

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

United States District Court
Northern District of California

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

TWITTER, INC.,
Plaintiff,

v.

KEN PAXTON, in his official capacity as
Attorney General of Texas,

Defendant.

Case No. 21-cv-01644-MMC

**ORDER GRANTING DEFENDANT'S
MOTION TO DISMISS ACTION**

Before the Court is defendant Ken Paxton's ("Paxton") "Motion to Dismiss or, in the Alternative, Motion to Transfer," filed March 29, 2021, pursuant to Rules 12(b)(1), 12(b)(2), and (b)(3) of the Federal Rules of Civil Procedure and 28 U.S.C. § 1404. Plaintiff Twitter, Inc. ("Twitter") has filed opposition, to which Paxton has replied. Having read and considered the parties' respective written submissions,¹ the Court rules as follows.²

BACKGROUND

In its Complaint, Twitter, which "operates an online platform where users can share short messages ('Tweets') and other content" (see Compl. ¶ 2), alleges it has established "content moderation policies, practices, and techniques that, among other things, are designed to minimize the reach of harmful or misleading information" posted

¹ Twitter has filed a motion for preliminary injunction, which Paxton has opposed. To the extent the parties, in those filings, address the issues presented in the motion to dismiss, the Court has considered those arguments as well.

² By order filed May 3, 2021, the Court took the matter under submission.

1 on its platform (see Compl. ¶ 15). Twitter further alleges that, "in the months surrounding
2 the January 6, 2021[,] attack on the United States Capitol, Twitter decided to suspend or
3 restrict numerous accounts for violating its policies against glorifying or inciting violence,
4 and against manipulating or interfering in elections or other civic processes," that
5 "[a]mong the users whose accounts were permanently suspended in the immediate
6 aftermath of the deadly attack was President Donald Trump" (see Compl. ¶ 2), and that
7 Paxton, the Attorney General of Texas, "did not agree with these content moderation
8 decisions" (see Compl. ¶ 42).

9 As set forth in the Complaint, the Consumer Protection Division of the Office of the
10 Attorney General of Texas issued to Twitter, on January 13, 2021, a "Civil Investigative
11 Demand" ("CID") (see Compl. Ex. 1), by which the Consumer Protection Division seeks
12 from Twitter specified documents described as "relevant to the subject matter of an
13 investigation of possible violations of sections 17.46(a) and (b) of the DTPA [the Texas
14 Deceptive Trade Practices – Consumer Protection Act] in Twitter's representations and
15 practices regarding what can be posted on its platform" (see id.). Twitter alleges Paxton
16 "initiated" the investigation and "issued the CID" to "punish Twitter for making content
17 moderation decisions that he did not like." (See Compl. ¶ 61.)

18 Based on the above allegations, Twitter asserts a single Claim for Relief, brought
19 pursuant to 42 U.S.C. § 1983, and titled "The First Amendment Bars the Attorney
20 General's Retaliatory Investigation and Civil Investigative Demand." As relief, Twitter
21 seeks (1) an injunction prohibiting Paxton, as well as his "officers, agents, servants,
22 employees, and attorneys," from "initiating any action to enforce the CID or to further the
23 unlawful investigation into Twitter's internal editorial policies and practices" (see Compl.
24 ¶¶ 69-70), and (2) a declaration that the "First Amendment bars . . . Paxton's January 13,
25 2021 CID and the investigation into Twitter's internal editorial policies announced on that
26 same date, because they are unlawful retaliation against Twitter for its moderation of its
27 platform, including its decision to permanently suspend President Trump's account" (see

1 **DISCUSSION**

2 In the instant motion, Paxton argues that he is not subject to personal jurisdiction
3 in California, see Fed. R. Civ. P. 12(b)(2), that venue is improper in this district, see Fed.
4 R. Civ. P. 12(b)(2), and that the Court lacks subject matter jurisdiction for the reason that
5 Twitter's claims are not ripe for review, see Fed. R. Civ. P. 12(b)(1). The Court considers
6 each such argument in turn.³

7 First, for the reasons set forth by Twitter (see Pl.'s Opp. at 3:17-6:24, 7:1-10:12),
8 the Court finds Paxton is subject to personal jurisdiction in California. Twitter's
9 allegations, in particular, that Paxton, in his official capacity as Attorney General of
10 Texas, engaged in retaliatory conduct expressly aimed at chilling the speech of a
11 California resident, suffice to support the exercise of personal jurisdiction. See Calder v.
12 Jones, 465 U.S. 783, 789-90 (1984) (holding defendants, whose "intentional, and
13 allegedly tortious, actions were expressly aimed at California" and who "knew that the
14 brunt of [the] injury would be felt by [the plaintiff] in California," were subject to personal
15 jurisdiction in California).⁴

16 Additionally, and again for the reasons set forth by Twitter (see Pl.'s Opp. at 11:5-
17 11:16), the Court finds venue in this district is proper. In particular, Twitter's allegations
18 that it resides in this district and that the issuance of the CID injured it in this district
19 suffice. See 28 U.S.C. § 1391(b)(2) (providing venue proper in "district in which a
20 substantial part of the events or omissions giving rise to the claim occurred"); Myers v.
21 Bennett Law Offices, 238 F.3d 1068, 1075-76 (9th Cir. 2001) (holding "substantial part" of
22

23
24 ³ In the alternative, Paxton argues venue is inconvenient in this district, see 28
25 U.S.C. § 1404(a), and that the Court should abstain from considering Twitter's claims
26 under the doctrine set forth in Railroad Commission of Texas v. Pullman Co., 312 U.S.
27 496 (1941). In light of the findings set forth below, the Court has not addressed those
28 additional arguments herein.

