EXHIBIT G

(12) **United States Patent**
McIntyre

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(54) **METHOD SOFTWARE PROGRAM FOR CREATING AN IMAGE PRODUCT HAVING PREDEFINED CRITERIA**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 489 days.

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(65) **Prior Publication Data**

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(51) **Int. Cl.**
G06F 17/30 (2006.01)
(52) **U.S. Cl.** **707/104.1**; 707/1; 707/3; 345/619; 345/634
(58) **Field of Classification Search** 707/1–7, 707/104.1, 10; 715/501.1, 733, 748, 749, 715/513; 709/203; 345/619, 634
See application file for complete search history.

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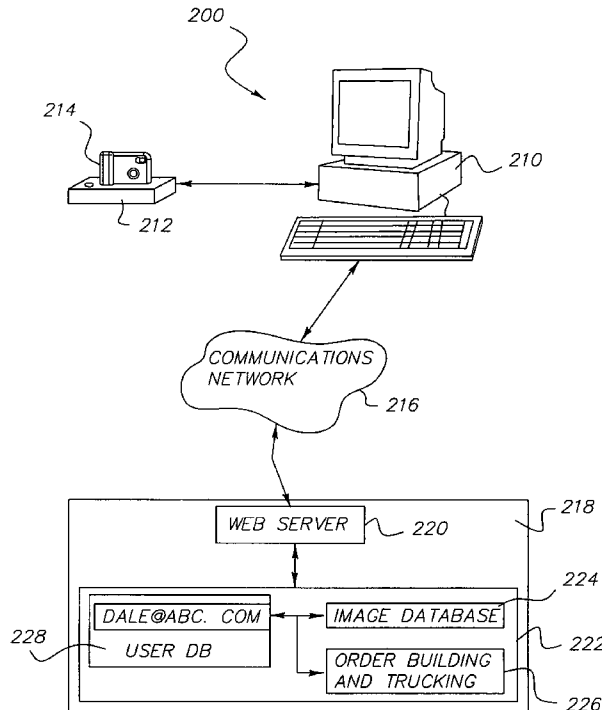
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(57) **ABSTRACT**

