Rite Aid Corp.
Petitioner

v.

Simon Nicholas Richmond Patent Owner

U.S. Patent No. 7,196,477 U.S. Patent No. 7,429,827 U.S. Patent No. 8,362,700

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

POWER OF ATTORNEY FOR PETITIONER PURSUANT TO 37 CFR 42.10(b) FOR PETITION FOR INTER PARTES REVIEW

The Petitioner hereby appoints the Practitioner(s) associated with Customer Number 13975, as its attorney(s) to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the *Inter Partes* Review petitions for U.S. patent numbers 7,196,477, 7,429,827 and 8,362,700.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

