

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

QUALTRICS, LLC

Petitioner

v.

OPINIONLAB, INC.

Patent Owner

Case IPR2014-00366

Patent 8,041,805

PATENT OWNER OPINIONLAB, INC.'S CURRENT LIST OF EXHIBITS

LIST OF EXHIBITS

Exhibit No.	Description	Previously Submitted
2001	Transcript of Teleconference of August 25, 2014	X
2002	Declaration of Dr. Michael I. Shamos (October 31, 2014)	X
2003	Curriculum Vitae of Dr. Michael I. Shamos	X
2004	Deposition Transcript of John Chisholm (October 19, 2014)	X
2005	Cynthia Clark, <i>Case in Brief: Customer Feedback Drives Changes at MSN.ca</i> (Mar. 14, 2012), http://www.1to1media.com/view.aspx?docid=33487	X
2006	<i>OpinionLab Expands Integration of Customer Feedback with Web Analytics to Drive Actionable Insights</i> , (Mar. 30, 2010) available at http://www.prnewswire.com/news-releases/opinionlab-expands-integration-of-customer-feedback-with-web-analytics-to-drive-actionable-insights-89498817.html	X
2007	<i>OpinionLab's New, Highly Interactive Web User Feedback System Powered By Macromedia Flash and Generator</i> , (July 26, 2000) available at http://www.prnewswire.com/news-releases/opinionlabs-new-highly-interactive-web-user-feedback-system-powered-by-macromedia-flash-and-generator-72528032.html	X
2008	<i>Inc. 5000 Rankings - OpinionLab Inc.</i> , (Oct. 31, 2014), available at http://www.inc.com/profile/opinionlab	X
2009	<i>EarthWeb Employs OpinionLab's OnlineOpinion Automated User Feedback Solution – Continuous Feedback Helps Optimize User Experience</i> , (Oct. 16, 2000), available at http://www.prnewswire.com/news-releases/earthweb-employs-opinionlabs-onlineopinion-automated-user-feedback-solution-74979942.html	X
2010	<i>Britannica.com Harnesses Power of User Feedback with OpinionLab's OnlineOpinion</i> (Sept. 20, 2000) available at http://www.prnewswire.com/news-releases/britannicom-harnesses-power-of-user-feedback-with--opinionlabs-onlineopinion-73343237.html	X

Exhibit No.	Description	Previously Submitted
2011	<i>OpinionLab Partners with IBM to Simplify Collection of Customer Feedback Across Any Device</i> , (Jan. 15, 2014) available at http://www.destinationcrm.com/Articles/CRM-News/CRM-Across-the-Wire/OpinionLab-Partners-with-IBM-to-Simplify-Collection-of-Customer-Feedback-Across-Any-Device-94249.aspx	X
2012	OpinionLab, Inc. Client Roster, available at http://www.opinionlab.com/company/clients	X
2013	John Pletz, <i>Call it the Eureka Index</i> , (June 25, 2012) available at http://www.chicagobusiness.com/article/20120623/ISSUE01/306239975/call-it-the-eureka-index#	X
2014	<i>Leveraging Voice of Customer to Increase Sales</i> , (Jan. 13, 2012) available at http://www.brandfasttrackers.com/2012/01/13/leveraging-voice-of-customer-to-increase-sales	X
2015	<i>Omnichannel Retailers Barrel Over Pure-Play Etailers</i> , (Nov. 20, 2013) available at http://www.websitemagazine.com/content/blogs/posts/archive/2013/11/20/omnichannel-retailers-barrel-over-pure-play-etailers.aspx	X
2016	Jeff Sengstack, <i>Fearless Feedback</i> , NewMedia, (May 5, 2000)	X
2017	Neil Glassman, <i>OpinionLab Enters Social Media Monitoring Arena</i> , (Oct. 13, 2010) available at http://socialtimes.com/opinionlab-social-media-monitoring_b25476	X
2018	OpinionLab customer testimonials available at: http://www.opinionlab.com/company/testimonials	X
2019	<i>Q&A: Rand Nickerson, OpinionLab</i> , (Aug. 10, 2010), available at http://www.mobilepaymentstoday.com/articles/qa-rand-nickerson-opinionlab/	X

Exhibit No.	Description	Previously Submitted
2020	<i>OpinionLab's Language Recognition and Translation Engine Instantly Translates Customer Feedback into Over 30 Languages</i> , (Feb. 1, 2011), available at http://www.prnewswire.com/news-releases/opinionlabs-language-recognition-and-translation-engine-instantly-translates-customer-feedback-into-over-30-languages-115000389.html	X
2021	<i>OpinionLab Advisory: Five Tips for Leveraging Mobile Technology to Drive Positive Brick-and-Mortar Shopping Experiences</i> , (July 19, 2011), available at http://www.prnewswire.com/news-releases/opinionlab-advisory-five-tips-for-leveraging-mobile-technology-to-drive-positive-brick-and-mortar-shopping-experiences-125799718.html	X
2022	Sample OpinionLab Reports	X
2023	Declaration of Elizabeth Stewart (served, not submitted)	
2024	Declaration of Timothy P. Cremen (served, not submitted)	
2025	Petitioner's Objections to Evidence submitted by Patent Owner	

Dated: March 13, 2015

Respectfully submitted,

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), I certify that on this 13th day of March, 2015, a copy of:

PATENT OWNER OPINIONLAB, INC.'S CURRENT LIST OF EXHIBITS

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