

EXHIBIT C

(12) **United States Patent**
Pocock

(10) **Patent No.:** **US 6,314,577 B1**
(45) **Date of Patent:** ***Nov. 6, 2001**

(54) **APPARATUS AND METHOD TO GENERATE AND ACCESS BROADCAST INFORMATION**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: **08/916,099**

(22) Filed: **Aug. 21, 1997**

Related U.S. Application Data

(63) Continuation of application No. 08/329,837, filed on Oct. 27, 1994, now Pat. No. 5,661,787.

(51) Int. Cl.⁷ **H04N 7/173; H04M 1/00**

(52) U.S. Cl. **725/93; 725/48; 379/101.01**

(58) Field of Search 348/7, 12, 13; 379/101.01; 455/2, 186.1, 186.2, 6.3; 360/15, 60; 725/37-39, 115, 145

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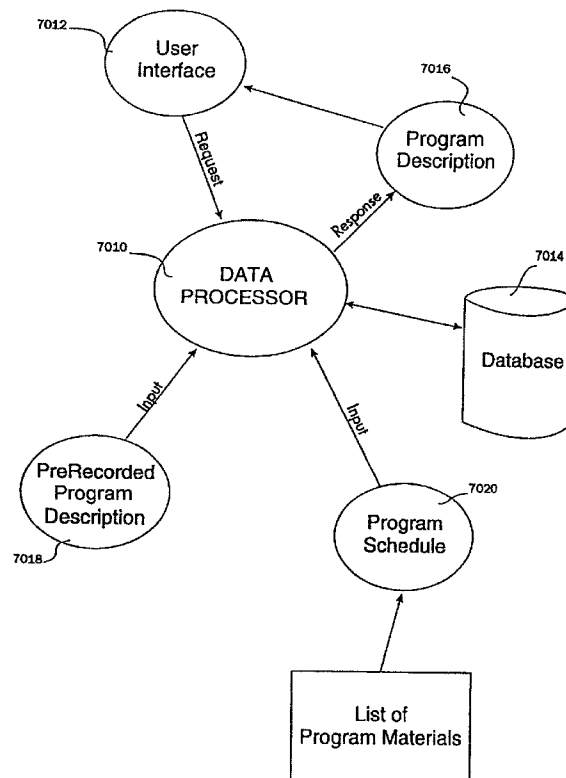
Primary Examiner—Andrew Faile

Assistant Examiner—Reuben M. Brown

(57) ABSTRACT

The system enables listeners and viewers of a broadcast to access additional information associated with a broadcast. Listeners and viewers utilize a user device to connect to a database containing program descriptions (e.g. audio, text, video, or combination thereof) further describing the programming and ancillary information. The database is indexed by the broadcast's program list or schedule thereby allowing a user of the system to search and select a particular program description of interest. Hearing or viewing program descriptions enables users to preview excerpts and review a broadcast before purchasing an item heard or viewed on a broadcast.

