

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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Under Armour, Inc.  
Petitioner,

v.

adidas AG,  
Patent Owner

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Case No. IPR2015-01531

Patent No. 8,725,276

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**PETITIONER'S FIRST UPDATED MANDATORY NOTICES  
PURSUANT TO 37 C.F.R. § 42.8**

Pursuant to 37 C.F.R. §42.8, Petitioner Under Armour, Inc. (“Under Armour”) hereby submits the following Updated Mandatory Notice information:

**A. Real Parties-in-Interest**

There is no change to Petitioner’s identification of the real parties-in-interest. Under Armour and MapMyFitness, Inc., (“MapMyFitness”), which is a wholly-owned subsidiary of Under Armour, are the real parties-in-interest.

**B. Related Matters**

U.S. Patent No. 8,725,276 (the “276 Patent”) is involved in one pending litigation naming Petitioner and MapMyFitness as defendants: *adidas AG, et. al. v. Under Armour, Inc. and MapMyFitness, Inc.*, Case No. 14-130-GMS (D. Del.) (“the litigation”). UA-1003.

Petitioner has filed petitions to institute *inter partes* reviews of five patents that are related to the ’276 patent, IPR2015-00698 (U.S. 8,092,345), IPR2015-00697 (U.S. 7,905,815), IPR2015-01532 (U.S. 8,652,009), IPR2015-01528 (U.S. 8,721,502), and IPR2015-00700 (U.S. 8,579,767), and three other patents asserted in the litigation: IPR2015-00694 (U.S. 7,292,867), IPR2015-00695 (U.S. 7,805,149), and IPR2015-00696 (U.S. 8,068,858).

To the best of petitioner’s knowledge, no applications or patents claim priority to the ’276 patent.

In addition, to the best of Petitioner's knowledge, the '276 patent claims priority to (or could claim priority to) the following applications and patents:

- 13/789,266, filed on 03-07-2013, now U.S. 8,652,009
- 12/617,871, filed on 11-13-2009
- 10/645,713, filed on 08-20-2003, now U.S. 7,670,263
- PCT/US02/04947, filed on 02-20-2002
- Provisional App. No. 60/270,400, filed on 02-20-2001

**C. Lead and Back-up Counsel and Service Information**

There is no change to Petitioner's designation of lead and backup counsel.

In the petition, Petitioner previously designated lead counsel and substitute back-up counsel as follows:

<u>Lead Counsel</u>	<u>Back-up Counsel</u>
Brian E. Ferguson Weil, Gotshal & Manges LLP 1300 Eye Street, NW Suite 900 Washington, DC 20005 Phone: (202) 682-7516 Fax: (202) 857-0940 <a href="mailto:brian.ferguson@weil.com">brian.ferguson@weil.com</a> USPTO Customer No. 506499 USPTO Reg. No. 36,801	Anish R. Desai Weil, Gotshal & Manges LLP 1300 Eye Street, NW Suite 900 Washington, DC 20005 Phone: (202) 682-7103 Fax: (202) 857-0940 <a href="mailto:anish.desai@weil.com">anish.desai@weil.com</a> USPTO Reg. No. 73,760

Petitioner continues to respectfully request that service be provided at both of the email addresses listed above.

Dated: July 10, 2015

Respectfully submitted,

*/s/ Brian Ferguson*

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Brian E. Ferguson

Lead Counsel for Petitioner

Registration No. 36,801

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## CERTIFICATE OF SERVICE

The undersigned hereby certifies that on July 10, 2015, the foregoing **FIRST UPDATED MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8** was served upon the following:

Sterne Kessler Goldstein & Fox P.L.L.C.  
1100 New York Ave N.W.  
Washington, DC 20005  
(Correspondence Address of Record)  
(BY FEDEX)

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*/s/ Timothy Andersen*

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