

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

QUALTRICS LLC

Petitioner

v.

OPINIONLAB, INC.

Patent Owner

Case IPR2014-00366

Patent 8,041,805

POWER OF ATTORNEY PURSUANT TO 37 C.F.R. §42.10(b)

Mail Stop "PATENT BOARD"

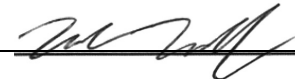
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 23313-1450

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, OpinionLab, Inc., hereby appoints the practitioners of Customer No. 36183 as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned Inter Partes Review.

These attorneys include at least:

Lead Counsel	Back-Up Counsel
<p>Christopher W. Kennerly Registration #: 40,675 chriskennerly@paulhastings.com</p> <p><u>Postal & Hand-Delivery Address:</u> 1117 S. California Avenue Palo Alto, California 94304 Phone: 1.650.320.1800 Fax: 1.650.320.1900</p>	<p>Timothy P. Cremen Registration #: 50,855 timothycremen@paulhastings.com</p> <p><u>Postal & Hand-Delivery Address:</u> 875 15th Street, N.W. Washington, DC 20005 Phone: 1.202.551.1700 Fax: 1.202.551.1705</p>

FOR: OpinionLab, Inc.

SIGNATURE: 

BY: Mark Treschl

TITLE: President & CTO

DATE: 2/3/2014