

RECORD OF ORAL HEARING  
UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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MOTOROLA MOBILITY LLC,

Petitioner,

v.

INTELLECTUAL VENTURES I LLC,

Patent Owner.

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Case No. CBM2015-00004  
Patent Number 6,658,464 B2  
Technology Center 2100

Oral Hearing Held On: Thursday, December 3, 2015

BEFORE: JAMESON LEE; PHILLIP J. KAUFFMAN; and  
JO-ANNE M. KOKOSKI; Administrative Patent Judges.

The above-entitled matter came on for hearing on Thursday,  
December 3, 2015, at 1:00 p.m., in Hearing Room B, taken at the U.S.  
Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.

APPEARANCES:

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P R O C E E D I N G S

(1:00 p.m.)

JUDGE KAUFFMAN: This is CBM 2014-00004.  
Before we get started, I would like to ask, Petitioner, have you provided a business card to the Court Reporter?

MR. ALEMANNI: I have, Your Honor.

JUDGE KAUFFMAN: Thank you. And Patent Owner?

MR. KING: I have, Your Honor.

JUDGE KAUFFMAN: Thank you. Petitioner, would you come up and introduce yourself and anyone else who will be speaking today, please.

MR. ALEMANNI: Thank you, Your Honor. My name is John Alemanni. I'm with Kilpatrick Townsend & Stockton. I am here on behalf of Petitioner, Motorola Mobility, and real party in interest Google.

With me at the table is Mr. Michael Morlock. Also with me is Mr. Jim Sherwood of Google.

JUDGE KAUFFMAN: Thank you. And Patent Owner?

MR. KING: Good afternoon, Your Honors. My name is John King. I'm lead counsel for Patent Owner, Intellectual Ventures. With me at counsel table is backup counsel David Jankowski.

1 I would also like to introduce the representative of  
2 the Patent Owner in attendance, Tim Seeley.

3 JUDGE KAUFFMAN: Thank you. Court  
4 Reporter, were you able to hear that okay?

5 THE REPORTER: Yes, sir.

6 JUDGE KAUFFMAN: Okay. I would like to  
7 remind everybody, please speak into the microphone and  
8 speak loud enough so that the Court Reporter can hear you.

9 So we have 75 minutes for each side. Petitioner,  
10 how would you like to use your time? Will you reserve any  
11 time?

12 MR. ALEMANNI: Yes, Your Honor. I believe we  
13 had 60 minutes a side from the trial order?

14 JUDGE KAUFFMAN: It is 60. It's my hearing  
15 tomorrow that's 75. I'm sorry.

16 MR. ALEMANNI: That's okay. I intend to use  
17 probably 30 to 35 minutes on my opening. I would like to  
18 reserve the remainder for rebuttal.

19 JUDGE KAUFFMAN: All right. I will warn you  
20 when you get to about 30 minutes.

21 MR. ALEMANNI: Okay.

22 JUDGE KAUFFMAN: All right. It is important,  
23 the transcript is important in writing the final for me, and so  
24 it is important that as you are referring to a slide you say "I'm  
25 on slide 6" or "I'm on slide 7."

1           If you don't do that, then I don't want to interrupt  
2 you, but I will say “he was just talking about slide 7.” So if  
3 you could do that I would appreciate that, please.

4           This is not the type of proceeding where one side  
5 can object to the other side while they are speaking. We are  
6 not going to interrupt each other.

7           And that is it, and we are ready for Petitioner to  
8 proceed.

9           MR. ALEMANNI: Thank you, Your Honors.  
10 Again, my name is John Alemanni. I have on the screen  
11 Exhibit 1013, Petitioner's Exhibit 1013, which are our  
12 demonstratives for this oral hearing. I will start with slide 2.

13           I want to start with a summary of the claims at  
14 issue. There is only four claims at issue here, one  
15 independent claim, three dependent claims. I have claim 1 on  
16 the screen.

17           It claims a software product, the software product  
18 for executing computer-executable instructions, and there are  
19 four steps: Enabling a user to select content from a plurality  
20 of independent publishers, transferring the content to a user at  
21 a user station, effecting storage of that transported content,  
22 and then effecting presentation of the stored content to the  
23 user, where the user interface is customized to the respective  
24 publishers. So there are four steps in that independent claim.

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