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Case 3:12-cv-00631-HU Document 49 Filed 08/20/12 Page 1 of 16 Page ID#: 242
                      UNITED STATES DISTRICT COURT
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                            DISTRICT OF OREGON
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                             PORTLAND DIVISION
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   EXACT ORDER SPECIALTIES, an Oregon
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   Sole Proprietorship,
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                   Plaintiff,
                                             No. 03:12-cv-00631-HU
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   VS.
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   GLOW INDUSTRIES, INC., an Ohio
                                          MEMORANDUM OPINION AND ORDER
  corporation; JASON GLOWACKI, an
                                          ON MOTION TO TRANSFER VENUE
                                              AND MOTION TO DISMISS
   individual; and DOES 1-10;
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                   Defendants.
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       MEMORANDUM OPINION AND ORDER
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HUBEL, Magistrate Judge:

The plaintiff Exact Order Specialties ("Exact") brings this action for trademark infringement against the defendants Glow Industries, Inc. ("Glow"); Jason Glowacki ("Glowacki"); and Does 1-The matter is before the court on Glow's Motion to Transfer Venue (Dkt. #31), and Glowacki's Motion to Dismiss for Lack of Personal Jurisdiction (Dkt. #36).

Exact, an Oregon corporation, is in the business of designing and manufacturing various products, "including musical instruments, quitar jack sockets, and premium smoking pipes." Dkt. #35, p. 3 (citing Dkt. #27, First Am. Cmpt., \P 11). Among other things, Exact designs, manufactures, markets, and sells a small, portable smoking pipe called the "Monkey Pipe." According to Exact, the pipe is "made from high quality, hand finished hardwoods," and is one of Exact's most popular products. Id. (citing Dkt. #27, \P 12). On each Monkey Pipe, Exact places its "Exact Order Specialties Eye" logo design (the "EOS Eye Logo"). Exact maintains federallyregistered trademarks for the EOS Eye Logo (Reg. No. 3,060,212), and the term "Monkey Pipe" (Reg. No. 3,883,064). Exact claims its EOS Eye Logo "is widely recognized by the consuming public of the United States." Dkt. #27, \P 19.

According to Exact, a Glow employee named Brian Nupp contacted Exact twice in February 2010, to express Glow's interest in wholesaling Monkey Pipes. Dkt. #27, $\P\P$ 25 & 26; Dkt. #35, p. 3. Davis, on behalf of Exact, corresponded with Nupp twice in March 28 2010, via e-mail, regarding Glow's inquiry. Exact claims that on

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1 March 15, 2010, Nupp renewed Glow's interest in wholesaling Monkey 2 Pipes, if Glow could receive certain payment terms. However, Glow never submitted a purchase order for the Monkey Pipes. Dkt. #27, ¶ 29; Dkt. #35, p. 3. According to Glow, in October 2011, it "purchased 1,010 pipes at \$3.00 per pipe (\$3,030 worth of total product) from a company in California that is not a party to this case." Dkt. #32, p. 2.

Glow then sold those pipes wholesale to various buyers, including 9 two sales to entities in Oregon: (1) a sale of ten pipes on October 12, 2011, "at a total cost of \$62.50 to Magic Mushroom Lamp Co. in Sutherlin, Oregon"; and (2) a sale of one pipe on Decem-11

ber 6, 2011, "at a total cost of \$6.00 to Flashback T's in Coos Bay, Oregon." Id. 13

Exact alleges the pipes sold by Glow to customers in Oregon were called "USA Made Monkey Pipe[s]," featuring a copy of the EOS 16 Eye Logo, and bearing a false trademark symbol. Exact claims these 17 pipes were "an obvious, low quality knock-off of the Monkey Pipe," that infringed Exact's marks. Dkt. #27, ¶¶ 30, 32; Dkt. #35, p. 3. Exact alleges Glow's sale of the knock-off Monkey Pipes has damaged Exact's business, reputation, and goodwill, and Glow's sale of the 21 counterfeit pipes "is likely to cause confusion, mistake, and 22 deception by creating the false and misleading impression that 23 [[Glow's] goods are manufactured or distributed by [Exact], or are associated or connected with [Exact], or have the sponsorship, approval, or endorsement of [Exact]." Dkt. #27, ¶ 45.

