

Rite Aid Corp.  
Petitioner

v.

Simon Nicholas Richmond  
Patent Owner

U.S. Patent No. 7,196,477  
U.S. Patent No. 7,429,827  
U.S. Patent No. 8,362,700

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Mail Stop PATENT BOARD  
Patent Trial and Appeal Board  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

**POWER OF ATTORNEY FOR PETITIONER PURSUANT TO 37 CFR  
42.10(b) FOR PETITION FOR INTER PARTES REVIEW**

The Petitioner hereby appoints the Practitioner(s) associated with Customer Number 13975, as its attorney(s) to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the *Inter Partes* Review petitions for U.S. patent numbers 7,196,477, 7,429,827 and 8,362,700.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

Title: SENIOR COUNSEL

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