

John E. Schmidtlein (CA State Bar No. 163520)  
WILLIAMS & CONNOLLY LLP  
680 Maine Avenue, S.W.  
Washington, DC 20024  
Telephone: (202) 434-5000  
Facsimile: (202) 434-5029  
Email: jschmidtlein@wc.com

*Attorney for Defendant Google LLC*

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
OAKLAND DIVISION**

RUMBLE, INC.,

Plaintiff,

v.

GOOGLE LLC and DOES 1-10, inclusive,  
Defendants.

Case No. 4:21-cv-00229-HSG

**DEFENDANT GOOGLE LLC'S ANSWER  
AND AFFIRMATIVE DEFENSES TO  
RUMBLE'S FIRST AMENDED  
COMPLAINT**

Judge: Hon. Haywood S. Gilliam, Jr.

1 Defendant Google LLC (“Google” or “Defendant”), through its undersigned counsel,  
2 answers the First Amended Complaint (Dkt. No. 21) of Rumble, Inc. (“Rumble” or “Plaintiff”), as  
3 set forth below using the paragraph numbers of the allegations asserted in Rumble’s First Amended  
4 Complaint.

#### 5 **RESPONSE TO NUMBERED PARAGRAPHS**

6 The section headings in the First Amended Complaint do not require a response. To the  
7 extent that the section headings contain allegations requiring a response, Google denies all such  
8 allegations.

9 1. Google admits that Rumble purports to bring an action under Section 2 of the Sherman  
10 Act (15 U.S.C. § 2), and Sections 4 and 15 of the Clayton Act (15 U.S.C. §§ 4 and 15), but denies  
11 that Rumble is entitled to any of the relief that it seeks and denies any other allegations in this  
12 paragraph.

13 2. Google denies the allegations in Paragraph 2 of the First Amended Complaint.

14 3. Google denies the allegations in Paragraph 3 of the First Amended Complaint.

15 4. Google denies the allegations in the first, third, and seventh sentences of Paragraph 4  
16 of the First Amended Complaint. As to the allegations in the second sentence of Paragraph 4 of the  
17 First Amended Complaint, Google admits that it acquired the Android operating system and that  
18 Android is an operating system that Google licenses open-source with an Apache license, but Google  
19 denies the remaining allegations in this sentence. As to the allegations in the fourth sentence of  
20 Paragraph 4 of the First Amended Complaint, Google admits that certain manufacturers of smart  
21 devices have used the Android operating system for such devices without paying any licensing fee,  
22 developing their own operating system, or handing over control over their devices, but lacks  
23 sufficient information regarding the remaining allegations of this sentence to form a belief as to their  
24 truth or falsity and denies them on that basis. As to the allegations in the fifth sentence of Paragraph  
25 4 of the First Amended Complaint, Google admits that independent, third-party app developers have  
26 developed apps that are compatible with the Android operating system, but lacks sufficient  
27 information regarding the remaining allegations of this sentence and denies them on that basis. As  
28

1 to the allegations in the sixth sentence of Paragraph 4 of the First Amended Complaint, Google admits  
2 that Google created the Google Play app, which allows users to download other apps, but denies the  
3 remaining allegations in this sentence.

4 5. Google denies the allegations in the first and third sentences of Paragraph 5 of the  
5 First Amended Complaint. As to the allegations in the second sentence of this paragraph, Google  
6 admits that it uses agreements to license its proprietary apps to manufacturers and distributors of  
7 smart devices, but denies the remaining allegations in this sentence.

8 6. Google denies the allegations in the first, third, and fourth sentences of Paragraph 6  
9 of the First Amended Complaint. As to the allegations in the second sentence of this paragraph,  
10 Google admits that online searching for videos is done on smartphones, but denies the remaining  
11 allegations in this sentence.

12 7. Google denies the allegations in the third sentence of Paragraph 7 of the First  
13 Amended Complaint. As to the first sentence of this paragraph, Google lacks sufficient information  
14 regarding the allegations in this sentence to form a belief as to their truth or falsity and denies them  
15 on that basis. As to the second sentence of this paragraph, Google denies that Rumble's "search  
16 traffic has been diverted to YouTube through Google's wrongful conduct," but lacks sufficient  
17 information regarding the other allegations in this sentence to form a belief as to their truth or falsity  
18 and denies them on that basis.

19 8. Google denies the allegations in the second sentence of Paragraph 8 of the First  
20 Amended Complaint. As to the first sentence of Paragraph 8 of the First Amended Complaint,  
21 Google admits that Rumble has uploaded videos to YouTube and that those videos have generated  
22 views, Google denies that Rumble has suffered any damages proximately caused by Google's  
23 conduct or that Google's conduct was or is "unlawful," and Google lacks sufficient information  
24 regarding the remaining allegations in this sentence to form a belief as to their truth or falsity and  
25 denies them on that basis.

