

RECORD OF ORAL HEARING
UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

QUALTRICS, LLC,

Petitioner,

v.

OPINIONLAB, INC.,

Patent Owner.

Cases

IPR2014-00356 (Patent 6,606,581 B1)

IPR2014-00366 (Patent 8,041,505 B2)

IPR2014-00406 (Patent 7,085,820 B1)

IPR2014-00420 (Patent 7,370,285 B1)

IPR2014-00421 (Patent 8,024,668 B2)

Technology Centers 2800, 3600, and 2100

Oral Hearing Held on Wednesday, April 22, 2015

Before: RAMA G. ELLURU, JEREMY M. PLENZLER (via video link),
GEORGIANNA W. BRADEN (via video link), and CARL M.
DeFRANCO, *Administrative Patent Judges*.

The above-entitled matter came on for hearing on Wednesday, April 22,
2015, at 1:00 p.m., in Hearing Room A, taken at the U.S. Patent and
Trademark Office, 600 Dulany Street, Alexandria, Virginia.

IPR2014-00356 (Patent 6,606,581); IPR2014-00366 (Patent 8,041,505);
IPR2014-00406 (Patent 7,085,820); IPR2014-00420 (Patent 7,370,285); and
IPR2014-00421 (Patent 8,024,668)

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IPR2014-00356 (Patent 6,606,581); IPR2014-00366 (Patent 8,041,505);
IPR2014-00406 (Patent 7,085,820); IPR2014-00420 (Patent 7,370,285); and
IPR2014-00421 (Patent 8,024,668)

1 Paul Hastings. And our client from OpinionLab is here. We
2 have the general counsel, Kristen Shaheen, and we have the
3 co-founder, Mark Treschl.

4 JUDGE ELLURU: Thank you. Welcome,
5 everyone. We set the procedure for today's hearing in our trial
6 hearing order. But just to remind everyone how it will work
7 today, each party will have one and a half hours of total time
8 to present arguments for all five cases.

9 Each party may allocate its allotted time as it so
10 chooses. Please keep in mind that whatever is projected on the
11 screen will not be viewable by Judges Braden and Plenzler.

12 Accordingly, when you do refer to an exhibit on the
13 screen, please state the exhibit and page number for the
14 demonstrative. This is also important for clarity in the
15 transcript.

16 At all times the parties must make clear which case
17 they are discussing so that we can have a clear transcript. So,
18 for example, when a party transitions from one case to the
19 other, it must identify the case by case number.

20 Petitioner has the burden on the original claims and
21 will go first and may reserve time for rebuttal on the original
22 claims.

23 Petitioner also may make objections to the Patent
24 Owner's demonstratives at the end of its opening argument.

IPR2014-00356 (Patent 6,606,581); IPR2014-00366 (Patent 8,041,505);
IPR2014-00406 (Patent 7,085,820); IPR2014-00420 (Patent 7,370,285); and
IPR2014-00421 (Patent 8,024,668)

1 We do ask that the arguments be brief and concise. We just
2 need identification of the slide number to which you are
3 objecting and a short explanation of the basis for the objection.

4 Patent Owner will then have the opportunity to
5 present its response on the original claims. Before Patent
6 Owner begins its argument on the original claims, we ask that
7 Patent Owner respond to any objections to the demonstratives
8 made by Petitioner. Again, we ask that these responses be
9 brief.

10 We will make rulings on objections to the
11 demonstratives in our final written decision. I will use the
12 clock on the wall to time you, and I will give you a warning
13 when you are at the end of your argument.

14 Is that okay with everyone, starting with
15 Petitioner?

16 MR. STEINBERG: Can I start, Your Honor?

17 JUDGE ELLURU: I just want to make sure there
18 are no objections to what I've stated.

19 MR. STEINBERG: No.

20 JUDGE ELLURU: Patent Owner?

21 MR. KENNERLY: No objections. Thank you.

22 JUDGE ELLURU: Okay, Mr. Steinberg. You may
23 begin when you are ready.

24 MR. STEINBERG: Thank you.

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