

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Under Armour Inc.
Petitioner

v.

adidas AG,
Patent Owner

Case No. IPR2015-00698

Patent No. 8,092,345

**PATENT OWNER ADIDAS AG'S
REQUEST FOR ORAL ARGUMENT**

U.S. Pat. No. 8,092,345
IPR2015-00698
Patent Owner's adidas AG's
Request for Oral Argument

Pursuant to 37 C.F.R. § 42.70(a) and the Board's August 14, 2015 Scheduling Order (Paper 10), requiring separate paper requesting oral argument and specifying issues to be argued, Patent Owner adidas AG respectfully submits this Request for Oral Argument. As set forth in the Scheduling Order, the Board has currently scheduled the oral hearing for May 13, 2016 (*Id.* at 6).

Patent Owner plans to address the following issues:

- The construction of certain terms of U.S. Patent No. 8,092,345 (“the ’345 Patent”) under the broadest reasonable interpretation;
- Whether Petitioner has met its burden, under 35 U.S.C. § 316(e), in proving the instituted ground of unpatentability: Claims 1-3, 6-11, 15-17, and 20 under 35 U.S.C. § 103(a) by Mault and DeLorme;
- Whether Petitioner's identified experts qualify to give opinions as to the viewpoint of persons of ordinary skill in the art and/or on secondary considerations of non-obviousness, and the credibility of Petitioner's identified experts;
- Any issues identified in Petitioner's Request for Oral Argument;
- Any other issues raised in papers filed in this proceeding, including issues raised in papers yet to be filed, such as Motions to Exclude or Motions for Observations on Cross Examination; and

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- Any other issues the Board deems necessary for issuing a final written decision.

Patent Owner requests permission to use audio/visual equipment to display demonstrative exhibits, including a projector and screen for Power Point or other electronic materials.

Dated: April 8, 2016

Respectfully submitted,

/s/ Mitchell G. Stockwell

Mitchell G. Stockwell

Reg. No. 39,389

Lead Counsel for Patent Owner
adidas AG

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of **PATENT OWNER
ADIDAS AG'S REQUEST FOR ORAL ARGUMENT** was served via email on
the date below, upon the following:

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Dated: April 8, 2016

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