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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

META PLATFORMS, INC., a Delaware corporation,

Plaintiff/Counterclaim Defendant,

v.

BRANDTOTAL, LTD., an Israeli corporation, and UNIMANIA, INC., a Delaware corporation,

Defendants/Counterclaim Plaintiffs.

Case No.: 3:20-CV-07182-JCS

L.R. 6-2 STIPULATION CONTINUING CASE MANAGEMENT CONFERENCE AND PRETRIAL DEADLINES AND ~~PROPOSED~~ ORDER

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*Attorneys for Defendants/Counterclaim Plaintiffs
BrandTotal, Ltd. and Unimania, Inc.*

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1 Pursuant to Civil Local Rules 6-2 and 7-12, Plaintiff/Counterclaim Defendant Meta
2 Platforms, Inc. (hereinafter “Meta” or “Plaintiff”) and Defendants/Counterclaim Plaintiffs
3 BrandTotal Ltd. and Unimania, Inc., (hereinafter “BrandTotal” or “Defendants”) (collectively
4 the “Parties”) by and through their respective counsel, hereby stipulate as follows:

5 WHEREAS, the Court extended the deadline for the Parties to complete mediation until
6 August 29, 2022, and simultaneously continued the August 12, 2022 case management
7 conference to September 2, 2022. ECF Nos. 363, 364.

8 WHEREAS, the Parties conducted a mediation with the assistance of Judge LaPorte on
9 August 29, 2022, and have actively engaged in follow-up discussions since then. Holtzblatt
10 Decl. ¶ 5.

11 WHEREAS, on August 30, 2022, the Court issued a case management and pretrial order
12 setting forth pretrial deadlines and procedures, pursuant to which parties are ordered to, among
13 others, file certain pretrial submissions by September 7, 2022. ECF No. 371 (the “Pretrial
14 Order”).

15 WHEREAS, on August 30, 2022, the Court ordered the Parties to address the deadlines
16 set forth in the Pretrial Order at the September 2 case management conference. ECF No. 372.

17 WHEREAS, in light of the parties’ ongoing post-mediation discussions and the Labor
18 Day weekend, the Parties agree that it would facilitate judicial efficiency to (1) continue the
19 September 2, 2022 case management conference by one week, and (2) vacate all pretrial
20 deadlines between September 5 and 9, 2022 pending the September 9, 2022 case management
21 conference. Holtzblatt Decl. ¶ 8.

22 **IT IS HEREBY STIPULATED AND AGREED** by Meta and BrandTotal,
23 pursuant to Civil Local Rules 6-2 and 7-12, that (1) the September 2, 2022 case management
24 conference shall be continued to September 9, 2022 and (2) all pretrial deadlines between
25 September 5 and 9, 2022 shall be vacated pending the September 9, 2022 case management
26 conference.

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1 Date: September 1, 2022

Respectfully submitted,

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25 ***Plaintiffs BrandTotal, Ltd. and Unimania,***
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PURSUANT TO THE STIPULATION, IT IS SO ORDERED

Dated: September 2, 2022



HONORABLE JOSEPH C. SPERO

United States Magistrate Judge

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