Konrad K. Gatien (Bar No. 221770) 1 E-Mail: kg@keatsgatien.com Matthew E. Graham (Bar No. 308115) 2 E-Mail: matt@keatsgatien.com KEATS GATIEN, LLP 3 120 S. El Camino Drive, Suite 207 4 Beverly Hills, CA 90212 Telephone: (424) 302-0692 5 Attorneys for Defendant 6 WALMART INC. 7 8 UNITED STATES DISTRICT COURT 9 CENTRAL DISTRICT OF CALIFORNIA 10 WESTERN DIVISION 11 PATAGONIA, INC., Case No.: 2:22-cv-07311 AB (RAOx) 12 Plaintiff, ANSWER OF DEFENDANT 13 WALMART INC. v. 14 WALMART INC. and ROBIN RUTH USA, 15 16 Defendants. 17 Defendant, WALMART INC. ("Defendant" or "Walmart"), by and through its 18 undersigned counsel hereby files, on behalf of itself and no other defendant(s), its 19 Answer to the Complaint filed by Plaintiff, PATAGONIA, INC. ("Plaintiff" or 20 "Patagonia"), and in so doing, states and alleges as follows: 21 Answering the prefatory paragraph of the Complaint in which Plaintiff makes 22 various allegations to the effect that the filing of this "lawsuit is necessary to stop 23 Defendants from copying Patagonia's famous logo and using the mark to sell their t-24 shirts", and concerning Plaintiff's alleged rights and Walmart's alleged acts, Walmart 25 admits to selling items that look like the item depicted in the image in said paragraph; 26



such allegation.

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however, other than said admission, Walmart generally and specifically denies every

PARTIES, JURISDICTION, AND VENUE

- 1. Answering paragraph 1 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 2. Answering paragraph 2 of the Complaint, Walmart admits that it is a Delaware corporation with headquarters at 702 S.W. 8th St. Bentonville, Arkansas 72716, that Walmart operates general retail stores throughout the country, and that Walmart has an online retail store at www.walmart.com. Walmart admits that it has an active link at https://www.walmart.com/c/kp/california-t-shirts. Other than as expressly so admitted, Walmart generally and specifically denies the remaining allegations of said paragraph, and expressly denies that it has violated any laws whatsoever including, but not limited to, the federal, state, and common law claims alleged in the Complaint.
- 3. Answering paragraph 3 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 4. Answering paragraph 4 of the Complaint, Walmart admits that the statutes cited by Patagonia relate to the alleged claims, and that the Court has prima facie jurisdiction over said claims; however, Walmart generally and specifically denies that there is any merit to Patagonia's alleged claims, denies any liability to Plaintiff, and denies that Walmart has violated any laws whatsoever relating to said claims including, but not limited to, the federal, state, and common law claims alleged in the Complaint.
- 5. Answering paragraph 5 of the Complaint, Walmart admits that that the Court has personal jurisdiction over Walmart. Except as expressly so admitted, Walmart generally and specifically denies every remaining allegation of said paragraph.



6. Answering paragraph 6 of the Complaint, Defendant admits that venue for this action is proper in the Central District of California, Western Division. Except as expressly so admitted, Defendant generally and specifically denies every allegation of paragraph 6 of the Complaint and expressly denies that it has violated any laws whatsoever including, but not limited to, the federal, state, and common law claims alleged in the Complaint.

FACTUAL ALLEGATIONS COMMON TO ALL CLAIMS

- 7. Answering paragraph 7 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 8. Answering paragraph 8 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 9. Answering paragraph 9 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 10. Answering paragraph 10 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 11. Answering paragraph 11 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 12. Answering paragraph 12 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.
- 13. Answering paragraph 13 of the Complaint, Walmart is without sufficient knowledge or information to form a belief as to the truth and accuracy of the allegations therein, and, on that basis, denies every such allegation.



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DEFENDANTS' [ALLEGED] INFRINGEMENT OF PATAGONIA'S RIGHTS

- 14. Answering paragraph 14 of the Complaint, Walmart admits to selling items that look like the item depicted in the image on page 2, lines 1-15 of the Complaint; however, other than as expressly so admitted, Walmart generally and specifically denies every allegation of said paragraph.
- 15. Answering paragraph 15 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.
- 16. Answering paragraph 16 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.
- 17. Answering paragraph 17 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.
- 18. Answering paragraph 18 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.
- 19. Answering paragraph 19 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.
- 20. Answering paragraph 20 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.

FIRST CAUSE OF ACTION

FEDERAL TRADEMARK INFRINGEMENT

(15 U.S.C. §§ 1114-1117)

- 21. Answering paragraph 21 of the Complaint, except as expressly admitted in the preceding paragraphs hereof, Walmart denies every such allegation.
- 22. Answering paragraph 22 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.
- 23. Answering paragraph 23 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.
- 24. Answering paragraph 24 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.



25. Answering paragraph 25 of the Complaint, Walmart generally and specifically denies every allegation of said paragraph.

SECOND CLAIM

FEDERAL UNFAIR COMPETITION

(False Designation of Origin and False Description – 15 U.S.C. § 1125(a))

- 26. Answering paragraph 26 of the Complaint, except as expressly admitted in the preceding paragraphs hereof, Walmart denies every such allegation.
- 27. Answering paragraph 27 of the Complaint, Defendant denies every such allegation.
- 28. Answering paragraph 28 of the Complaint, Defendant denies every such allegation.
- 29. Answering paragraph 29 of the Complaint, Defendant denies every such allegation.

THIRD CLAIM

FEDERAL DILUTION OF FAMOUS MARK

(Trademark Dilution Revision Act of 2006, 15 U.S.C. § 1125(c))

- 30. Answering paragraph 30 of the Complaint, except as expressly admitted in the preceding paragraphs hereof, Walmart denies every such allegation.
- 31. Answering paragraph 31 of the Complaint, Defendant denies every such allegation.
- 32. Answering paragraph 32 of the Complaint, Defendant denies every such allegation.
- 33. Answering paragraph 33 of the Complaint, Defendant denies every such allegation.
- 34. Answering paragraph 34 of the Complaint, Defendant denies every such allegation.



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