

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION**

**In the Matter of**

**SKYMED INTERNATIONAL, INC.,  
also doing business as SkyMed Travel  
and Car Rental Pro,  
a Nevada corporation.**

**FILE NO. 1923140**

**AGREEMENT CONTAINING  
CONSENT ORDER**

The Federal Trade Commission (“Commission”) has conducted an investigation of certain acts and practices of SkyMed International, Inc. (“Proposed Respondent”). The Commission’s Bureau of Consumer Protection (“BCP”) has prepared a draft of an administrative Complaint (“draft Complaint”). BCP and Proposed Respondent enter into this Agreement Containing Consent Order (“Consent Agreement”) to resolve the allegations in the attached draft Complaint through a proposed Decision and Order to present to the Commission, which is also attached and made a part of this Consent Agreement.

**IT IS HEREBY AGREED** by and between Proposed Respondent and BCP, that:

1. The Proposed Respondent is SkyMed International, Inc., also doing business as SkyMed Travel and as Car Rental Pro, is a corporation with its principal office or place of business at 9089 E. Bahia Drive, Suite 100, Scottsdale, AZ 85260.
2. Proposed Respondent neither admits nor denies any of the allegations in the draft Complaint, except as specifically stated in the Decision and Order. Only for purposes of this action, Proposed Respondent admits the facts necessary to establish jurisdiction.
3. Proposed Respondent waives:
  - a. Any further procedural steps;
  - b. The requirement that the Commission’s Decision contain a statement of findings of fact and conclusions of law; and
  - c. All rights to seek judicial review or otherwise to challenge or contest the validity of the Decision and Order issued pursuant to this Consent Agreement.
4. This Consent Agreement will not become part of the public record of the proceeding unless and until it is accepted by the Commission. If the Commission accepts this Consent Agreement, it, together with the draft Complaint, will be placed on the public record for

thirty (30) days and information about them publicly released. Acceptance does not constitute final approval, but it serves as the basis for further actions leading to final disposition of the matter. Thereafter, the Commission may either withdraw its acceptance of this Consent Agreement and so notify Proposed Respondent, in which event the Commission will take such action as it may consider appropriate, or issue and serve its Complaint (in such form as the circumstances may require) and decision in disposition of the proceeding, which may include an Order. *See* Section 2.34 of the Commission’s Rules, 16 C.F.R. § 2.34 (“Rule 2.34”).

5. If this agreement is accepted by the Commission, and if such acceptance is not subsequently withdrawn by the Commission pursuant to Rule 2.34, the Commission may, without further notice to Proposed Respondent: (1) issue its Complaint corresponding in form and substance with the attached draft Complaint and its Decision and Order; and (2) make information about them public. Proposed Respondent agrees that service of the Order may be effected by its publication on the Commission’s website ([ftc.gov](http://ftc.gov)), at which time the Order will become final. *See* Rule 2.32(d). Proposed Respondent waives any rights it may have to any other manner of service. *See* Rule 4.4.

6. When final, the Decision and Order will have the same force and effect and may be altered, modified, or set aside in the same manner and within the same time provided by statute for other Commission orders.


7. The Complaint may be used in construing the terms of the Decision and Order. No agreement, understanding, representation, or interpretation not contained in the Decision and Order or in this Consent Agreement may be used to vary or contradict the terms of the Decision and Order.

8. Proposed Respondent agrees to comply with the terms of the proposed Decision and Order from the date that Proposed Respondent signs this Consent Agreement. Proposed Respondent understands that it may be liable for civil penalties and other relief for each violation of the Decision and Order after it becomes final.

**SKYMED INTERNATIONAL, INC.**

By:   
Eleanore Klein  
President & Chief Executive Officer  
SkyMed International, Inc.

Date: 8/4/2020

  
Russell D. Duncan  
Clark Hill PLLC  
Attorney for SkyMed International, Inc.

