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8	UNITED STATES DISTRICT COURT Northern District of California			
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12	NEW SENSATIONS, INC.,		No. C 11-	2770 MEJ
13	Plaintiff, v.			GRANTING PLAINTIFF'S FE APPLICATION FOR
14	LEAVE TO TAKDOES 1-1,474,EXPEDITED DIS			FO TAKE LIMITED TED DISCOVERY
15	Defendan	ts.	Docket N	<b>[0.5</b> ]
16				
17	/			
18	I. INTRODUCTION			
19	Plaintiff New Sensations, Inc. ("Plaintiff") has filed an ex parte Application pursuant to			
20	Federal Rules of Civil Procedure 26 and 45, requesting leave to take expedited discovery to			
21	determine the identity of 1,474 Doe Defendants (collectively, "Defendants") named in this action.			
22	Dkt. No. 5 ("Pl.'s App."). For the reasons provided below, the Court <b>GRANTS</b> Plaintiff's			
23	Application.			
24 25	<b>II. BACKGROUND</b>			
25 26	On June 7, 2011, Plaintiff filed this lawsuit against 1,474 Doe Defendants, alleging that Defendants illegally reproduced and distributed a work subject to Plaintiff's exclusive license, (" <i>Big</i>			
26 27	Bang Theory: A XXX Parody"), using an internet peer-to-peer ("P2P") file sharing network known			
27	as BitTorrent, and thereby violated the Copyright Act, 17 U.S.C. § 101-1322. Compl. ¶¶ 6-15, Dkt.			
20	as 211 orient, und thereby violate	a and Copyright		, 101 1022. Compl. <sub>   </sub> 0 10, DKt.

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No. 1. Plaintiff alleges that because the alleged infringement occurred on the Internet, Defendants 1 2 acted under the guise of their Internet Protocol ("IP") addresses rather than their real names. Id. at ¶ 3 10; Pl.'s App. at 5-6. As a result, Plaintiff contends that it cannot determine Defendants' true identities without procuring the information from Defendants' respective Internet Service Providers 4 5 ("ISPs"), which can link the IP addresses to a real individual or entity. Pl.'s App. at 6. Consequently, Plaintiff asks the Court to grant it expedited discovery to issue subpoenas to the 6 7 relevant ISPs so that the ISPs will produce the name, address, telephone number, and email address 8 for each Defendant. Id. at 25, Ex. 1.

### III. LEGAL STANDARD

10 Pursuant to Federal Rule of Civil Procedure ("Rule") 26(d)(1), a court may authorize early 11 discovery before the Rule 26(f) conference for the parties' convenience and in the interest of justice. 12 Courts within the Ninth Circuit generally use a "good cause" standard to determine whether to 13 permit such discovery. See, e.g., Apple Inc. v. Samsung Electronics Co., Ltd., 2011 WL 1938154, at \*1 (N.D. Cal. May 18, 2011); Semitool, Inc. v. Tokyo Electron America, Inc., 208 F.R.D. 273, 276 14 15 (N.D. Cal. 2002). "Good cause may be found where the need for expedited discovery, in 16 consideration of the administration of justice, outweighs the prejudice to the responding party." 17 Semitool, 208 F.R.D. at 276. The court must perform this evaluation in light of "the entirety of the record . . . and [examine] the reasonableness of the request in light of all the surrounding 18 19 circumstances." Id. at 275 (citation & quotation marks omitted). In determining whether there is 20 good cause to allow expedited discovery to identify anonymous internet users named as doe 21 defendants, courts consider whether: (1) the plaintiff can identify the missing party with sufficient 22 specificity such that the Court can determine that defendant is a real person or entity who could be 23 sued in federal court; (2) the plaintiff has identified all previous steps taken to locate the elusive 24 defendant; (3) the plaintiff's suit against defendant could withstand a motion to dismiss; and (4) the 25 plaintiff has demonstrated that there is a reasonable likelihood of being able to identify the defendant 26 through discovery such that service of process would be possible. Columbia Ins. Co. v. 27 seescandy.com, 185 F.R.D. 573, 578-80 (N.D. Cal. 1999).

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### **IV. DISCUSSION**

### A. Whether Plaintiff has Identified the Defendants with Sufficient Specificity

3 Under the first factor, the Court must examine whether Plaintiff has identified the Defendants 4 with sufficient specificity, demonstrating that each Defendant is a real person or entity who would 5 be subject to jurisdiction in this Court. See id. at 578. Here, Plaintiff proffers that it retained Copyright Enforcement Group, LLC ("CEG"), which utilized forensic software to identify 6 7 Defendants' IP addresses on the date and time that they engaged in the alleged distribution of *Big* 8 *Bang Theory: A XXX Parody* via the BitTorrent protocol, and has compiled the information into a 9 log attached as Exhibit A to Plaintiff's Complaint. Pl.'s App. at 9; Decl. of Jon Nicolini ¶¶ 10-16, 10 Dkt. No. 5-1. Plaintiff explains that Defendants gained access to the Internet only by setting up an 11 account through various ISPs, and that by providing the ISPs the information detailed in Exhibit A, 12 the ISPs can look up the Defendants' identities by reviewing their respective subscriber activity 13 logs. Nicolini Decl. ¶ 18-20. Thus, the Court finds that Plaintiff has come forward with sufficient 14 information demonstrating that the Defendants are real persons or entities who may be sued in 15 federal court. See MCGIP, LLC v. Does 1-149, 2011 WL 3607666, at \*2 (N.D. Cal. Aug. 15, 2011) 16 (finding that the plaintiff had identified the Doe defendants with sufficient specificity by submitting 17 a chart listing each of the defendants by the IP address assigned to them on the day it alleged the 18 particular defendant engaged in the infringing conduct).

