spellings "playa"/"player" and "hater"/"hata" have been used interchangeably in popular and hip hop culture.

DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