Date: 8/3/2020

**FEDERAL TRADE COMMISSION**

By: Miles Plant  
Brian C. Berggren  
Miles Plant  
Attorneys, Bureau of Consumer  
Protection

**APPROVED:**

Maneesha Mithal  
Associate Director  
Division of Privacy and Identity Protection

Andrew Smith  
Director  
Bureau of Consumer Protection

Date: \_\_\_\_\_

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION**

**COMMISSIONERS:**        **Joseph J. Simons, Chairman**  
                                  **Noah Joshua Phillips**  
                                  **Rohit Chopra**  
                                  **Rebecca Kelly Slaughter**  
                                  **Christine S. Wilson**

**In the Matter of**

**SKYMED INTERNATIONAL, INC.,  
    also doing business as SkyMed Travel  
    and Car Rental Pro,  
    a Nevada corporation.**

**DECISION AND ORDER**

**DOCKET NO.**

**DECISION**

The Federal Trade Commission (“Commission”) initiated an investigation of certain acts and practices of the Respondent named in the caption. The Commission’s Bureau of Consumer Protection (“BCP”) prepared and furnished to Respondent a draft Complaint. BCP proposed to present the draft Complaint to the Commission for its consideration. If issued by the Commission, the draft Complaint would charge the Respondent with violations of the Federal Trade Commission Act, 15 U.S.C. § 45(a)(1).

Respondent and BCP thereafter executed an Agreement Containing Consent Order (“Consent Agreement”). The Consent Agreement includes: (1) statements by Respondent that it neither admits nor denies any of the allegations in the draft Complaint, except as specifically stated in this Decision and Order, and that only for purposes of this action, it admits the facts necessary to establish jurisdiction; and (2) waivers and other provisions as required by the Commission’s Rules.

The Commission considered the matter and determined that it had reason to believe that Respondent has violated the Federal Trade Commission Act, and that a Complaint should issue stating its charges in that respect. The Commission accepted the executed Consent Agreement and placed it on the public record for a period of thirty (30) days for the receipt and consideration of public comments. The Commission duly considered any comments received from interested persons pursuant to Section 2.34 of its Rules, 16 C.F.R. § 2.34. Now, in further conformity with the procedure prescribed in Rule 2.34, the Commission issues its Complaint, makes the following Findings, and issues the following Order:

## Findings

1. The Respondent is SkyMed International, Inc., also doing business as SkyMed Travel and as Car Rental Pro, a corporation with its principal office or place of business at 9089 E. Bahia Drive, Suite 100, Scottsdale, AZ 85260.
2. The Commission has jurisdiction over the subject matter of this proceeding and over Respondent, and the proceeding is in the public interest.

## ORDER

### Definitions

For purposes of this Order, the following definitions apply:

1. “Affected Consumers” means all consumers that received an email from Respondent on or around May 2, 2019 with the subject line, “IMPORTANT MESSAGE relative to SkyMed data exposure.”
2. “Covered Incident” means any instance in which (a) any United States federal, state, or local law or regulation requires Respondent to notify any U.S. federal, state, or local government entity that information collected or received, directly or indirectly, by Respondent from or about an individual consumer was, or is reasonably believed to have been, accessed or acquired without authorization; or (b) individually identifiable Health Information from or about an individual consumer was, or is reasonably believed to have been, accessed, acquired, or publicly exposed without authorization.
3. “Health Information” means information relating to the health of an individual consumer, including but not limited to medical history information, prescription information, hospitalization information, clinical laboratory testing information, health insurance information, or physician exam notes.
4. “Personal Information” means individually identifiable information from or about an individual consumer, including: (a) a first and last name; (b) a home or physical address, including street name and name of city or town; (c) an email address or other online contact information; (d) a mobile or other telephone number; (e) a date of birth; (f) a government-issued identification number, such as a driver’s license, military identification, passport, or Social Security number, or other personal identification number; (g) credit card or other financial account information; (h) Health Information; or (i) user account credentials, such as a login name and password.
5. “Respondent” means SkyMed International, Inc., its successors and assigns, and Global Emergency Travel Services, and its successors and assigns.

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