A method and software program for creating an image product having at least one image provided thereon. The method includes providing a digital template for use in creating the image product. The digital template has at least one digital container for placement of digital content. The digital container has at least one designated image parameter. The method also includes searching a data base of digital content using at least one designated image parameter and providing at least one image content candidate for placement in at least one digital container.
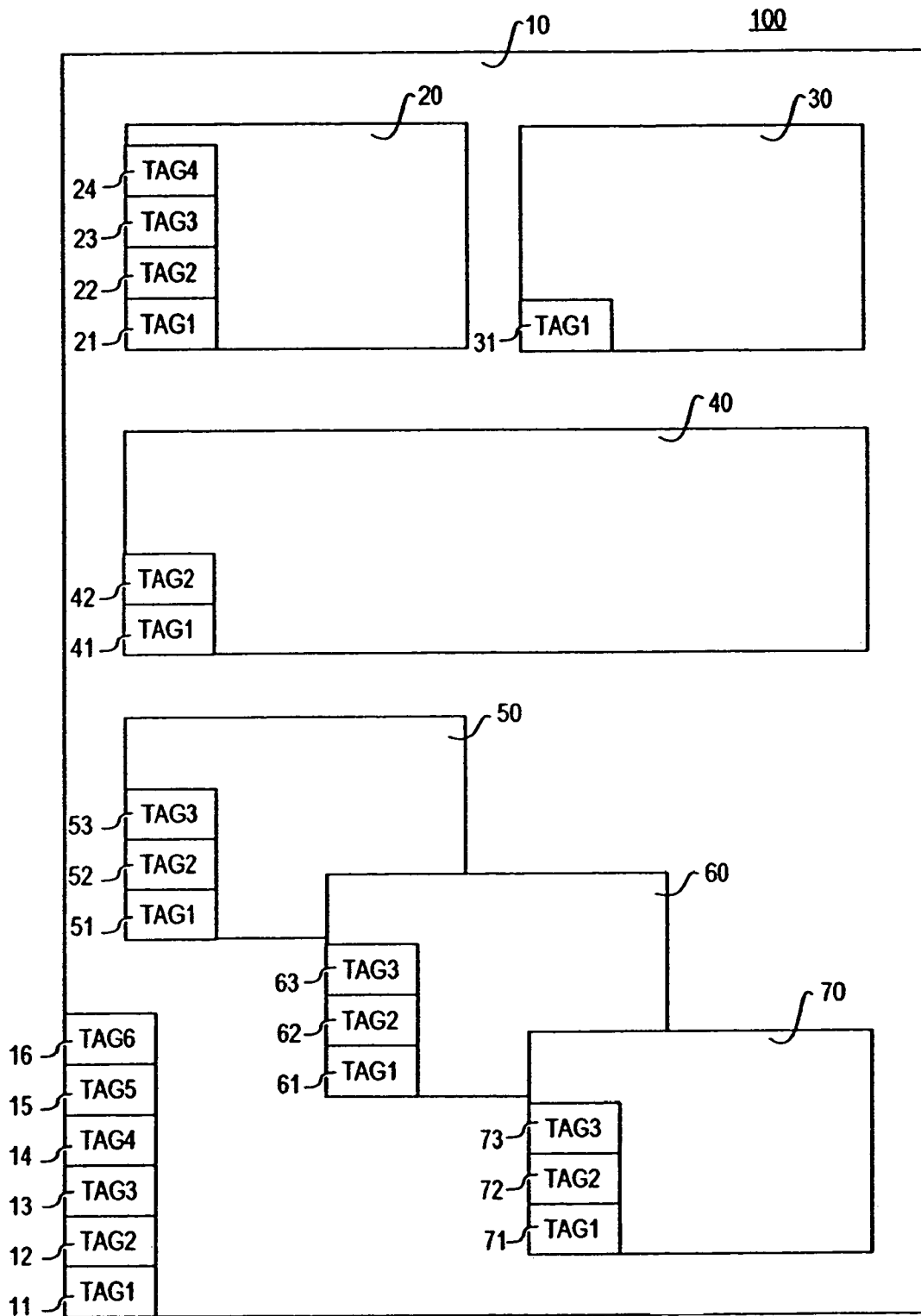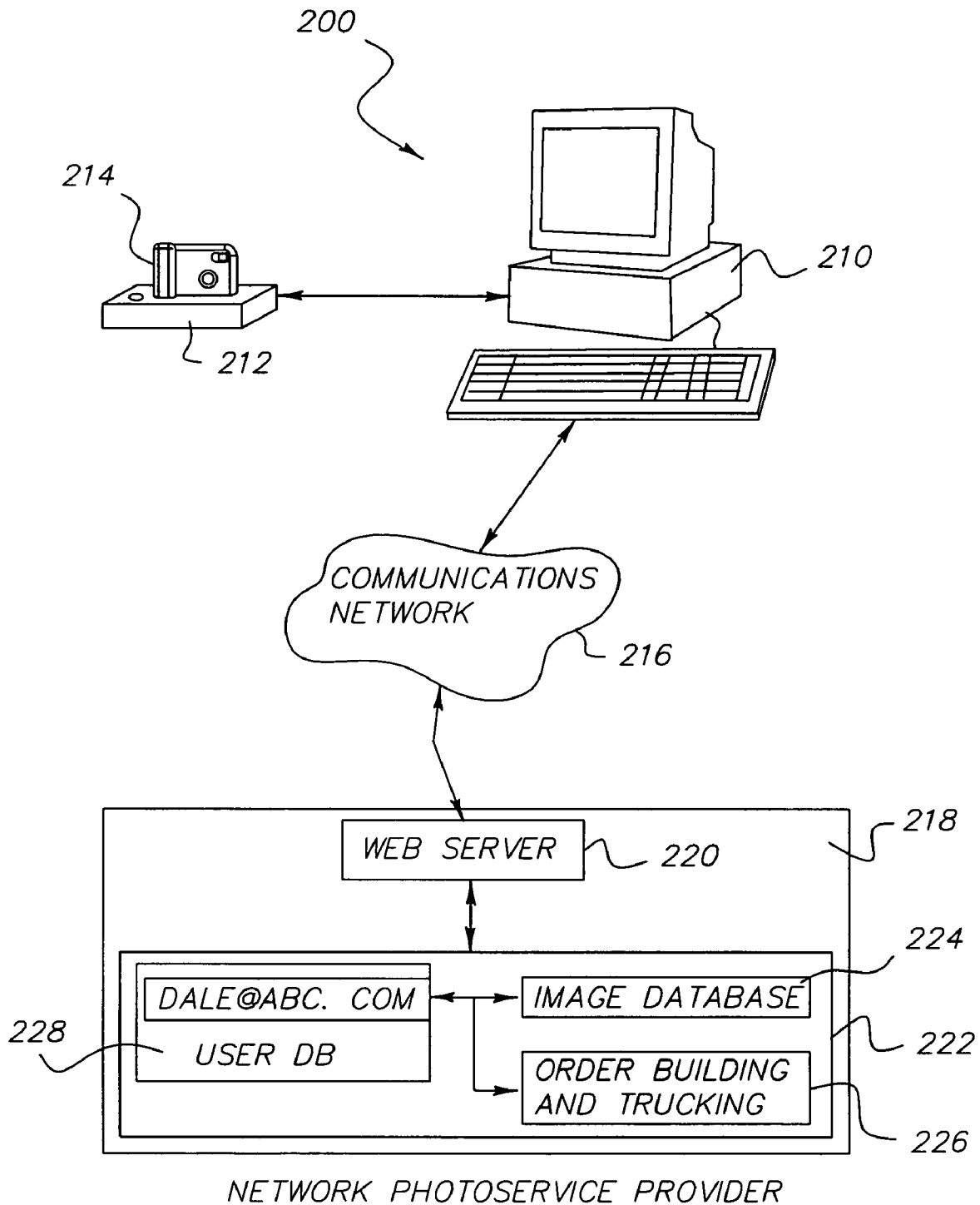
43 Claims, 7 Drawing Sheets

