

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

QUALTRICS, LLC,  
Petitioner

v.

OPINIONLAB, INC.,  
Patent Owner

---

Cases<sup>1</sup>

IPR2014-00356 (Patent 6,606,581 B1)  
IPR2014-00366 (Patent 8,041,505 B2)  
IPR2014-00406 (Patent 7,085,820 B1)  
IPR2014-00420 (Patent 7,370,285 B1)  
IPR2014-00421 (Patent 8,024,668 B2)

---

Before RAMA G. ELLURU, JEREMY M. PLENZLER, GEORGIANNA  
W. BRADEN, and CARL M. DEFRANCO, *Administrative Patent Judges*.

ELLURU, *Administrative Patent Judge*.

---

<sup>1</sup> This Order applies to each of the five listed cases. We exercise our discretion to issue one Order to be docketed in each case. The parties, however, are not authorized to use this caption for any subsequent papers.

IPR2014-00356 (Patent 6,606,581 B1)  
IPR2014-00366 (Patent 8,041,805 B2)  
IPR2014-00406 (Patent 7,085,820 B1)  
IPR2014-00420 (Patent 7,370,285 B1)  
IPR2014-00421 (Patent 8,024,668 B2)

ORDER

Petitioner's Motion for Admission *Pro Hac Vice* of  
Jonathan M. Jackson  
*37 C.F.R. § 42.10*

It is

ORDERED that Petitioner's unopposed motion for *pro hac vice* admission of Mr. Jackson is *granted*; Mr. Jackson is authorized to represent Petitioner only as back-up counsel in the instant proceeding;

FURTHER ORDERED that Petitioner is to continue to have a registered practitioner represent it as lead counsel for the instant proceeding;

FURTHER ORDERED that Mr. Jackson is to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Mr. Jackson is to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.*

IPR2014-00356 (Patent 6,606,581 B1)  
IPR2014-00366 (Patent 8,041,805 B2)  
IPR2014-00406 (Patent 7,085,820 B1)  
IPR2014-00420 (Patent 7,370,285 B1)  
IPR2014-00421 (Patent 8,024,668 B2)

PETITIONER:

Robert Steinberg  
Neil A. Rubin  
LATHAM & WATKINS LLP  
bob.steinberg@lw.com  
neil.rubin@lw.com

PATENT OWNER:

Christopher W. Kennerly  
Timothy P. Cremen  
Naveen Modi  
PAUL HASTINGS LLP  
chriskennerly@paulhastings.com  
timothycremen@paulhastings.com  
naveenmodi@paulhastings.com