Exact filed this action on April 10, 2012, alleging federal and state claims for trademark infringement and counterfeiting 28 against Glow, David Glowacki, Brian Nupp, and "Does 1-10." Dkt.

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On May 25, 2012, Glow filed a motion to transfer venue, Dkt. 2 #22, and the defendants David Glowacki and Brian Nupp filed a 3 motion to dismiss for lack of personal jurisdiction, Dkt. #24. Exact filed its First Amended Complaint on June 4, 2012, deleting David Glowacki and Brian Nupp as defendants, and adding Jason Glowacki as a defendant. Dkt. #27; see Dkt. #37, p. 2. result of Exact's filing of the Amended Complaint, the court found the motion to transfer venue and motion to dismiss to be moot. Dkt. #29. Glow filed its current motion to transfer venue on June 18, 2012, Dkt. #31, and the defendant Jason Glowacki filed his current motion to dismiss for lack of personal jurisdiction on 11 July 3, 2012, Dkt. #36. According to Exact, Glowacki "has been 13 served but has not yet appeared in this action." Dkt. #35, p. 4. 14 The current motions are fully briefed, and no party has 15 requested oral argument. I will address Glowacki's motion to 16 dismiss first, and then turn to consideration of Glow's motion to 17 transfer venue.

MOTION TO DISMISS

Glowacki moves to dismiss Exact's case against him on the basis that this court lacks personal jurisdiction over him. first will address Exact's argument that Glowacki failed to comply 23 with Local Rule 7-1, "because he did not make a good faith effort through personal or telephone conference to resolve the dispute 25 with [Exact] despite certifying that he had done so." Dkt. #40, 26 p. 2. Exact's counsel has filed a declaration stating he never had 27 any personal or telephone conversation with any attorney for Jason 28 Glowacki regarding the present motion to dismiss.

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Counsel describes contacts he had with defense counsel regarding 2 the previous motion to dismiss filed by David Glowacki and Brian 3 Nupp, and a conversation with Jason Glowacki's attorney after the current motion was filed, during which defense counsel indicated he believed he had complied with the Local Rule. Id. Exact argues Glowacki's motion should be denied on the basis that no good-faith effort was made to comply with the Local Rule.

"The obvious purpose of Local Rule 7-1(a) is to encourage parties to resolve disputes amicably when possible, preserving judicial resources for those matters that require the court's intervention." Thompson v. Federico, 324 F. Supp. 2d 1152, 1172 11 (D. Or. 2004) (Mosman, J.); accord Gerke v. Travelers Cas. Ins. 13 [Co., 815 F. Supp. 2d 1190, 1198 (D. Or. 2011) (citing Thompson). 14 Here, the parties' counsel had some conversation regarding the defendants' failure to comply with the Local Rule in connection 16 with the previous motion filed by David Glowacki and Brian Nupp. 17 Despite that conversation, Exact's counsel contends defense counsel 18 once again failed to comply properly with the Local Rule in connection with Jason Glowacki's motion. According to Exact's counsel, defense counsel asserted that because the parties had 20 21 discussed the jurisdictional issue in connection with the prior 22 motion to dismiss, "he believed he understood [Exact's] position on 23 the issue and that the requirement for conference was therefore 24 satisfied." Dkt. #41, \P 12. Glowacki's attorney has filed a 25 declaration detailing the attorneys' conversations from his point 26 of view, and indicating his belief that he did, in fact, make a 27 good-faith effort to comply with the Local Rule. Dkt. #45.

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