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### B. Whether Plaintiff has Identified All Previous Steps to Locate Defendants

20 Under the second factor, the Court must assess the prior steps Plaintiff has taken to locate the 21 Defendants. See Columbia Ins. Co., 185 F.R.D. at 579. "This element is aimed at ensuring that 22 plaintiffs make a good faith effort to comply with the requirements of service of process and 23 specifically identifying defendants." Id. Here, Plaintiff contends that it has exhausted all possible 24 means to find the Defendants' names, addresses, phone numbers, and email addresses. Pl.'s App. at 25 9. In support, Plaintiff cites to paragraphs 18 through 20 of Mr. Nicolini's Declaration. Id. 26 Reviewing Mr. Nicolini's testimony, he states CEG's System inspects file-sharing networks for 27 computers that are distributing at least a substantial portion of a copy of a copyrighted work owned 28

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by Plaintiff, and when CEG finds such a computer, CEG's System also collects publicly accessible information, including the time and date the infringer was found, the IP address assigned to the infringer's computer, the size of the accused file, and the name of the ISP having control of the IP address. Nicolini Decl. ¶ 18. Mr. Nicolini states that, because of the partially anonymous nature of 4 5 the P2P Internet distribution system used by Defendants, CEG is unable to determine their true names, street addresses, telephone numbers, and email addresses. Id. 6

7 First, to locate swarms<sup>1</sup> where peers were distributing *Big Bang Theory: A XXX Parody*, 8 CEG utilizes its data collection system to find digital files on the Internet that have the same title as 9 the copyrighted work. Id. ¶¶ 11, 14. Mr. Nicolini states that, in this case, the P2P network on which 10 CEG found unauthorized distribution of Big Bang Theory: A XXX Parody was a BitTorrent network. 11 Id. ¶ 16. CEG then downloads a full copy of the file, which is then forwarded to a two-stage 12 verification computer process and identified by two people. Id. ¶ 17. The process compares the 13 digital data in the suspect file with digital data in a digital copy of the motion picture obtained from 14 Plaintiff. Id. If the suspect file matches the authorized file, then the two people play the suspect file 15 and watch the motion picture. *Id.* If both people confirm that a substantial portion of the motion 16 picture in the suspect file is substantially the same as a corresponding portion of *Big Bang Theory:* A 17 XXX Parody, then particular unique data (often referred to as metadata) in the suspect file is noted 18 by CEG's System, and the System searches for additional computers on P2P networks that have the 19 same suspect file. Id.

20 After locating and inspecting computers that are distributing at least a substantial portion of a 21 copy of Big Bang Theory: A XXX Parody, Mr. Nicolini states that CEG's System collects (a) the 22 time and date the infringer was found, (b) the time(s) and date(s) when a portion of the accused file

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<sup>1</sup>P2P networks distribute infringing copies of copyrighted works with file sharing software 24 such as BitTorrent when one user accesses the Internet through an ISP and intentionally makes a 25 digital file of a work available to the public from his or her computer. Nicolini Decl. ¶ 6. This file is referred to as the first "seed." Id. Other users, who are referred to as "peers," then access the 26 Internet and request the file. Id. These users engage each other in a group, referred to as a "swarm," 27 and begin downloading the seed file. *Id.* As each peer receives portions of the seed, that peer makes those portions available to other peers in the swarm. Id. 28

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was downloaded successfully to the accused infringer's computer, (c) the time and date the infringer
was last successfully connected to via the P2P network with respect to the infringer's computer's
downloading and/or uploading the accused file to the Internet, (d) the IP address assigned to the
infringer's computer, (e) the P2P software application used by the infringer and the port number
used by the infringer's P2P software, (f) the size of the accused file, (g) the percent of the file
downloaded by CEG from the infringer's computer, (h) the percent of the accused file on the
infringer's

computer which is available at that moment for copying by other peers, and (i) any relevant
transfer errors. *Id.* ¶ 18. In addition, CEG uses available databases to record the name of the ISP
having control of the IP address and the state (and often the city or county) associated with that IP
address. *Id.*

Based on Mr. Nicolini's explanation of the foregoing steps as utilized to investigate
Defendants' activity with respect to *Big Bang Theory: A XXX Parody* on the BitTorrent protocol, the
Court finds that Plaintiff has sufficiently described its efforts to identify Defendants.

### C. Whether Plaintiff's Suit Against Defendants Could Withstand a Motion to Dismiss

16 Under the third factor, the inquiry shifts to the substance of Plaintiff's claims and analyzes 17 whether Plaintiff's Complaint would likely survive a motion to dismiss. See Columbia Ins. Co., 185 18 F.R.D. at 579. In its Complaint, Plaintiff has asserted a federal copyright infringement claim. To 19 state a claim for copyright infringement, Plaintiff must establish: (1) ownership of a valid copyright, 20 and (2) copying of constituent elements of the copyrighted work that are original. Rice v. Fox 21 Broad. Corp., 330 F.3d 1170, 1174 (9th Cir. 2003) (citing Feist Publ'n, Inc. v. Rural Tel. Serv. Co., 22 499 U.S. 340, 361 (1991)). "To be liable for direct infringement, one must 'actively engage in' and 23 'directly cause' the copying." Online Policy Group v. Diebold, Inc., 337 F. Supp. 2d 1195, 1199 24 (N.D. Cal. 2004). Reviewing Plaintiff's Complaint, Plaintiff has adequately alleged that Big Bang 25 Theory: A XXX Parody is the subject of a valid Certificate of Registration issued by the United 26 States Copyright Office and that Plaintiff is the exclusive rightsholder of the distribution and 27 reproduction rights of Big Bang Theory: A XXX Parody. Compl. ¶ 7, 8. Plaintiff has also alleged 28

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