26 9. Google denies the allegations in the first sentence of Paragraph 9 of the First Amended  
27 Complaint. As to the second, third, fourth, and fifth sentence of this paragraph, and excerpted image  
28

1 in Figure 1, Google admits that these sentences and Figure purport to describe and excerpt Google  
2 search results for the query “Baby preciously cuddles cat for nap time” but lacks sufficient  
3 information regarding the remaining allegations of these sentences and Figure to form a belief as to  
4 their truth or falsity and denies them on that basis. As to the sixth sentence of this paragraph, Google  
5 denies any allegation that Google search algorithms are “rigged” or Google “manipulate[es] the  
6 search results” “to give unfair preference to YouTube,” but lacks sufficient information regarding  
7 the remaining allegations of this sentence and denies them on that basis.

8 10. Google admits that this paragraph and Figure 1 purport to describe Google search  
9 results for the query “Baby preciously cuddles cat for nap time.” Google denies that the purported  
10 results for the Google search in this Figure list “dated and unrelated YouTube videos” or  
11 “miscellaneous unrelated YouTube videos that do not contain, in fact, are not even close to, the  
12 searched-for title, and are quite dated.” Google lacks sufficient information regarding the remaining  
13 allegations in this paragraph to form a belief as to their truth or falsity and denies them on that basis.

14 11. As to the first sentence of Paragraph 11 of the First Amended Complaint, Google  
15 admits that Rumble made sitemap submissions to Google Search Console in May 2019, but denies  
16 that it had knowledge that the referenced video “was a Rumble exclusive and original asset.” Google  
17 lacks sufficient information regarding the remaining allegations in the first sentence of this paragraph  
18 to form a belief as to their truth or falsity and denies them on that basis. As to the second sentence  
19 in this paragraph, Google denies that “[p]ursuant to Google’s publicly stated policies, Rumble should  
20 have been elevated in the search results (actually should have been listed first),” Google admits that  
21 Figure 1, which purports to excerpt Google search results for the query “Baby preciously cuddles cat  
22 for nap time,” does not on its face refer to a Rumble website, and Google lacks sufficient information  
23 regarding the remaining allegations in this sentence to form a belief as to their truth or falsity and  
24 denies them on that basis.

25 12. Google admits that Paragraph 12 and Figure 2 of the First Amended Complaint  
26 purport to describe and excerpt Google search results for the query “Baby preciously cuddles cat for  
27 nap time,” and that Figure 2 does not on its face refer to a Rumble website. Google denies that the  
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1 purported Google search results depicted in Figure 2 list “a very different and very dated YouTube  
2 video with [a] dissimilar title” in response to the purported query. Google lacks sufficient knowledge  
3 regarding the remaining allegations in this paragraph to form a belief as to their truth or falsity and  
4 denies them on that basis.

5 13. Google admits that Figure 2 purports to excerpt Google search results for the query  
6 “Baby preciousy cuddles cat for nap time,” and that Figure 2 does not on its face refer to a Rumble  
7 website. Google denies that Figure 2 or any other allegations from Rumble “evidenc[e] Google’s  
8 self-preference of YouTube over competitors.” Google denies that as of November 24, 2020 it had  
9 knowledge that Rumble was the alleged “original source” of a video titled “Baby preciousy cuddles  
10 cat for nap time.” Google lacks sufficient knowledge regarding the remaining allegations in this  
11 paragraph to form a belief as to their truth or falsity and denies them on that basis.

12 14. Google lacks sufficient knowledge regarding the allegations in Paragraph 14 of the  
13 First Amended Complaint to form a belief as to their truth or falsity and denies them on that basis.

14 15. Google lacks sufficient knowledge regarding the allegations in Paragraph 15 of the  
15 First Amended Complaint to form a belief as to their truth or falsity and denies them on that basis.

16 16. Google admits that Rumble has uploaded videos to YouTube and that, through  
17 September 2020, videos associated with the Client ID linked to Rumble generated approximately 9.2  
18 billion views on YouTube.

19 17. The first sentence of Paragraph 17 of the First Amended Complaint contains a  
20 normative statement not subject to admission or denial; to the extent this sentence contains any  
21 factual allegations requiring a response, Google denies them. As to the second and third sentences  
22 of this paragraph, Google lacks sufficient knowledge regarding the allegations in those sentences to  
23 form a belief as to their truth or falsity and denies them on that basis.

24 18. Google lacks sufficient knowledge regarding the allegations in Paragraph 18 of the  
25 First Amended Complaint to form a belief as to their truth or falsity and denies them on that basis.

26 19. Google lacks sufficient knowledge regarding the allegations in Paragraph 19 of the  
27 First Amended Complaint to form a belief as to their truth or falsity and denies them on that basis.  
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