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**Demisse**

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(54) **VEHICLE IDENTIFICATION SYSTEM**

USPC ..... 340/425.5, 426.1, 539.1, 539.11, 539.13,  
340/901-905, 933

(71) Applicant: **RideShare Displays, Inc.**, Fairfield, NJ  
(US)

See application file for complete search history.

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(US)

(\*) Notice: Subject to any disclaimer, the term of this  
patent is extended or adjusted under 35  
U.S.C. 154(b) by 0 days.

This patent is subject to a terminal dis-  
claimer.

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**Related U.S. Application Data**

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Jul. 17, 2019, now Pat. No. 10,559,199, which is a  
continuation of application No. 16/198,140, filed on  
Nov. 21, 2018, now Pat. No. 10,395,525, which is a  
continuation of application No. 15/860,939, filed on  
Jan. 3, 2018, now Pat. No. 10,169,987, which is a  
continuation of application No. 14/723,049, filed on  
May 27, 2015, now Pat. No. 9,892,637.

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**G08G 1/017** (2006.01)

(52) **U.S. Cl.**  
CPC ..... **G08G 1/017** (2013.01)

(58) **Field of Classification Search**  
CPC ..... **G08G 1/017**

(Continued)

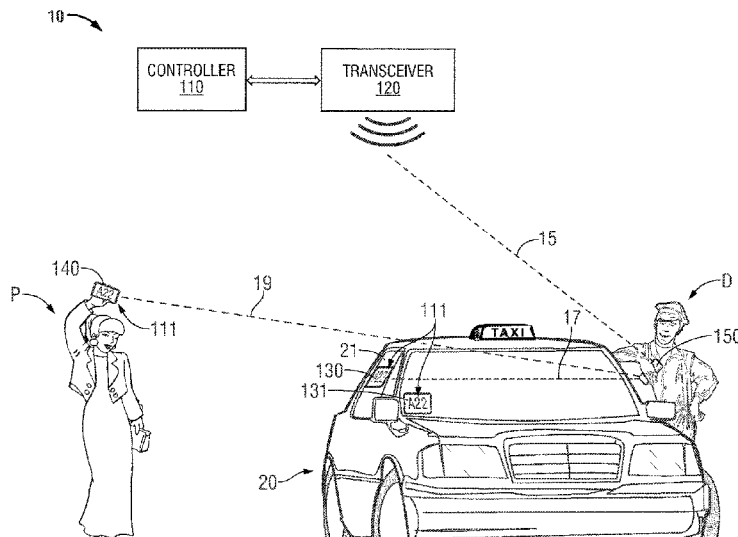
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LLC

(57) **ABSTRACT**

A vehicle identification system includes one or more dis-  
plays associated with a vehicle, a transceiver, and a control-  
ler communicatively coupled to the transceiver. The one or  
more displays are located to be visible from an exterior of  
the vehicle. The controller is adapted to generate a first  
signal to be transmitted by the transceiver to a mobile  
communication device associated with a driver of the  
vehicle when it is determined that the vehicle is within a  
predetermined distance of a specific location. The mobile  
communication device associated with the driver is adapted  
to generate a second signal to be transmitted to the one or  
more displays. The second signal represents an indicator.

