1 2 3 4 5 6 7 8	Mark C. Mao, CA Bar No. 236165 Beko Reblitz-Richardson, CA Bar No. 238027 BOIES SCHILLER FLEXNER LLP 44 Montgomery St., 41st Floor San Francisco, CA 94104 Tel.: (415) 293-6800 mmao@bsfllp.com brichardson@bsfllp.com  James Lee (admitted pro hac vice) BOIES SCHILLER FLEXNER LLP 100 SE 2nd St., 28th Floor Miami, FL 33131	Bill Carmody (admitted <i>pro hac vice</i> ) Shawn J. Rabin (admitted <i>pro hac vice</i> ) Steven M. Shepard (admitted <i>pro hac vice</i> ) Alexander P. Frawley (admitted <i>pro hac vice</i> ) SUSMAN GODFREY L.L.P. 1301 Avenue of the Americas, 32 <sup>nd</sup> Floor New York, NY 10019 Tel.: (212) 336-8330 bcarmody@susmangodfrey.com srabin@susmangodfrey.com sshepard@susmangodfrey.com
0	Tel.: (305) 539-8400	afrawley@susmangodfrey.com
9	jlee@bsfllp.com	
10 11	Amanda K. Bonn, CA Bar No. 270891 SUSMAN GODFREY L.L.P 1900 Avenue of the Stars, Suite 1400	John A. Yanchunis (admitted <i>pro hac vice</i> ) Ryan J. McGee (admitted <i>pro hac vice</i> ) Michael F. Ram, CA Bar No. 238027 Ra O. Amen (admitted <i>pro hac vice</i> )
12	Los Angeles, CA 90067	MORGAN & MORGAN
13	Tel: (310) 789-3100	201 N. Franklin Street, 7th Floor
13	Fax: (310) 789-3150 abonn@susmangodfrey.com	Tampa, FL 33602 Tel.: (813) 223-5505
14	abolin@susmangouncy.com	jyanchunis@forthepeople.com
15	Attorneys for Plaintiffs	rmcgee@forthepeople.com mram@forthepeople.com
16		ramen@forthepeople.com
17	UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA	
18		
19	ANIBAL RODRIGUEZ, SAL CATALDO, JULIAN	Case No.: 3:20-cv-04688
20	SANTIAGO, and SUSAN LYNN	2.22 2.30
21	HARVEY, individually and on behalf of all others similarly situated,	PLAINTIFFS' RULE 15(a) MOTION FOR LEAVE TO AMEND COMPLAINT
22	Plaintiffs,	(R. CIV. P. 15(a))
23	,	The Honorable Richard Seeborg
	VS.	Courtroom 3 – 17th Floor
24	COOCLETIC	Date: December 8, 2022
25	GOOGLE LLC,	Time: 1:30 p.m.
26	Defendant.	
27		
۷1		



# 

## 

## 

#### 

#### 

#### 

## 

#### 

## 

## 

## 

#### 

#### 

## 

#### 

## 

#### 

#### 

#### 

## 

#### 

# 

## 

#### 

#### NOTICE OF MOTION AND MOTION FOR LEAVE TO AMEND COMPLAINT

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on December 8, 2022, at 1:30 p.m., or as soon thereafter as the matter may be heard in Courtroom 3, 17th Floor, 450 Golden Gate Avenue, San Francisco, California, before the Honorable Richard Seeborg, the undersigned Plaintiffs will and hereby do move the Court for an order pursuant to Rule 15(a) of the Federal Rules of Civil Procedure granting Plaintiffs leave to file their proposed Fourth Amended Complaint, which seeks to revise Plaintiffs' proposed class definitions. This Motion is based upon this Notice and Motion, the following Memorandum of Points and Authorities, the Declaration of Mark C. Mao, other materials in the record, argument of counsel, and such other matters as the Court may consider.

#### **ISSUE PRESENTED**

Whether Plaintiffs should be granted leave to file their proposed Fourth Amended Complaint, which, based on discovery, seeks to clarify the true scope of Google's improper collection, saving, and use of data collected from users who switched off Web & App Activity?

#### RELIEF REQUESTED

Plaintiffs respectfully request an Order providing that Plaintiffs may file their proposed Fourth Amended Complaint, attached as Exhibit 1 to the concurrently filed Declaration of Mark C. Mao. A redline showing the proposed changes to the Complaint is attached as Exhibit 2 to the Mao Declaration.

