Exhibit A





US008540159B2

(12) United States Patent Lee et al.

(10) Patent No.: US 8,540,159 B2

(45) **Date of Patent:**

Sep. 24, 2013

(54) METHOD FOR PROVIDING MOBILE SERVICE USING CODE-PATTERN

(75) Inventors: Jae-Jun Lee, Seoul (KR); Young-Jun

Shin, Seoul (KR)

(73) Assignee: KT Corporation, Gyeonggi-do (KR)

(*) Notice: Subject to any disclaimer, the term of this

patent is extended or adjusted under 35

U.S.C. 154(b) by 0 days.

(21) Appl. No.: 13/560,911

(22) Filed: Jul. 27, 2012

(65) Prior Publication Data

US 2012/0286030 A1 Nov. 15, 2012

Related U.S. Application Data

(60) Continuation of application No. 12/140,930, filed on Jun. 17, 2008, now Pat. No. 8,245,938, which is a division of application No. 11/221,301, filed on Sep. 6, 2005, now Pat. No. 7,419,097, which is a continuation of application No. PCT/KR2004/000481, filed on Mar. 8, 2004.

(30) Foreign Application Priority Data

Mar. 7, 2003	(KR)	10-2003-0014419
Mar. 7, 2003	(KR)	10-2003-0014420
Mar. 8, 2003	(KR)	10-2003-0014598
Mar. 20, 2003	(KR)	10-2003-0017468
Mar. 20, 2003	(KR)	10-2003-0017469

(51) **Int. Cl. G06K** 7/10

(2006.01)

(52) U.S. Cl.

USPC **235/462.45**; 235/462.11; 379/910

(58) Field of Classification Search

235/235/462.09, 462.1, 462.11, 462.24, 462.41, 235/462.43, 462.45 See application file for complete search history.

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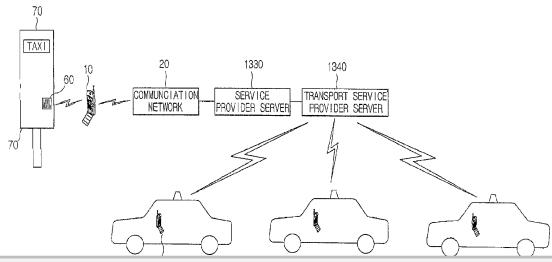
(Continued)

Primary Examiner — Kristy A Haupt (74) Attorney, Agent, or Firm — IP Legal Services, LLC

(57) ABSTRACT

A method and apparatus for providing a mobile service with the use of a code pattern is disclosed In one embodiment, the method comprising: taking a photograph of a code pattern image, decoding the photographed code pattern image so as to obtain code information, extracting uniform resource locator (URL) information corresponding to the code information, transmitting a content information request message to a service provider server corresponding to the URL information, and receiving content information corresponding to the URL information from the service provider server. According to embodiments of the present invention, it is possible to provide various and convenient mobile services to mobile terminal users using a mobile terminal, having a camera, and a code pattern containing the URL information.

17 Claims, 34 Drawing Sheets



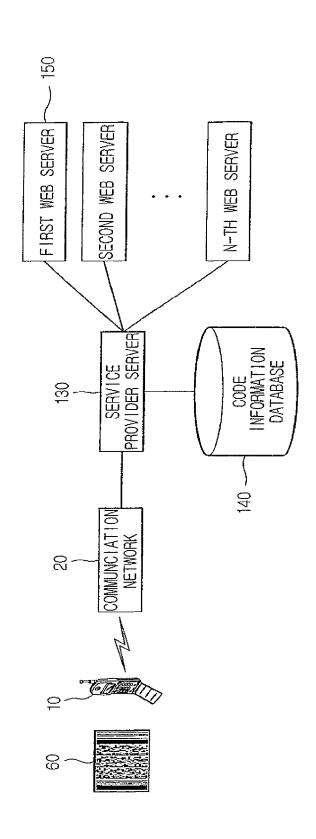


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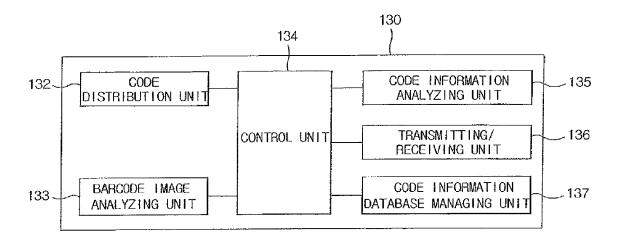
F16.





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FIG. 2



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