**5 Claims, 4 Drawing Sheets**



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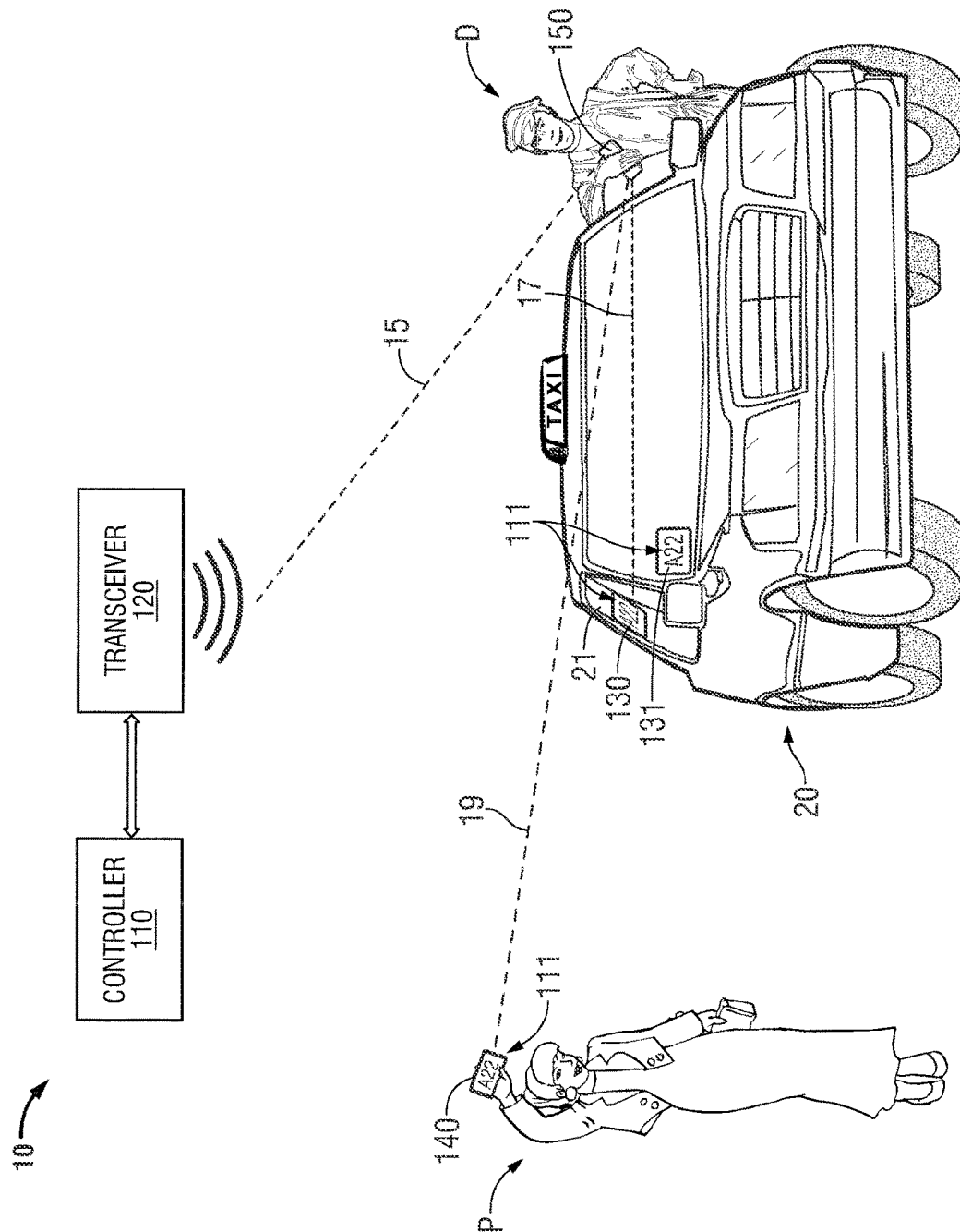
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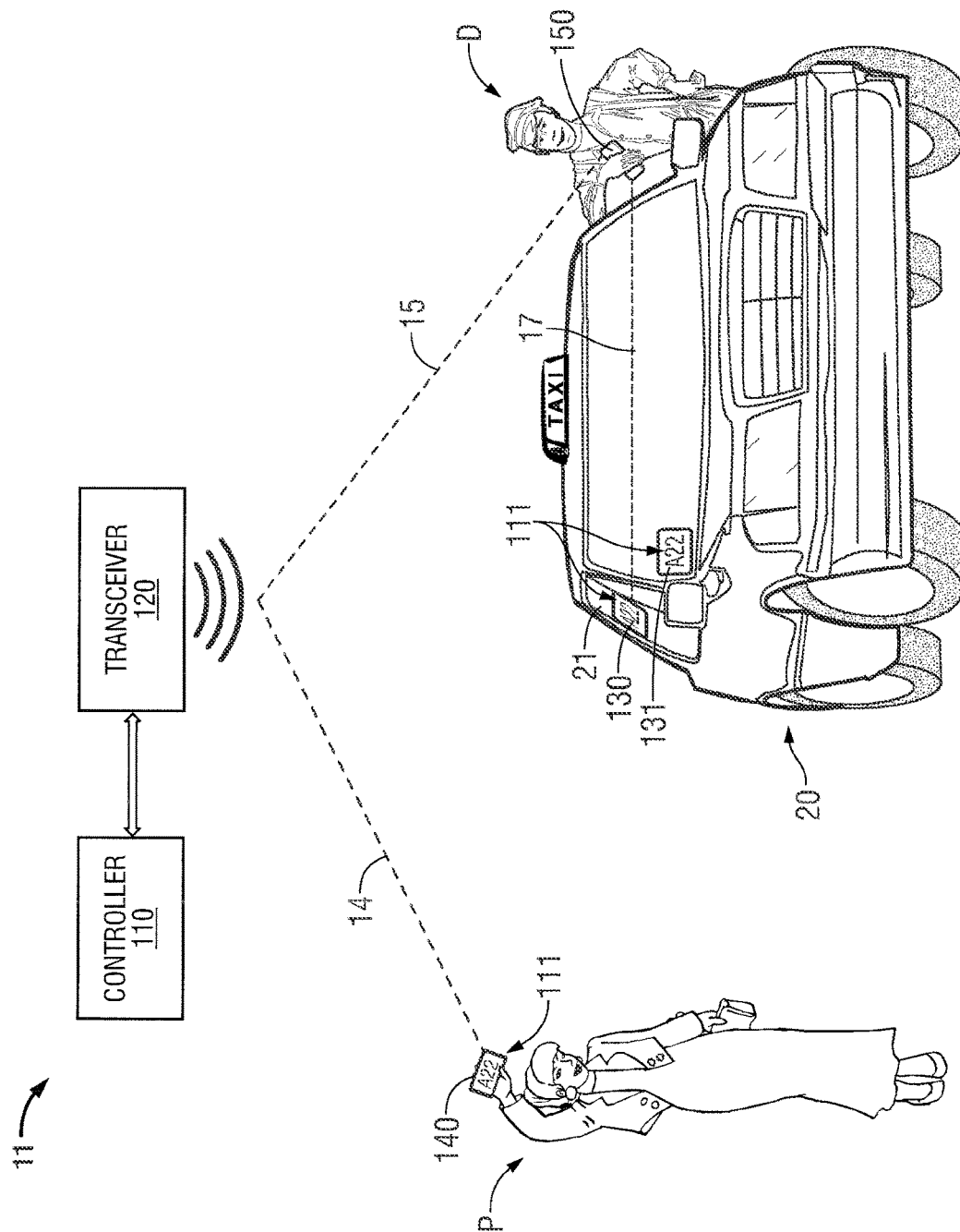
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# ARTICLE



