	Case 3:20-cv-03426-JD Document 1 Filed 05/20/20 Page 1 of 63
1 2 3 4 5 6	Aaron Greenspan (<i>Pro Se</i>) 956 Carolina Street San Francisco, CA 94107-3337 Phone: +1 415 670 9350 Fax: +1 415 373 3959 E-Mail: aaron.greenspan@plainsite.org UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN FRANCISCO DIVISION
 7 8 9 10 11 12 13 14 15 16 	AARON GREENSPAN, Plaintiff, v. OMAR QAZI, SMICK ENTERPRISES, INC., ELON MUSK, and TESLA, INC., Defendants. Copyright Infringement Violation of the UCL, Business & Professions Code § 17200 Violation of Federal Securities Laws 7. Injunctive Relief JURY TRIAL DEMANDED
 17 18 19 20 21 22 23 24 	 Plaintiff, Aaron Greenspan, alleges the following causes of action and requests for relief: INTRODUCTION This is a case about whether or not the wealthiest members of society should be permitted to lie with impunity, and the means they sometimes use to silence those who justifiably question them. Defendant Elon Musk is the billionaire CEO of Defendant Tesla, Inc. ("Tesla"), which manufactures electric vehicles and sells solar energy products. He has attracted a cult

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1 following, both among his customer base and on the Twitter social network, where Defendant 2 Musk has in excess of 30 million followers.

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3. On September 28, 2018, Defendant Musk signed a binding Consent Decree in 4 United States Securities and Exchange Commission v. Elon Musk, Southern District of New York Case No. 1:18-cv-08865-AJN. On April 26, 2019, Defendant Musk signed an Amended 6 Consent Decree in the same case. Both Consent Decrees regulate his use of social media and all corporate communications. Defendant Musk also paid a \$20 million fine to the United States Securities and Exchange Commission ("SEC"), separate and apart from a \$20 million fine paid by Defendant Tesla.

10 4. Defendant Omar Qazi, individually and through his corporation, Defendant Smick 11 Enterprises, Inc. ("Smick"), has served as an attack dog and ferocious on-line propagandist for 12 Defendants Tesla and Musk. Defendant Qazi is a Tesla shareholder and customer. Defendant 13 Qazi also has a criminal record, having been arrested at least twice. His antics over a period of 14 years have been so overly aggressive that Qazi himself attracted a following of tens of thousands 15 of Musk's supporters, and a considerable following of detractors, before he was banned from and 16 by Twitter for life.

17 5. According to the SEC Office of Investor Education and Advocacy Investor Alert 18 on Social Media and Investing, "false claims could be made on social media such as Facebook 19 and Twitter" to effect "pump-and-dump" schemes through "false and misleading statements to 20 the marketplace." Indeed, social media has been instrumental to the unprecedented artificial 21 elevation of Tesla's stock price, which has yielded a market capitalization for the company, 22 which has never turned an annual profit, of \$150 billion: about 2.5 times the worth of Lehman 23 Brothers at its peak.

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Defendants Qazi and Musk have at times worked as a tag team, hurling insults
 and falsehoods concerning Plaintiff, among other topics, to Defendant Musk's approximately 30
 million followers in an attempt to discredit Plaintiff's in-depth research on Defendants Tesla and
 Musk.

5 7. Even after being formally banned from and by Twitter, Defendant Qazi returned
6 to Twitter anyway under the guise of a new shared account for a Tesla-focused podcast, until his
7 further provocations triggered a backlash in the same community that had previously been so
8 supportive of his at-times-criminal harassment.

9 8. Defendants Qazi's and Smick Enterprises, Inc.'s actions on behalf of Defendants
10 Musk and Tesla are part of a overt pattern of Elon Musk smearing, harassing, and willfully
11 defaming his critics based on any information at all, however obviously false or unreliable. Each
12 Defendant has routinely displayed a reckless and often proud disregard for the truth, in service of
13 one of the largest securities frauds in American history.

PARTIES

9. Plaintiff Aaron Greenspan is an individual residing in San Francisco County in
the State of California. Plaintiff presently holds Tesla put options. Plaintiff is not a public
figure.

10. Defendant Omar Qazi is an individual residing in Los Angeles County in the State
of California and doing business in Santa Clara and San Francisco Counties in the State of
California, in this district. Defendant Qazi purports to have an office on Market Street in San
Francisco, California, in this district.

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1 11. Defendant Smick Enterprises, Inc. is a Delaware corporation unregistered with the 2 California Secretary of State or Franchise Tax Board, but nevertheless operating in Santa Clara 3 and San Francisco Counties in the State of California, in this district.

4 12. Defendant Elon Musk is an individual residing in Los Angeles County in the State 5 of California. Defendant Musk is a public figure whose activities, however minor, make national 6 news on a near-daily basis. Defendant Musk works in Santa Clara and Alameda Counties, in this 7 district.

13. Defendant Tesla, Inc. is a corporation based in Santa Clara County in the State of California, in this district. Its common stock trades on the NASDAQ Global Select Market 10 under the ticker symbol "TSLA."

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JURISDICTION AND VENUE

12 14. This Court has jurisdiction over the subject matter of this action pursuant to 28 13 U.S.C. § 1331 and 1337, and Section 27 of the Exchange Act, 15 U.S.C. § 78aa.

14 15. Supplemental jurisdiction of this Court is invoked pursuant to 28 U.S.C. § 1367 15 over the state law claims that are so related to the federal claims in this action that they form part 16 of the same case or controversy under Article III of the United StatesConstitution.

17 16. The securities claims asserted herein arise under Sections 10(b) and 20(a) of the 18 Exchange Act (15 U.S.C. §§ 78j(b) and 78t(a)) and Rule 10b-5 promulgated thereunder by the 19 SEC, 17 C.F.R. § 240.10b-5.

20 17. Personal jurisdiction and venue are proper because at least one defendant is a 21 corporation headquartered in this district and/or because the improper conduct alleged herein 22 occurred in, was directed from, and/or emanated or exported from California. In addition,

23 24 1 substantial acts in furtherance of the alleged fraud or the effects of the fraud have occurred in this
2 judicial district.

FACTUAL BACKGROUND

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Tesla Stock Promoter Omar Qazi Inserts Himself Into A Dangerous Situation

18. Plaintiff is an investor who has held short positions in Tesla, Inc. common stockvia put options, among other investments.

19. Plaintiff is also a data journalist who runs a legal information service called
PlainSite (https://www.plainsite.org). PlainSite hosts over 16 million court dockets and other
government documents and contains profiles for over 6 million legal entities, one of which
happens to be Defendant Tesla. PlainSite handles privacy requests on a case-by-case basis.
Consequently, Plaintiff has come into contact with a wide variety of individuals who are
occasionally upset that their information is in the public domain.

20. One such individual, Diego MasMarques, Jr., who was convicted of murder and
attempted murder in Spain and charged with a number of other crimes in the United States,
escalated his displeasure over the fact that his criminal convictions were public to the point
where Plaintiff applied for, and was later granted, a "permanent" two-year restraining order
against him. *See* Santa Clara County Superior Court Case No. 18CH008067, *Greenspan v. MasMarques*.

21. Plaintiff is Jewish and comes from a Jewish family.

20 22. On October 27, 2018, a shooter at the Tree of Life synagogue in Pittsburgh,
21 Pennsylvania killed eleven Jewish congregants and wounded six.

22 23. On various websites, Mr. MasMarques, who has a documented history of mental
23 illness, posted thousands of libelous diatribes falsely alleging that Plaintiff and his family

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