

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MASSACHUSETTS

)	<u>CASE NO:</u>
LAWRENCE LESSIG,)	
)	
Plaintiff,)	
)	
v.)	COMPLAINT
)	
LIBERATION MUSIC PTY LTD,)	
)	
Defendant.)	
)	

COMPLAINT

NATURE OF ACTION AND RELIEF SOUGHT

1. This is a civil action seeking a declaratory judgment, injunctive relief, and damages for misrepresentation under Title II of the Digital Millennium Copyright Act, as codified at 17 U.S.C. § 512.

2. This case arises from the defendant’s improper assertion of copyright infringement against plaintiff Lawrence Lessig, a Harvard Law School professor (“Professor Lessig”). The infringement claim was based on Professor Lessig’s posting, on the Internet video website YouTube, of a video recording of a lecture that Professor Lessig delivered at a conference of Creative Commons, a non-profit organization devoted to expanding digital creativity, sharing, and innovation. As a result of defendant’s assertion of infringement, YouTube disabled public access to the video. Further legal threats from the defendant forced Professor Lessig to continue to keep the video offline pending a ruling from this Court.

3. Because Professor Lessig’s use of the copyrighted material in question is lawful under the statutory “fair use” doctrine set forth in the Copyright Act, 17 U.S.C. § 107, Professor Lessig brings this action to clarify the rights of the parties and to refute the defendant’s assertions of copyright infringement.

4. Professor Lessig also seeks damages under the Digital Millennium Copyright Act, 17 U.S.C. § 512(f), in compensation for the defendant's knowing and material misrepresentation that Professor Lessig's video infringed the defendant's copyright interests.

PARTIES

5. Plaintiff Lawrence Lessig is the director of the Edmond J. Safra Center for Ethics at Harvard University and the Roy L. Furman Professor of Law and Leadership at Harvard Law School in Cambridge, Massachusetts. He resides in Brookline, Massachusetts.

6. Defendant Liberation Music Pty Ltd ("Liberation Music") is a record company based in Melbourne, Australia.

7. On information and belief, Liberation Music claims to be authorized to enforce the copyrights of an alternative rock band named Phoenix, which is based in Versailles, France.

JURISDICTION AND VENUE

8. This action arises under the copyright laws of the United States, 17 U.S.C. §§ 101 *et seq.*, and Title II of the Digital Millennium Copyright Act ("DMCA"), 17 U.S.C. § 512.

9. This Court has subject matter jurisdiction over these claims pursuant to 28 U.S.C. §§ 1331 and 1338, and the Declaratory Judgment Act, 28 U.S.C. § 2201.

10. This Court has personal jurisdiction over Liberation Music because Liberation Music intentionally caused harm to Professor Lessig in Massachusetts, issued its copyright threat to Professor Lessig in Massachusetts, and, on information and belief, conducts regular business in Massachusetts.

11. Liberation Music does substantial business in the United States. Liberation Music products, by artists such as Archie Roach, Jimmie Barnes, and Hunters & Collectors, are widely available for sale in the United States through Amazon.com and iTunes. Liberation Music also does business in the United States by entering into licensing agreements with domestic record companies, such as an exclusive license to Glassnote Entertainment Group LLC and Columbia Records to distribute products by the artist Temper Trap in the United States.

12. Venue for this action is proper under 28 U.S.C. §1391(b)(2).

FACTUAL ALLEGATIONS

13. Professor Lawrence Lessig is an internationally renowned expert on law and technology, with a special focus on copyright issues and, in recent years, campaign finance and political reform.

14. Professor Lessig has published numerous books and articles on copyright in the digital age, and served as legal counsel for the plaintiffs in two of the most influential copyright cases in recent years, *Eldred v. Ashcroft*, 537 U.S. 186 (2003), and *Golan v. Gonzales*, 501 F.3d 1179 (10th Cir. 2007).

15. Professor Lessig is a co-founder of several nonprofit organizations, including Creative Commons, which is devoted to expanding the range of creative works available for others to build upon and share legally. Since it was founded in 2001, Creative Commons has grown to an international movement with over 100 affiliates around the globe.

