

Before the Court in this class action case are the motion of Plaintiff Youngsuk Kim for class certification and the motions of Defendant Benihana, Inc. to exclude the opinions of Kim's retained experts, Dr. Thomas J. Maronick² and Dr. Eric F. Forister.³ After considering the papers filed in support and in opposition, 4 as well as the oral argument of counsel during the hearing on January 7, 2022, the Court orders that the Class Certification Motion is **DENIED**, the Maronick Motion is **DENIED**, and the Forister Motion is **GRANTED**, as set forth herein.

I. BACKGROUND

Procedural History A.

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In September 2019, Kim, individually and on behalf of all others similarly situated, filed his Complaint commencing this action in San Bernardino County Superior Court.⁵ Two months later, Benihana removed the action to this Court

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Pl.'s Mot. for Class Certification (the "Class Certification Motion") [ECF No. 91].

Def.'s Mot. to Exclude Ops. of Thomas J. Maronick (the "Maronick Motion") [ECF No. 100].

Def.'s Mot. to Exclude Ops. of Eric F. Forister (the "Forister Motion") [ECF No. 101].

The Court considered the following papers: (1) Am. Compl. (the "Amended Complaint") [ECF No. 27]; (2) the Class Certification Motion (including its attachments); (3) Def.'s Opp'n to the Class Certification Motion (the "Opposition") [ECF No. 99]; (4) Pl.'s Reply in Supp. of the Class Certification Motion (the "Reply") [ECF No. 108]; (5) the Maronick Motion (including its attachments); (6) Pl.'s Opp'n to the Maronick Motion (the "Maronick Opposition") (including its attachments) [ECF No. 109]; (7) Def.'s Reply in Supp. of the Maronick Motion (the "Maronick Reply") (including its attachment) [ECF No. 112]; (8) the Forister Motion (including its attachments); (9) Pl.'s Opp'n to the Forister Motion (the "Forister Opposition") (including its attachments) [ECF No. 110]; and (10) Def.'s Reply in Supp. of the Forister Motion (the "Forister Reply") (including its attachment) [ECF No. 113].

See generally Compl. [ECF No. 3, Ex. A]. On July 15, 2020, the Court approved the parties' stipulation to dismiss Plaintiff Jennifer Greene without prejudice. See Order Granting Stip. to Dismiss Pl. Jennifer Greene [ECF No. 53]

pursuant to 28 U.S.C. §§ 1441(a), 1446(a), and 1453(b), asserting jurisdiction under 28 U.S.C. § 1332.⁶

Kim filed the operative Amended Complaint in March 2020.⁷ In that pleading, Kim asserts the following four claims for relief against Benihana:

- (1) Violation of the California Unfair Competition Law (the "UCL"),
- Cal. Bus. & Prof. Code §§ 17200, et seq.; (2) Violation of the California False
- 7 Advertising Law (the "FAL"), Cal. Bus. & Prof. Code §§ 17500, et seq.;
 - (3) Violation of the California Consumer Legal Remedies Act (the "CLRA"),
 - Cal. Civ. Code §§ 1750, et seq.; and (4) Breach of Express Warranty.

In February 2021,⁸ the Court denied Benihana's motion for judgment on the pleadings.⁹ Kim filed the instant Class Certification Motion on September 27, and it is fully briefed. Benihana filed the instant Maronick and Forister Motions on October 29, and they are fully briefed.

B. Factual Allegations

The facts as alleged in the Amended Complaint are as follows:

Between 2015 and 2019, Kim patronized various Benihana restaurants in California, including locations in Santa Monica,¹⁰ where Kim purchased certain Food Products¹¹ on Benihana's menu that were advertised as containing "crab," among other ingredients.¹² Before purchasing the Food Products, Kim read the hardcopy and online menus, and he relied upon the statements therein regarding

^{| 12 |} See id. at ¶¶ 2 3 15 17 25 & 40



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Notice of Removal [ECF No. 3] ¶¶ 9–17.

⁷ See generally Amended Complaint.