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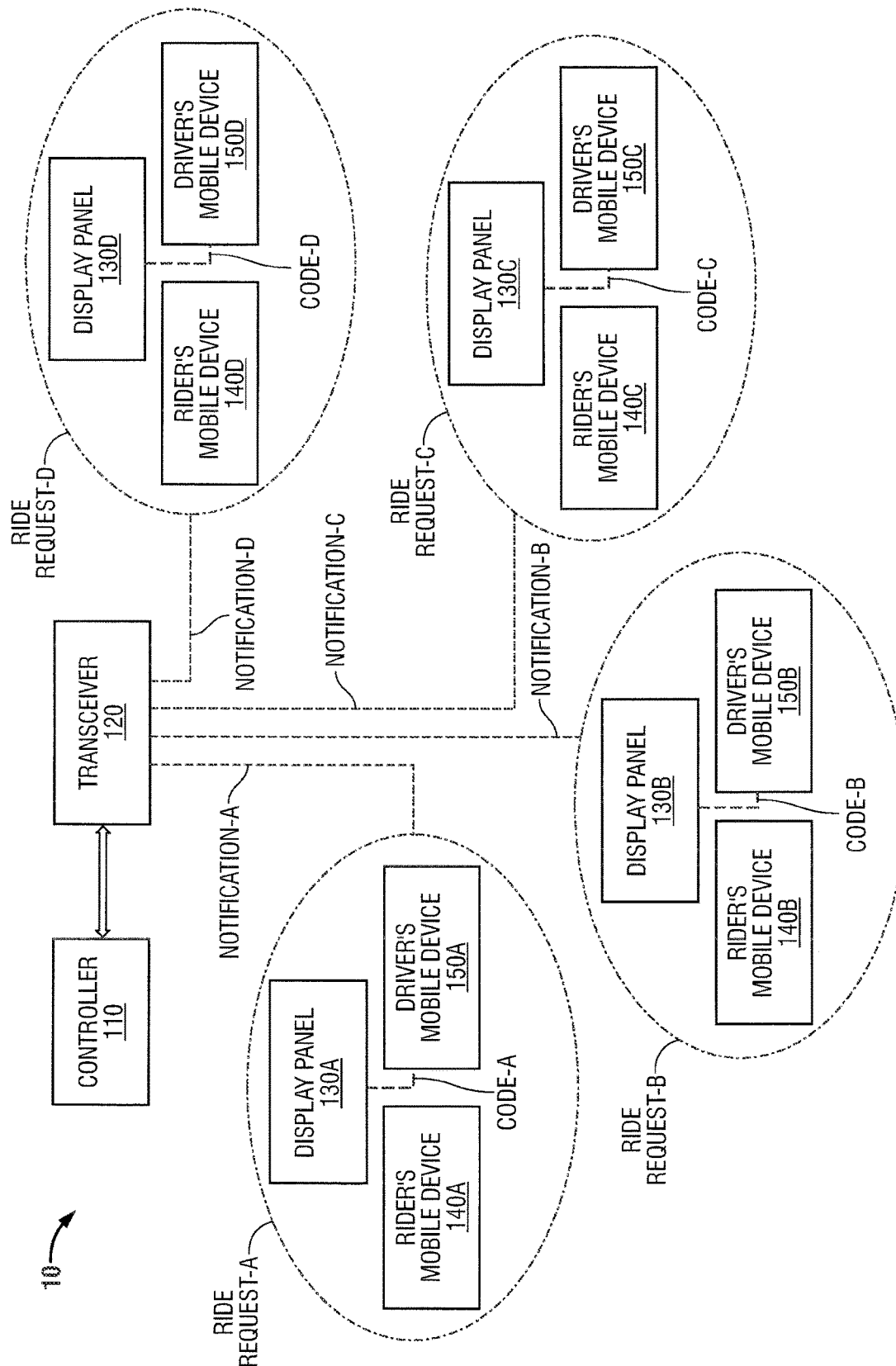


FIG. 2

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