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Defendants.

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For his complaint against Defendants, Plaintiff, individually and on behalf of all others similarly situated, alleges as follows:

I. NATURE OF THE ACTION

- 1. Plaintiff brings this proposed class action on behalf of all persons who downloaded TikTok, a social media application (the "TikTok app") ¹, and used TikTok's in-app website browser ("in-app browser").
- 2. This case exemplifies that the "world's most valuable resource is no longer oil, but data." Unbeknownst to Plaintiff and Class Members, Defendants TikTok Inc., ByteDance Inc., Beijing Douyin Information Service Co. Ltd. a/k/a ByteDance Technology Co. Ltd.., and ByteDance Ltd. (collectively, the "Defendants") invaded the privacy of Plaintiff and Class Members by secretly intercepting details and contents about Plaintiff and Class Members without their consent.
- 3. At no time did Defendants disclose to Plaintiff and Class Members that TikTok users who access external websites via the TikTok app³ use an in-app browser which is a sophisticated data collection mechanism.
- 4. As described more fully below, the in-app browser inserts JavaScript code into the websites visited by TikTok users. The clear purpose of the JavaScript code inserted into these websites is to track every detail about TikTok users' website activity.
- 5. Through the use of its in-app browser, TikTok has secretly amassed massive amounts of highly invasive information and data about its users by tracking their activities on third-party websites. Defendants have unlawfully intercepted private and personally identifiable data and content from TikTok users so that

³ At times hereinafter, "third-narty website"



¹ Also, at times hereinafter, "the app"

² The World's Most Valuable Resource Is No Longer Oil, But Data, THE ECONOMIST (May 6, 2017), https://www.economist.com/leaders/2017/05/06/the-worlds-most-valuable-resource-is-no-longeroil-but-data (emphasis added).

Defendants may generate revenue from use of this data. Through their clandestine tracking activities, Defendants have violated wiretap laws, unlawfully intruded upon users' privacy, violated their rights of privacy, and unjustly profited from their unlawful activities.

6. Plaintiff's class action complaint seeks to recover all available remedies, including statutory penalties, and redress the wrongs imposed by Defendants on Plaintiff and Class Members.

II. THE PARTIES

A. Plaintiff

Plaintiff Austin Recht is a citizen and resident of the State of California, currently residing in Culver City. Plaintiff downloaded the TikTok app and created his TikTok account in 2019 on his mobile device, an Apple iPhone. While using the TikTok app, Plaintiff Recht clicked on links to external, third-party websites. Plaintiff Recht purchased merchandise from a website provided in an advertisement. The link took him to a third-party website via the in-app browser where he completed his purchase and entered his private data, including his credit card information. Defendants surreptitiously collected data associated with Plaintiff's use of third-party websites without his knowledge or consent, including his contact and credit card information provided during Plaintiff's purchase of merchandise.

7. In August of 2022, Plaintiff discovered that TikTok collects data and monitors what users do on third-party websites via the in-app browser after reviewing an article on the internet. Prior to reviewing this article, Plaintiff did not know that his activity on third-party websites was accessed via TikTok's in-app browser and was being monitored by Defendants, nor did he know that his data regarding that activity was being captured and recorded by Defendants.

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