FIG. 1

NETWORK PHOTOSERVICE PROVIDER

FIG. 2

```
          ┌─────────────────────┐
          │  TEMPLATES PROVIDED │
          │     FOR SELECTION   │────┐
          └─────────────────────┘    └─ 240
                     │
                     ▼
          ┌─────────────────────┐
          │    BACKGROUNDS FOR   │
          │  TEMPLATES PROVIDED  │
          │     FOR SELECTION    │────┐
          └─────────────────────┘     └─ 242
                     │
                     ▼
          ┌─────────────────────┐
          │ IMAGE CONTENT CANDI- │
    ┌────▶│DATES SORTED AND RANKED│
    │     │   FOR NEXT CONTAINER │────┐
    │     └─────────────────────┘     └─ 244
    │                │
    │                ▼
    │            ◇─────────◇
    │  Y        ╱           ╲
    └──────────  NEXT CONTAINER?  ────┐
               ╲           ╱          └─ 246
                ◇─────────◇
                     │ N
                     ▼
          ┌─────────────────────┐
          │ FULFILL IMAGE PRODUCT│
          │ ACCORDING TO TEMPLATE│
          │ AND SELECTED CONTENT │────┐
          └─────────────────────┘     └─ 248
```
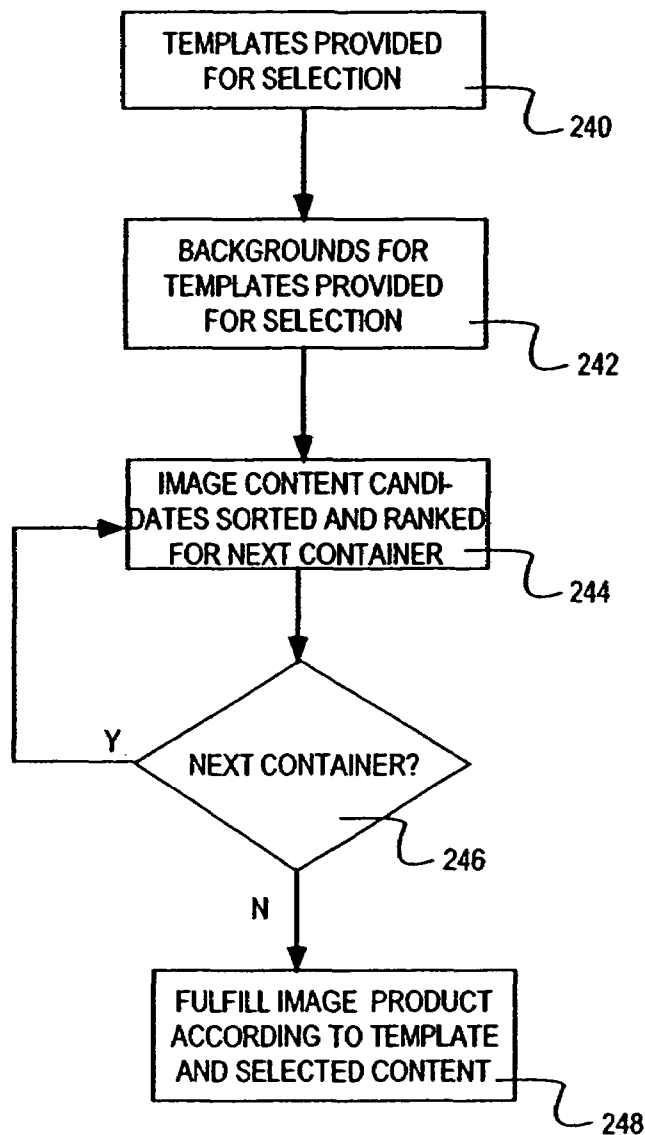
FIG. 3

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