16. Professor Lessig is a Member of the American Academy of Arts and Sciences and the American Philosophical Association. He has received numerous awards, including the Free Software Foundation's Freedom Award, and the Fastcase 50 Award, which recognizes "the law's smartest, most courageous innovators, techies, visionaries & leaders."

17. Professor Lessig has been named one of Scientific American's Top 50 Visionaries.

18. Throughout his career, Professor Lessig has endeavored to promote his concerns and ideas to as wide an audience as possible.

19. In addition to his teaching schedule at Harvard Law School, Professor Lessig is a prominent public speaker. He has delivered lectures in a variety of forums around the world, seeking to educate the public about law, technology, and political reform.

20. Professor Lessig posts many of his lectures on the website YouTube, in order to help inform the public about issues relating to law, technology, and political corruption.

21. YouTube is a video-sharing website where millions of Internet users post videos which are then available to others for viewing. These videos range from traditional home recordings of personal events to news reports, advertisements, and television programs.

22. Professor Lessig has uploaded over 50 original lectures to YouTube where, cumulatively, they have been viewed over 100,000 times.

Professor Lessig's "Open" Lecture

23. On June 4, 2010, Professor Lessig delivered the keynote address at a Creative Commons conference in Seoul, South Korea.

24. In the 49-minute lecture, titled "Open," Professor Lessig discussed the present and future of cultural and technological innovation.

25. The lecture included several clips of amateur music videos in order to illustrate cultural developments in the age of the Internet.

26. One set of clips was taken from videos created by amateurs around the world, each of which depicts groups of people dancing to the same song, "Lisztomania," by the band Phoenix.

27. The "Lisztomania" copycat video phenomenon started when a YouTube user, called "avoidant consumer," posted on YouTube a video combining scenes from several movies, with the song "Lisztomania" serving as the soundtrack to the video.

28. Inspired by avoidant consumer's work, other YouTube users from around the world, located in places as disparate as Brooklyn and San Francisco as well as Latvia, Kenya, Brazil and Israel, created their own versions of the video, with real people "performing" the roles of the actors in the original movies, and again with "Lisztomania" as the soundtrack.

29. Professor Lessig included these clips in the "Open" lecture to illustrate how young people are using videos and other tools to create and communicate via the Internet.

30. Professor Lessig refers to this kind of communication as the latest in a time-honored "call and response" tradition of communication.

The Fair Use Doctrine

31. Pursuant to Section 107 of the Copyright Act, 17 U.S.C. § 107, certain uses of copyrighted works are authorized by law as “fair uses.”

32. In determining whether the use of a copyrighted work in any particular case is protected as fair use, the statutory factors to be considered include (1) the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes; (2) the nature of the copyrighted work; (3) the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and (4) the effect of the use upon the potential market for or value of the copyrighted work. 17 U.S.C. § 107.

33. Professor Lessig’s illustrative use of the clips in question, particularly in the context of a public lecture about culture and the Internet, is permitted under the fair use doctrine and, therefore, does not infringe the defendant’s copyright.

34. Professor Lessig’s *purpose* was non-commercial and highly transformative, in that it was entirely different from Phoenix’s original purpose in creating the work. Whereas Phoenix’s original purpose was presumably to entertain music fans, and to make money doing so, Professor Lessig’s purpose was educational, and neither Professor Lessig nor Creative Commons gained any profit from the illustrative use of the clips in question in the “Open” lecture.

35. The *nature of the original work* is creative. However, because the song “Lisztomania” was released on April 16, 2009, and the album containing the song was released worldwide on May 25, 2009, Professor Lessig’s limited use of brief video clips using “Lisztomania” as a soundtrack did not compromise Phoenix’s or the defendant’s rights to control the first appearance of the song.

36. *The amount used was minimal*: Professor Lessig incorporated into his lecture five clips of videos using the song as a soundtrack. While the song “Lisztomania” as released by Phoenix is just over four minutes long, the five clips used in the “Open” lecture ranged in length

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