⁸ Unless otherwise noted, all dates are in 2021.

⁹ See Order on Def.'s Mot. for J. on the Pleadings (the "Order") [ECF No. 63].

Amended Complaint ¶¶ 15 & 23.

According to the Amended Complaint, the "Food Products" include the "Shrimp Lovers Roll, Shrimp Crunchy Roll, Alaskan Roll, Dragon Roll, Chili Shrimp Roll, Rainbow Roll, Spider Roll, Sumo Roll Baked, and Lobster Roll, and/or California Roll" (collectively, the "Food Products"). *Id.* at ¶ 2.

the Food Products' respective ingredients.¹³ Under each menu item,
Benihana's menus list that item's respective ingredients. With respect to the
Food Products, Benihana's menus list "crab" as one of the ingredients.¹⁴ There
is also a symbol appended to the "crab" ingredient that refers to a footnote that
states, "'Kani kama crab' and 'kani kama crab mix' contain imitation crab."
Based upon those representations, Kim believed that the Food Products
contained some amount of real crab, and he made the decision to purchase the
Food Products based upon that belief.¹⁶ The Food Products, however, do not
actually contain any amount of real crab; therefore, according to Kim, the menus
are misleading, deceptive, and false.¹⁷

II. LEGAL STANDARD

A. Expert Opinion

When evaluating a motion for class certification, "a district court is not limited to considering only admissible evidence in evaluating whether Rule 23's requirements are met." Sali v. Corona Reg'l Med. Ctr., 909 F.3d 996, 1005 (9th Cir. 2018) (internal citation omitted). At the same time, a "district court need not dispense with the standards of admissibility entirely" at the class certification stage. Id. at 1006. The court "should evaluate admissibility under the standard set forth in Daubert But admissibility must not be dispositive. Instead, an inquiry into the evidence's ultimate admissibility should go to the weight that evidence is given at the class certification stage." Id. (referencing Daubert v. Merrell Dow Pharm., Inc., 509 U.S. 579 (1993)).

Id. at $\P\P$ 6, 17, 24, & 51.

 $_{26}$ | 14 See id. at ¶ 3.

¹⁵ See id.

¹⁶ See id. at ¶¶ 3, 6, 23, 24, & 49.

7 See venerally id.



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 Under the Federal Rules of Evidence, a "witness who is qualified as an expert by knowledge, skill, experience, training, or education may testify in the form of an opinion or otherwise," Fed. R. Evid. 702, provided that:

- (a) the expert's scientific, technical, or other specialized knowledge will help the trier of fact to understand the evidence or to determine a fact in issue;
- (b) the testimony is based on sufficient facts or data;
- (c) the testimony is the product of reliable principles and methods; and
- (d) the expert has reliably applied the principles and methods to the facts of the case.
- Id. When applying the *Daubert* standard, a district court must "make a 'preliminary assessment' of (1) whether the expert is qualified to present the opinion offered, (2) 'whether the reasoning or methodology underlying the testimony is scientifically valid,' and (3) 'whether that reasoning or methodology properly can be applied to the facts in issue.'" *Lewert v. Boiron*, *Inc.*, 212 F. Supp. 3d 917, 924 (C.D. Cal. 2016), *aff'd*, 742 F. App'x 282 (9th Cir. 2018) (quoting *Daubert*, 509 U.S. at 592–93).

B. Class Certification

"The class action is 'an exception to the usual rule that litigation is conducted by and on behalf of the individual named parties only." *Wal-Mart Stores, Inc. v. Dukes*, 564 U.S. 338, 348 (2011) (quoting *Califano v. Yamasaki*, 442 U.S. 682, 700–701 (1979)). "Rule 23(a) ensures that the named plaintiffs are appropriate representatives of the class whose claims they wish to litigate." *Id.* at 349.

Rule 23(a) imposes the following prerequisites on class actions: (1) the class is so numerous that a joinder of all members is impracticable (numerosity); (2) there are questions of law or fact common to the class (commonality); (3) the



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