29 ⁴ As Paxton, in support of the instant motion, does not rely on evidence to
30 contradict the allegations in the Complaint, the above-referenced allegations "must be
taken as true" for purposes of personal jurisdiction. See Boschetto v. Hansing, 539 F.3d
1011, 1015 (9th Cir. 2008).

1 events giving rise to tort claim occurs in district where plaintiff alleges "harms" were
2 "felt").

3 As the instant action is not subject to dismissal or transfer based on lack of
4 personal jurisdiction or improper venue, the Court next considers whether Twitter's claims
5 for injunctive and declaratory relief are, as Paxton argues, premature, and thus subject to
6 dismissal for lack of subject matter jurisdiction.

7 In that regard, Paxton relies on a series of cases in which the plaintiff received
8 from a government agency a summons that is "not self-executing," i.e., the recipient "may
9 refrain from complying with it, without penalty, until directed otherwise by a court order."
10 See Jerry T. O'Brien, Inc. v. Securities and Exchange Comm'n, 704 F.2d 1065, 1067 (9th
11 Cir. 1983). In such cases, as explained by the Supreme Court in Reisman v. Caplin, 375
12 U.S. 440 (1964), a challenge to the issuance of the summons, by way of a claim for
13 injunctive or declaratory relief, is subject to dismissal "for want of equity." See id. at 441-
14 43, 446 (1964) (affirming dismissal where plaintiffs sought to enjoin enforcement of
15 challenged summons; finding plaintiff had "adequate remedy at law," as "enforcement
16 action" by agency "would be an adversary proceeding affording a judicial determination of
17 the challenges to the summons"); see also, e.g., Mobil Exploration & Producing U.S., Inc.
18 v. Department of Interior, 180 F.3d 1192, 1200-01 (10th Cir. 1999) (holding district court
19 properly declined to "address an anticipatory challenge" to summons; relying on "principle
20 against pre-enforcement review when a party seeks injunctive relief from an agency
21 subpoena"); Atlantic Richfield Co. v. Federal Trade Comm'n, 546 F.2d 646, 650 (5th Cir.
22 1977) (holding challenge to subpoenas not "ripe[] for review"; noting plaintiff could "not
23 be forced to comply with the subpoenas nor subjected to any penalties for
24 noncompliance until ordered to comply pursuant to appropriate enforcement proceedings
25 in which [plaintiff] may assert its . . . objections").

26 Paxton argues the above-discussed line of cases is applicable here, as the CID is
27 not self-executing, and, if the Office of the Attorney General were to seek enforcement of
28 the CID, it would be required to file a court action, in which Twitter's challenges would be

1 heard and determined. See Texas Bus. & Com. § 17.62(b). In opposition, Twitter argues
 2 Paxton's reliance on such cases is unavailing, in light of Twitter's allegation that the
 3 issuance of the CID is part of a retaliatory investigation, and, as Twitter points out, the
 4 Ninth Circuit, in several cases, has found First Amendment retaliation claims cognizable
 5 where based on a theory that the defendant subjected the plaintiff to, inter alia, a
 6 retaliatory investigation. The Court, as set forth below, finds Twitter's argument
 7 unpersuasive.⁵

8 The elements of any First Amendment retaliation claim are that (1) the plaintiff
 9 "engaged in a constitutionally protected activity," (2) the defendant's "actions would chill a
 10 person of ordinary firmness from continuing to engage in the protected activity," and
 11 (3) "the protected activity was a substantial or motivating factor in [the defendant's]
 12 conduct." See Sampson v. County of Los Angeles, 974 F.3d 1012, 1019 (9th Cir. 2020).

13 Here, as noted, the allegedly retaliatory acts on which Twitter bases its claim are
 14 an investigation and issuance of a CID in connection therewith. Although, with respect to
 15 the second of the above-listed elements, "[v]arious kinds of . . . actions may have an
 16 impermissible chilling effect," see Coszalter v. City of Salem, 320 F.3d 968, 974-75 (9th
 17 Cir. 2003), Twitter cites no case holding the institution of an allegedly retaliatory
 18 investigation, by itself, constitutes a cognizable adverse action, and, as Paxton points,
 19 some courts have found it does not, see, e.g., Benningfield v. City of Houston, 157 F.3d
 20 369, 376 (5th Cir. 1998) (finding employer's institution of investigation into employee's job
 21 performance, "by itself, was not an adverse employment action"). As the matter has not
 22 been decided by the Ninth Circuit, however, the Court next turns to the question of
 23

24
 25 ⁵ To the extent Twitter makes an argument based on McNeese v. Board of
 26 Education, 373 U.S. 668, 670-74 (1963), such argument has no bearing on the issues
 27 raised here by Paxton. In McNeese, the Supreme Court rejected the defendant's
 28 argument that, because state law provided an alternative remedy, the plaintiffs therein
 could not seek an injunction under § 1983. See id. at 670-74. Here, unlike the
 defendants in McNeese, Paxton is not contending a claim ripe for review need not be
 heard in federal court where a state forum is available, but, rather, that Twitter's claims
 are not yet ripe for review.

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.