JS 44 (Rev. 10/20)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THE FORM.)

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(b) County of Residence	ce of First Listed Plaintiff	Bucks		County of Residence o	f First Listed	Defendant	DeKa	alb	
(E	EXCEPT IN U.S. PLAINTIFF C	ASES)		1		F CASES ONLY)			
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(c) Attorney's (Firm Nam	ne, Address, and Telephone Nun	ıber)		Attorneys (If Known)					
White and Williams									
1650 Market St., On	e Liberty Place, Suite 1800,	Philadelphia, PA 1910)3						
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VII. REQUESTED IN COMPLAINT:	☐ CHECK IF THIS IS UNDER RULE 23,		DH	EMAND \$ 100,000,000		CHECK YES only JURY DEMAND:			
VIII. RELATED CASE(IF ANY	(See instructions):	JUDGE			DOCKET NU	UMBER			
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June 29, 2021		June		Proper					



Case 1:21-cv-05081-tuntived Spochsydistric Fideolog 6/29/21 Page 2 of 49 FOR THE EASTERN DISTRICT OF PENNSYLVANIA

DESIGNATION FORM

(to be used by counsel or pro se plaintiff to indicate the category of the case for the purpose of assignment to the appropriate calendar)

Address of Plaintiff:			
Address of Defendant:			
Place of Accident, Incident or Transaction:			
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RELATED CASE, IF ANY:			
Case Number: Judge:		Date Terminated:	
Civil cases are deemed related when Yes is answered to any of the following	g questions:		
1. Is this case related to property included in an earlier numbered suit per previously terminated action in this court?	ding or within one year	Yes	No 🗆
2. Does this case involve the same issue of fact or grow out of the same t pending or within one year previously terminated action in this court?	ansaction as a prior suit	Yes	No 🗆
3. Does this case involve the validity or infringement of a patent already numbered case pending or within one year previously terminated action		Yes	No 🔲
4. Is this case a second or successive habeas corpus, social security appearase filed by the same individual?	l, or pro se civil rights	Yes	No 🗆
I certify that, to my knowledge, the within case \Boxes is / \Boxes is not related this court except as noted above.		within one year prev	iously terminated action in
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IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

CASE MANAGEMENT TRACK DESIGNATION FORM

Ben	salem Lodging Associates LLC	:	CIVIL ACTION	
Con	v. iday Hospitality Franchising, LLC, Six ntinents Hotels, Inc. d/b/a Intercontinental els Group, and IHG Owners Association,	: : : :	NO.	
plai filin side desi plai	ccordance with the Civil Justice Expense a ntiff shall complete a Case Management Trag the complaint and serve a copy on all defen of this form.) In the event that a defend gnation, that defendant shall, with its first apprintiff and all other parties, a case manage which that defendant believes the case should be	ck Designation dants. (See § ant does not bearance, subsement track	on Form in all civil cases at the 1:03 of the plan set forth on the agree with the plaintiff regard to the clerk of court and serv	time of reverse ing said e on the
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(a)	Habeas Corpus – Cases brought under 28 U.S	.C. §2241 thr	ough §2255.	()
(b)	Social Security – Cases requesting review of and Human Services denying plaintiff Social S		-	()
(c)	Arbitration – Cases required to be designated	for arbitration	under Local Civil Rule 53.2.	()
(d)	Asbestos – Cases involving claims for personal exposure to asbestos.	al injury or pr	operty damage from	()
(e)	Special Management – Cases that do not fall it commonly referred to as complex and that nee the court. (See reverse side of this form for a management cases.)	ed special or i	ntense management by	(x)
(f)	Standard Management Cases that do not fal	l into any one	of the other tracks.	()
June	e 29, 2021 Justin E. Proper		grossi Proper	
Dat	Attorney-at-law		Attorney for Plaintiff	
215	-864-7165 215-399-9620		properj@whiteandwilliams.c	om
Tel	ephone Fax Number		E-mail Address	



IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

BENSALEM LODGING ASSOCIATES LLC, a Pennsylvania Limited Liability Company, individually and on behalf of all others similarly situated,

CIVIL ACTION No.

Plaintiff,

JURY TRIAL DEMANDED

v.

HOLIDAY HOSPITALITY FRANCHISING, LLC, SIX CONTINENTS HOTELS, INC. d/b/a INTERCONTINENTAL HOTELS GROUP and IHG OWNERS ASSOCIATION, INC.

Defendants.

<u>COMPLAINT – CLASS ACTION</u>

Plaintiff Bensalem Lodging Associates, LLC, a Pennsylvania Limited Liability Company, individually and on behalf of all others similarly situated, brings this class action lawsuit against Holiday Hospitality Franchising, LLC, Six Continents Hotels, Inc. d/b/a Intercontinental Hotels Group and IHG Owners Association, Inc. and alleges as follows upon personal knowledge as to themselves and their own acts and experience, and, as to all other matters, upon information and belief, including investigation conducted by its attorneys.

INTRODUCTION

- 1. Defendant Six Continents Hotels, Inc. ("SCH") is the world's largest hotel company by room count, and does business under the name InterContinental Hotels Group ("IHG") (SCH and IHG may hereinafter be collectively referred to as "IHG").
- 2. IHG operates approximately some 5,600 hotels across more than 15 brands. IHG takes an asset-light approach, owning, franchising and/or managing hotels for third parties, with



Holiday Inn as its mainstay chain, under such brands as Holiday Inn, Holiday Inn Express and Holiday Inn Resorts (the "Holiday Inn Brands"), each bearing the identification as "an IHG Hotel."

- 3. IHG also owns, manages and/or franchises other hotel brands such as Crowne Plaza, InterContinental, Staybridge Suites, Candlewood Suites, Hotel Indigo, Regent and Kimpton.
 - 4. IHG's Holiday Inn Brands account for approximately 70% of its total hotel count.
- 5. IHG owns Defendant Holiday Hospitality Franchising, LLC ("HHF"), its affiliate which offers and sells Holiday Inn Brand franchises including, but not limited to, Holiday Inn, Holiday Inn Express and Holiday Inn Resort.
- 6. Defendant IHG owns and acts through its franchising affiliate, HHF and its agent and representative IHG Owners Association ("IHGOA").
- 7. HHF enters into franchise agreements titled "Holiday Hospitality Franchising, LLC License Agreement(s)" ("License Agreement") with HHF franchisees.
- 8. Plaintiff BENSALEM LODGING ASSOCIATES LLC, a Pennsylvania Limited Liability Company, is a franchisee that owns and operates a hotel located at 3327 Street Road in Bensalem, Pennsylvania 19020, that bears a HHF brand mark pursuant to a License Agreement.
- 9. Many HHF Franchisees are individuals, single member limited liability companies or closely held corporations who are either immigrants or second-generation Americans of Indian or other South Asian origin. Plaintiff is one such HHF franchisee.
- 10. The hotel franchise industry holds particular appeal and attraction to these HHF Franchisees by providing investment and traditional family business ownership opportunities which they can build through diligence, dedication and hard work.
 - 11. This class action lawsuit seeks to put an end to IHG/HHF's unlawful, abusive,



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