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IPR2014-00935, Paper 53  
IPR2014-00936, Paper 57  
IPR2014-00938, Paper 58  
Entered: August 26, 2015

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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JIAWEI TECHNOLOGY (HK) LTD., JIAWEI TECHNOLOGY (USA) LTD.,  
SHENZHEN JIAWEI PHOTOVOLTAIC LIGHTING CO., LTD., ATICO  
INTERNATIONAL (ASIA) LTD., ATICO INTERNATIONAL USA, INC.,  
CHIEN LUEN INDUSTRIES CO., LTD., INC. (CHIEN LUEN FLORIDA),  
CHIEN LUEN INDUSTRIES CO., LTD., INC. (CHIEN LUEN CHINA),  
COLEMAN CABLE, LLC, NATURE'S MARK, RITE AID CORP., SMART  
SOLAR, INC., AND TEST RITE PRODUCTS CORP.,  
Petitioner,

v.

SIMON NICHOLAS RICHMOND,  
Patent Owner.

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IPR2014-00935 (Patent 8,089,370 B2)  
IPR2014-00936 (Patent 7,196,477 B2)  
IPR2014-00938 (Patent 7,429,827 B2)

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Before WILLIAM V. SAINDON, JUSTIN T. ARBES, and  
BARRY L. GROSSMAN, *Administrative Patent Judges*.

SAINDON, *Administrative Patent Judge*.

ORDER  
Granting Request for Oral Argument  
37 C.F.R. § 42.70

IPR2014-00935 (Patent 8,089,370 B2)  
IPR2014-00936 (Patent 7,196,477 B2)  
IPR2014-00938 (Patent 7,429,827 B2)

The Scheduling Order for these cases sets the date for oral hearing as September 21, 2015, if a hearing is requested by the parties and granted by the Board. Both parties have requested an oral hearing. The parties' request for oral hearing is GRANTED.

*Time & Format*

Each side will have 90 minutes to present arguments. The 90 minutes may be apportioned between the cases as the presenting party sees fit; all of the cases will be heard together and at once. Petitioner will present its case first, and may reserve time for rebuttal. Patent Owner will then respond to Petitioner's case, and may also present its case, if it chooses, for any motions it has made. Petitioner may use any time it has reserved to rebut Patent Owner's response to Petitioner's case, and, if Patent Owner argued any of its motions, Petitioner may then respond to Patent Owner's arguments. Patent Owner may then rebut Petitioner's arguments regarding Patent Owner's motions.

The hearing will commence at 9 AM Eastern Standard Time on September 21, 2015, on the ninth floor of Madison Building East, 600 Dulany Street, Alexandria, Virginia. The Board will provide a court reporter for the hearing and the reporter's transcript will constitute the official record of the hearing. The hearing will be open to the public for in-person attendance that will be accommodated on a first-come, first-served basis. Available seating is limited.

IPR2014-00935 (Patent 8,089,370 B2)  
IPR2014-00936 (Patent 7,196,477 B2)  
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*Demonstratives*

The parties are reminded that, under 37 C.F.R. § 42.70(b), demonstrative exhibits must be served at least five business days before the hearing date. The parties must file any objections to the demonstratives with the Board at least two business days before the hearing. Any objection to demonstrative exhibits that is not presented timely will be considered waived. The objections should identify with particularity which demonstratives are subject to objection, and include a short (one sentence or less) statement of the reason for each objection. No argument or further explanation is permitted. The Board will consider the objections and schedule a conference if deemed necessary. Otherwise, the Board will reserve ruling on the objections until after the oral argument. The parties are directed to *St. Jude Medical, Cardiology Division, Inc. v. The Board of Regents of the University of Michigan*, IPR2013-00041, Paper 65 (PTAB January 27, 2014), for guidance regarding the appropriate content of demonstrative exhibits.

*Lead Counsel*

The Board expects lead counsel for each party to be present in person at the oral hearing. However, any counsel of record may present the party's argument. If either party expects that its lead counsel will not be attending the oral argument, the parties should initiate a joint telephone conference with the Board no later than two business days prior to the oral hearing to discuss the matter.

*Audio/Visual Equipment Requests*

Any requests for special audio/visual equipment should be directed in a separate email to [Trials@uspto.gov](mailto:Trials@uspto.gov). Requests for equipment, including requests

IPR2014-00935 (Patent 8,089,370 B2)  
IPR2014-00936 (Patent 7,196,477 B2)  
IPR2014-00938 (Patent 7,429,827 B2)

already made, will not be honored unless presented in a separate communication  
not less than five days before the hearing directed to the above email address.

IPR2014-00935 (Patent 8,089,370 B2)  
IPR2014-00936 (Patent 7,196,477 B2)  
IPR2014-00938 (Patent 7,429,827 B2)

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