

EXHIBIT C

(12) **United States Patent**
Pocock

(10) **Patent No.:** **US 6,314,577 B1**
 (45) **Date of Patent:** ***Nov. 6, 2001**

(54) **APPARATUS AND METHOD TO GENERATE AND ACCESS BROADCAST INFORMATION**

(76) Inventor: **Michael H. Pocock**, 485 Queens Avenue, London, Ontario (CA), N6B1Y3

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: **08/916,099**

(22) Filed: **Aug. 21, 1997**

Related U.S. Application Data

(63) Continuation of application No. 08/329,837, filed on Oct. 27, 1994, now Pat. No. 5,661,787.

(51) **Int. Cl.**⁷ **H04N 7/173**; H04M 1/00

(52) **U.S. Cl.** **725/93**; 725/48; 379/101.01

(58) **Field of Search** 348/7, 12, 13; 379/101.01; 455/2, 186.1, 186.2, 6.3; 360/15, 60; 725/37-39, 115, 145

(56) **References Cited**

U.S. PATENT DOCUMENTS

4,506,387 * 3/1985 Walter 348/7

4,757,267	*	7/1988	Riskin	379/113
4,789,863	*	12/1988	Bush	379/101.01
5,359,419	*	10/1994	Kawasaki	348/6
5,457,739	*	10/1995	Le Cheviller	455/6.3
5,485,197	*	1/1996	Hoarty	348/7
5,539,635	*	7/1996	Larson	379/101.01
5,592,551	*	1/1997	Lett et al.	348/906
5,635,978	*	6/1997	Alten et al.	348/906
5,661,787	*	8/1997	Pocock	379/101.01
5,703,795	*	12/1997	Mankovitz	345/327
5,734,961	*	3/1998	Castille	379/101.01
5,809,246	*	9/1998	Goldman	379/101.01

* cited by examiner

Primary Examiner—Andrew Faile
Assistant Examiner—Reuben M. Brown

(57) **ABSTRACT**

The system enables listeners and viewers of a broadcast to access additional information associated with a broadcast. Listeners and viewers utilize a user device to connect to a database containing program descriptions (e.g. audio, text, video, or combination thereof) further describing the programming and ancillary information. The database is indexed by the broadcast's program list or schedule thereby allowing a user of the system to search and select a particular program description of interest. Hearing or viewing program descriptions enables users to preview excerpts and review a broadcast before purchasing an item heard or viewed on a broadcast.

