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WM. WRIGLEY JR. COMPANY

11 UNITED STATES DISTRICT COURT  
12 CENTRAL DISTRICT OF CALIFORNIA

14 WM. WRIGLEY JR. COMPANY, a  
Delaware corporation,

15 Plaintiff,

16 v.

17 ROBERTO CONDE d/b/a  
2020EDIBLEZ, an individual; JOEL  
18 LEDESMA d/b/a INLAND EMPIRE  
420 SUPPLY, an individual; JESSICA  
19 MOHR, an individual; STEVEN  
20 MATTA d/b/a OC 420 COLLECTION,  
an individual; DOE 1 d/b/a GASBUDS;  
21 DOE 2 d/b/a CANNABIS 420  
SUPPLY; and DOES 3 through 10,

22 Defendants.

Case No.: 5:21-cv-00777 JWH  
(SHKx)

Assigned to Hon. John W. Holcomb

**FINAL JUDGMENT BY  
CONSENT UNDER RULE 54(b),  
INCLUDING PERMANENT  
INJUNCTIVE RELIEF RE:  
DEFENDANT STEVEN MATTA  
D/B/A OC 420 COLLECTION**

Complaint Filed: May 3, 2021  
Trial Date: October 31, 2022

1 This matter having come before the Court for the entry of Final Judgment  
2 against defendant Steven Matta d/b/a OC 420 Collection (the correct spelling of  
3 which, as stated in his answer [Dkt. 35], is Stephan Mata) (“Mata”), with the  
4 consent of plaintiff Wm. Wrigley Jr. Company (“Wrigley”) and Mata (Wrigley and  
5 Mata are collectively referred to herein as the “Parties,” and each individually as a  
6 “Party”), in accordance with Rule 54(b) of the Federal Rules of Civil Procedure, it is  
7 **ORDERED, ADJUDGED, and DECREED** as follows:

8 1. Mata has been properly served and consents to the Court exercising  
9 personal jurisdiction over him. Mata waives all defenses of lack of jurisdiction over  
10 his person, improper venue, insufficiency of process, and insufficiency of service of  
11 process.

12 2. This Court has subject matter jurisdiction over this action.

13 3. The Parties agree to submit to the jurisdiction of this Court to enforce  
14 the provisions of this Stipulation and Final Judgment by Consent worldwide.

15 4. Plaintiff Wrigley is a Delaware corporation with its principal place of  
16 business at 1132 West Blackhawk Street, Chicago, Illinois 60642.

17 5. Defendant Mata is an individual residing in Orange County, California  
18 and has at all relevant times directed and controlled the complained of activities by  
19 the business known as OC 420 Collection (“OC420”), which conducts its operations  
20 through the website located at <https://oc420collection.com>.

21 6. Wrigley is a recognized global leader in confections and, together with  
22 its affiliates, offers a wide range of product offerings including gum, mints, and  
23 candies. Wrigley markets products under dozens of well-known, distinctive, and  
24 famous brands, including SKITTLES®, STARBURST®, LIFE SAVERS®,  
25 DOUBLEMINT®, and JUICY FRUIT®, to name a few.

26 7. Wrigley and its predecessors have long marketed candy and related  
27 products under the famous SKITTLES® mark and trade dress, which features,  
28 among other things, the word mark SKITTLES® in white block lettering, distinctive

1 rainbow designs, distinctive candy-coated lentils with an “S” imprinted thereon, and  
2 a cascade design of these candy lentils (hereinafter referred to as the “Skittles Trade  
3 Dress”), examples of which are shown below:



1           8.     For 50 years, Wrigley and its predecessors-in-interest have  
2 continuously used the SKITTLES® mark to advertise, promote, and sell candy  
3 throughout the United States.

4           9.     Wrigley has earned billions of dollars in revenues from the sale of  
5 SKITTLES® candy in the United States. Many millions of people throughout the  
6 country have purchased or consumed SKITTLES® candy. In fact, SKITTLES®  
7 candy has been the best-selling non-chocolate candy in the United States for years.

8           10.    Wrigley has invested many millions of dollars to promote SKITTLES®  
9 candy. Wrigley’s advertisements and commercials for SKITTLES® have been seen  
10 by many millions of people nationwide. Wrigley advertises SKITTLES® candy  
11 during the Super Bowl and other highly watched events.

12           11.    Based on the wide-spread and long-standing use and recognition of the  
13 SKITTLES® brand, Wrigley enjoys extensive trademark rights in the SKITTLES®  
14 mark and the Skittles Trade Dress.

15           12.    Wrigley owns numerous federal registrations for its SKITTLES® mark  
16 and the Skittles Trade Dress, including, but not limited to, U.S. Reg. Nos.  
17 1,221,105; 2,535,714; 4,377,303; and 4,983,664 (such federal registrations,  
18 collectively with the common law trademark rights in the SKITTLES® mark and  
19 Skittles Trade Dress, are hereinafter referred to as the “SKITTLES® Mark and  
20 Trade Dress”).

21           13.    Similarly, Wrigley and its predecessors have long marketed candy and  
22 related products under the famous STARBURST® mark and trade dress, which  
23 features, among other things, the word mark STARBURST® in stylized lettering  
24 and distinctive wrappers with an “S” imprinted thereon (hereinafter referred to as  
25 the “Starburst Trade Dress”), examples of which are shown below:



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14. For 50 years, Wrigley and its predecessors-in-interest have continuously used the STARBURST® mark to advertise, promote, and sell candy throughout the United States.

15. Wrigley has earned billions of dollars in revenue from the sale of STARBURST® candy in the United States. Many millions of people throughout the country have purchased or consumed STARBURST® candy.

16. Wrigley has invested many millions of dollars to promote STARBURST® candy. Wrigley’s advertisements and commercials for STARBURST® have been seen by many millions of people nationwide.

17. Based on the wide-spread and long-standing use and recognition of the STARBURST® brand, Wrigley enjoys extensive trademark rights in the STARBURST® mark and the Starburst Trade Dress.

18. Wrigley owns numerous federal registrations for its STARBURST® mark and trade dress, including, but not limited to, U.S. Reg. Nos. 1,000,007; 1,545,544; 4,179,436; 4,268,392; and 4,625,960 (such federal registrations, collectively with the common law trademark rights in the STARBURST® mark and

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