Dated: October 28, 2022

**BOIES SCHILLER FLEXNER LLP** 

By: /s/ Mark Mao

Mark C. Mao (CA Bar No. 236165)



1		TABLE OF CONTENTS	
2			Page
3	INTRODUCT	TION	1
4	BACKGROU	ND	4
5	I.	This Court's Denial in Part of Google's First Motion to Dismiss	4
6	II.	This Court's Decisions on Google's Subsequent Motions to Dismiss and Strike	5
7 8	III.	Discovery Has Substantiated Plaintiffs' Claims and Revealed that Google's Misconduct Extends Beyond Google Analytics for Firebase	6
9		A. With WAA, Google Knew Users Thought "Off" Meant Off	6
10		B. Google's Misconduct with WAA-Off Data Extends Far Beyond Firebase	9
11	IV.	Proposed Amendments	10
12	ARGUMENT	<u>-</u>	12
13	I.	Legal Standard	
14 15	II.	All Four <i>Foman</i> Factors Favor Granting Leave to Amend Classes 1 and 2, Relating to Non-Google Apps.	13
16		A. Prejudice	13
17		B. Undue Delay	17
18		C. Bad Faith	19
19		D. Futility	20
20	III.	The Foman Factors Also Favor Granting Leave to Add Class 3, Relating to	21
21	CONCLUSIO	ON	23
22			
23			
24			
25			
26			
27			
20			



1	TABLE OF AUTHORITIES
2	Page(s)
3	Cases
4	Aguilar v. Boulder Brands, Inc., 2014 WL 4352169 (S.D. Cal. Sept. 2, 2014)
<ul><li>5</li><li>6</li></ul>	Bowen v. Target Corp., 2019 WL 9240985 (C.D. Cal. Nov. 12, 2019)
7 8	Brown v. Google LLC, 2022 WL 2289057 (N.D. Cal. Mar. 18, 2022)
9	Clayborne v. Chevron Corp., 2020 WL 11563087 (N.D. Cal. Dec. 2, 2020)
10 11	Crawford v. Uber Techs., Inc., 2021 WL 4846893 (N.D. Cal. Oct. 18, 2021) (Seeborg, J.)
12 13	Eminence Cap., LLC v. Aspeon, Inc., 316 F.3d 1048 (9th Cir. 2003)
14	Foman v. Davis, 371 U.S. 178 (1962)
15 16	Gasperin v. Furniture & Mattress Superstore, 2009 WL 10710497 (N.D. Cal. Oct. 5, 2009) (Seeborg, J.)
17 18	Lopez v. Smith, 203 F.3d 1122 (9th Cir. 2000)
19	Malaney v. UAL Corp., 2011 WL 13153253 (N.D. Cal. Oct. 24, 2011) (Seeborg, J.)
<ul><li>20</li><li>21</li></ul>	McCabe v. Six Continents Hotels, Inc., 2013 WL 12306494 (N.D. Cal. Oct. 10, 2013)
22 23	Meaux v. Nw. Airlines, Inc., 2006 WL 8459606 (N.D. Cal. July 17, 2006)
24	Nangle v. Penske Logistics, 2016 WL 9503736 (S.D. Cal. July 20, 2016)
<ul><li>25</li><li>26</li></ul>	Oracle Am., Inc. v. Hewlett Packard Enter. Co., 2017 WL 3149297 (N.D. Cal. July 25, 2017)
27	Risher v. Adecco Inc., 2021 WL 9182421 (N.D. Cal. Sept. 17, 2021)



### Case 3:20-cv-04688-RS Document 258 Filed 10/28/22 Page 5 of 30

1	Synchronoss Techs., Inc. v. Dropbox Inc., 2019 WL 95927 (N.D. Cal. Jan. 3, 2019)
2 3	Unicolors, Inc. v. Kohl's, Inc., 2016 WL 9211658 (C.D. Cal. Aug. 23, 2016)
4	Rules
5	Fed. R. Civ. P. 15(a)(2)
6	Fed. R. Civ. P 12(b)(6)20
7	Treatises
8 9	6 Alan Wright & Arthur Miller, Fed. Prac. & Proc. Civ. § 1474 (3d ed. 2011)
10	
11	
12	
13	
14	
15	
16	
17	
18 19	
20	
21	
22	
23	
24	
25	
26	
27	



# DOCKET

# Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

### **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

#### **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

#### **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