130 Claims, 7 Drawing Sheets

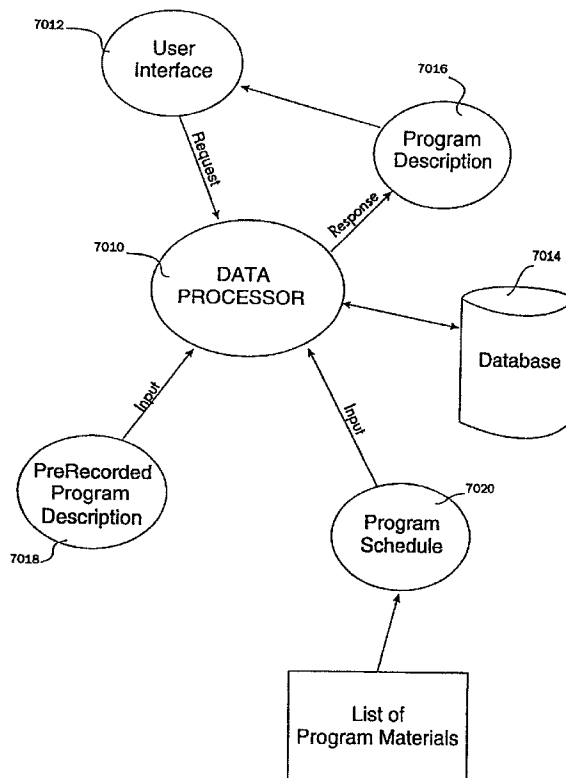


FIG. 1

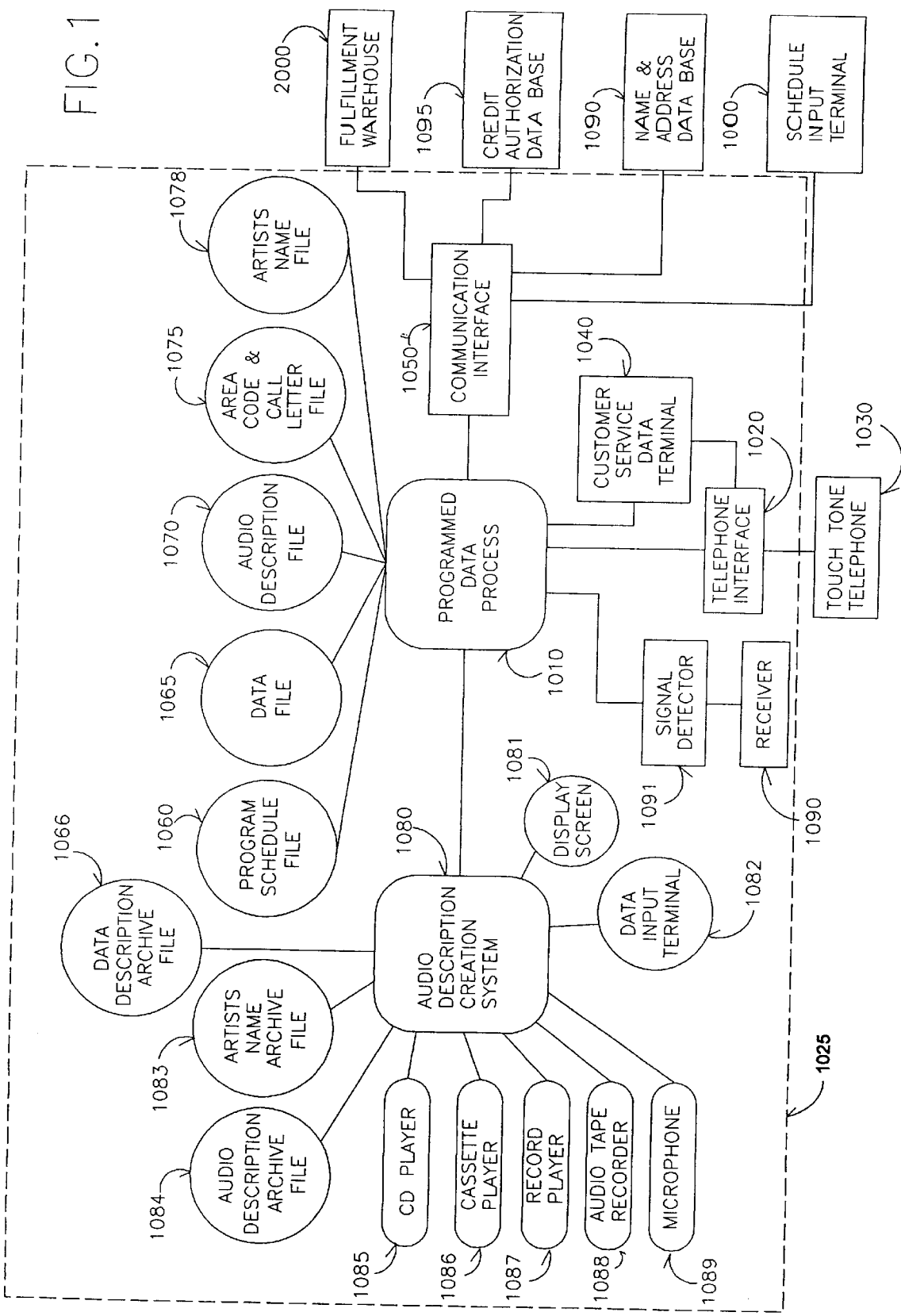
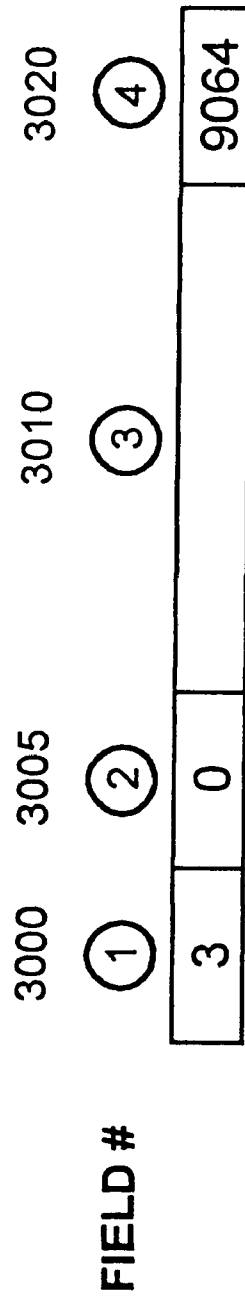


FIG. 2

FIELD #	2000	2005	2010	2015	2020	2025	2030	2035
	①	②	③	④	⑤	⑥	⑦	⑧
	9728	80694	176	001	032406			9064
				002	032710			9123

NEXT MUSIC PIECE
BROADCAST

FIG. 3



Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.