

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re *Covered Business Method*)
Patent review of:)
U.S. Patent No. 8,041,805)
Issued: Oct. 18, 2011)
Application No.: 11/458,625)
Filing Date: Jul. 19, 2006)

For: **System and Method for Reporting to a Website Owner User Reactions
to Particular Web Pages of a Website**

**PETITIONER QUALTRICS'S POWER OF ATTORNEY FOR
PETITION FOR COVERED BUSINESS METHOD REVIEW OF
U.S. PATENT NO. 8,041,805**

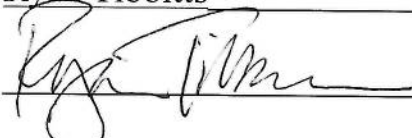
FILED VIA PRPS

PETITIONER'S POWER OF ATTORNEY

Petitioner Qualtrics, LLC appoints the below Practitioners associated with Customer Number 117694 as its attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office connected with the above-captioned Petition for Covered Business Method Review of U.S. Patent No. 8,041,805.

Lead Counsel	Backup Counsel
Robert Steinberg (Reg. No. 33144) Bob.Steinberg@lw.com <u>Postal & Hand-Delivery Address:</u> Latham & Watkins LLP 355 South Grand Avenue Los Angeles, CA 90071-1560 213.485.1234 213.891.8763 (Fax)	Neil A. Rubin (Reg. No. 67030) Neil.Rubin@lw.com <u>Postal & Hand-Delivery Address:</u> Latham & Watkins LLP 355 South Grand Avenue Los Angeles, CA 90071-1560 213.485.1234 213.891.8763 (Fax)

The individual signing below has the authority to execute this document on behalf of Qualtrics, LLC.

Name: Ryan Tibbitts
Signature: 
Title: Counsel
Telephone: (801) 560-9515
Date: 30 Sept. 2015