

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Under Armour Inc.
Petitioner

v.

adidas AG,
Patent Owner

Case No. IPR2015-00698

Patent No. 8,092,345

**PATENT OWNER'S MANDATORY DISCLOSURES
UNDER 37 C.F.R. § 42.8**

I. 37 C.F.R. § 42.8(b)(1) - NOTICE OF REAL PARTY IN INTEREST

The real party in interest is adidas AG, parent corporation of adidas North America Inc. and adidas America Inc.

II. 37 C.F.R. § 42.8(b)(2) – RELATED MATTERS

U.S. Patent No. 8,092,345 has been asserted against Petitioner in the District of Delaware in the litigation styled as: *adidas AG, et. al. v. Under Armour, Inc. and MapMyFitness, Inc.*, Case No. 14-130-GMS (D. Del.). Petitioner filed petitions to institute *inter partes* reviews of two patents that are related to the '345 patent, IPR2015-00697 (U.S. 7,905,815) and IPR2015-00700 (U.S. 8,579,767), and three other patents asserted in the litigation: IPR2015-00694 (U.S. 7,292,867), IPR2015-00695 (U.S. 7,805,149), and IPR2015-00696 (U.S. 8,068,858).

III. 37 C.F.R. § 42.8(b)(3) - LEAD AND BACKUP COUNSEL

Patent Owner hereby identifies the following lead and backup counsel:

Lead Counsel	Back-Up Counsel
Mitchell G. Stockwell Registration No. 39,389 mstockwell@kilpatricktownsend.com	Wab P. Kadaba Reg. No. 45,865 wkadaba@kilpatricktownsend.com
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U.S. Pat. No. 8,092,345
IPR2015-00698
Patent Owner's Mandatory Disclosures

A Power of Attorney naming the above lead and backup counsel as attorneys of record is filed concurrently with this paper. Patent Owner hereby consents to service via email to its lead and backup counsel.

IV. PRELIMINARY RESPONSE

Patent Owner reserves the right to file a preliminary response at a later date.

Mitch Stockwell

By: _____

Dated: February 26, 2015

Mitchell G. Stockwell
Reg. No. 39,389
Lead Counsel for Petitioner

U.S. Pat. No. 8,092,345
IPR2015-00698
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of these Mandatory Disclosures
was served via email on the date below, upon the following:

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