130 Claims, 7 Drawing Sheets



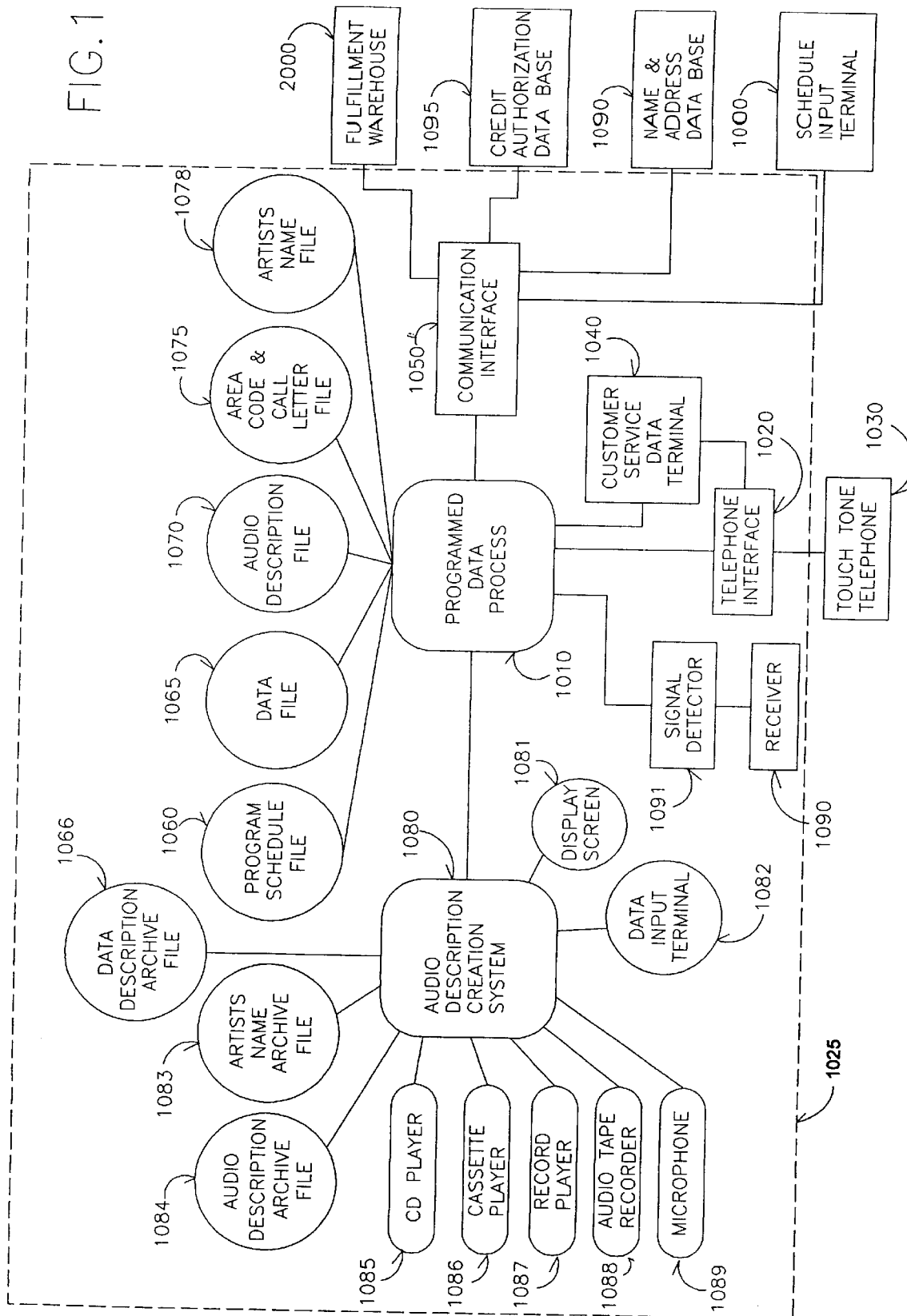
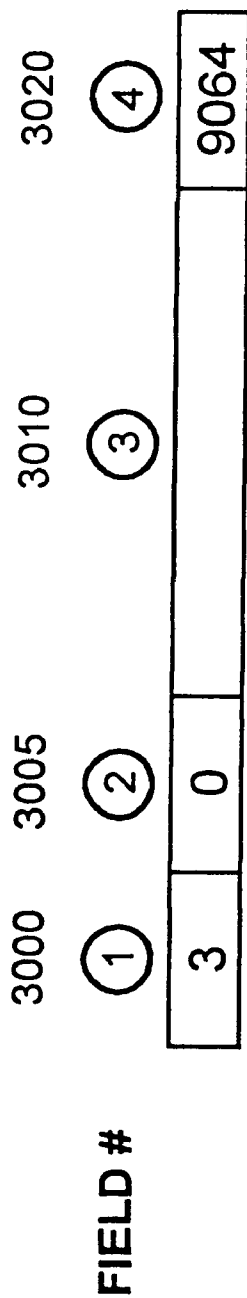


FIG. 2

FIELD #	2000	2005	2010	2015	2020	2025	2030	2035
	①	②	③	④	⑤	⑥	⑦	⑧
	9728	80694	176	001	032406			9064
				002	032710			9123

NEXT MUSIC PIECE
BROADCAST

FIG. 3



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