IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Covered Business Method Review of:	)
U.S. Patent No. 8,041,805	)
Issued: Oct. 18, 2011	)
Application No.: 11/458,625	)
Filing Date: Jul. 19, 2006	)

For: **System and Method for Reporting to a Website Owner User Reactions to Particular Web Pages of a Website**

FILED VIA PRPS

PETITION FOR COVERED BUSINESS METHOD REVIEW OF U.S. PATENT NO. 8,041,805

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TABLE OF CONTENTS

I. INTRODUCTION 1

II. REQUIREMENTS FOR PETITION FOR COVERED BUSINESS METHOD REVIEW 1

A. Grounds for Standing (37 C.F.R. § 42.304(a)) 1
B. Notice of Lead and Backup Counsel and Service Information 2
C. Notice of Real-Parties-in-Interest (37 C.F.R. § 42.8(b)(1)) 2
D. Notice of Related Matters (37 C.F.R. § 42.8(b)(2)) 2
E. Fee for Covered Business Method Review 4
F. Proof of Service 4

III. IDENTIFICATION OF CLAIMS BEING CHALLENGED (§42.304(B)) 4

IV. OVERVIEW OF THE ’805 PATENT 4

A. The Patent Describes a Website Response Measurement Tool 4
B. The User Feedback Tool Is Used for Improving the Effectiveness of Website Marketing and Customer Communications and Services, And Can Be Applied to Commercial Transactions. 6

V. CLAIM CONSTRUCTION 11

A. Applicable Law 11
B. Construction of Claim Terms 13
1. “user-selectable element” and “element” 13
2. “solicit” 15
3. “page-specific user feedback concerning the particular web page” 15
4. “as a whole” 17

VI. PERSON HAVING ORDINARY SKILL IN THE ART 18

VII. THE ’805 PATENT IS A COVERED BUSINESS METHOD PATENT 18

A. The ’805 Patent Is Directed to a Financial Product or Service 20
1. The ’805 Patent can be applied to commercial transactions, which is directly a financial activity. 22

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2. The ’805 Patent is directed to a survey tool for improving the effectiveness of websites for marketing, customer interfaces, usability, and customer communications. 24
3. The ’805 Patent is also directed to an evaluation tool used by investors to measure the value of websites. 31
4. All Claims of the ’805 Patent Are CBM-Eligible....34
B. The ’805 Patent Is Not Directed to a Technological Invention 34
1. The patent includes only generic technology components that were well-known in the art. 35
2. The patent does not solve a technical problem with a technical solution. 38

VIII. THE CHALLENGED CLAIMS ARE UNPATENTABLE UNDER 35 U.S.C. § 101....39

A. The Legal Standard Under 35 U.S.C. § 101 39
B. Claims 1 and 10 Are Unpatentable 42
C. Claims 2 and 11 Are Unpatentable 55
D. Claims 3 and 12 Are Unpatentable 56
E. Claims 4 and 13 Are Unpatentable 57
F. Claims 5 and 14 Are Unpatentable 58
G. Claims 6 and 15 Are Unpatentable 58
H. Claims 7 and 16 Are Unpatentable 59
I. Claims 8 and 17 Are Unpatentable 60
J. Claim 9 Is Unpatentable....60
K. Claims 18–33 Are Unpatentable 61

IX. CONCLUSION....61

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EXHIBIT LIST

Exhibit	Description
1001	Declaration of John Chisholm in Support of Petition for Covered Method Review of U.S. Patent No. 8,041,805 ("Chisholm Decl.")
1002	U.S. Patent No. 8,041,805, entitled System and Method for Reporting to a Website Owner User Reactions to Particular Web Pages of a Website, and issued on Oct. 18, 2011 ("'805 Patent")
1003	File History for U.S. Patent No. 8,041,805 ("'805 File History")
1004	*Curriculum Vitae* of John Chisholm
1005	Excerpts of Microsoft Press Computer Dictionary (1997)
1006	Scott E. Sampson, "Employing Internet Technologies to Gather Customers' Quality Perceptions," presented and published at the November 1997 annual meeting of the Decision Sciences Institute ("Sampson 1997")
1007	Scott E. Sampson, "Gathering Customer Feedback via the Internet: Instruments and Prospects," Industrial Management & Data Systems (vol. 2, 1998) ("Sampson 1998")
1008	HTML 4.0 Specification (April 24, 1998)
1009	Hoagland website (July 10, 1998)
1010	Citibank.com website (January 4, 1997)
1011	Cisco.com website (December 20, 1996)
1012	iMall.com website (October 26, 1996)
1013	BYTE.com website (December 20, 1996)
1014	John Pletz, "Call it the Eureka Index" (June 25, 2012)
1015	Advertising Research Foundation Brochure (October 1998) ("ARF Brochure")

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1016	"Building Client Loyalty Yields Strong ROI for Major Financial Services Provider" (April 2004)
1017	John Chisholm, "Applying Customer, Market, and Workforce Intelligence in Mergers & Acquisitions" (January 23, 2005)
1018	File History for U.S. Patent No. 6,421,724 ("'724 File History")
1019	CustomerSat.com website, as of May 26, 1998 ("CustomerSat")
1020	Excerpts of PERL 5 by Example, by David Medinets, published 1996 ("Medinets")
1021	U.S. Patent No. 6,421,724, entitled Web Site Response Measurement Tool, and issued on Jul. 16, 2002 ("'724 Patent")
1022	Jeff Sengstack, "Fearless Feedback," NewMedia (May 5, 2000)
1023	"OpinionLab Expands Integration of Customer Feedback with Web Analytics to Drive Actionable Insights" (Mar. 30, 2010)

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