

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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DERMIRA, INC.,  
Petitioner,

v.

PUREPHARM, INC.,  
Patent Owner.

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Case IPR2015-01593 (Patent 8,679,524 B2)  
Case IPR2015-01594 (Patent 8,252,316 B2)<sup>1</sup>

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Before LORA M. GREEN, DEBORAH KATZ, and ZHENYU YANG,  
*Administrative Patent Judges.*

YANG, *Administrative Patent Judge.*

ORDER  
Petitioner's Motion for  
Withdrawal and Substitution of Counsel  
*37 C.F.R. § 42.10*

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<sup>1</sup> This order addresses issues that are common to each referenced case. We, therefore, issue a single order that has been entered in each case. The parties may use this style caption when filing a single paper in multiple proceedings, provided that such caption includes a footnote attesting that "the word-for-word identical paper is filed in each proceeding identified in the caption."

IPR2015-01593 (Patent 8,679,524 B2)

IPR2015-01594 (Patent 8,252,316 B2)

Pursuant to 37 C.F.R. § 42.10, Petitioner filed a motion to withdraw its current counsel, Kristan L. Lansbery, David R. Marsh, and William Z. Loudon of Arnold & Porter LLP. Paper 17, 2.<sup>2</sup> Petitioner seeks the withdrawal so that it may be represented by Matthew A. Smith, as lead counsel, and Keeley I. Vega, as back-up counsel, both of Turner Boyd. *Id.*

Petitioner represents that its new counsel meet the requirements of 37 C.F.R. § 42.10. *Id.* at 3. According to Petitioner, Patent Owner does not oppose the motion. *Id.* at 4.

### ORDER

In consideration of the foregoing, it is hereby:

ORDERED that Petitioner's Motion for Withdrawal and Substitution of Counsel is *granted*;

FURTHER ORDERED that Kristan L. Lansbery, David R. Marsh, and William Z. Loudon shall be considered withdrawn as counsel for Petitioner, and that Matthew A. Smith and Keeley I. Vega will be recognized as lead and back-up counsel, respectively, for Petitioner in the instant proceedings, effective once Petitioner files, within five business days of this Order, a Power of Attorney listing its new counsel, and updated mandatory notice information listing its new counsel, pursuant to 37 C.F.R. § 42.8; and

FURTHER ORDERED that Petitioner shall update its counsel information in the Patent Review Processing System accordingly.

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<sup>2</sup> For convenience, paper numbers refer to those filed in IPR2015-01593.

IPR2015-01593 (Patent 8,679,524 B2)

IPR2015-01594 (Patent 8,252,316 B2)

PETITIONER:

Kristan Lansbery

David Marsh

ARNOLD & PORTER LLP

kristan.lansbery@aporter.com

david.marsh@aporter.com

PATENT OWNER:

Christopher Brody

CLARK & BRODY

cbrody@clarkbrody.com