

UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE PATENT TRIAL AND APPEAL BOARD

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UNDER ARMOUR, INC.  
Petitioner

v.

ADIDAS AG  
Patent Owner

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U.S. Patent No. 8,725,276

Title: PERFORMANCE MONITORING METHODS

**PETITIONER'S POWER OF ATTORNEY PURSUANT TO 37 CFR 42.10(b)  
FOR PETITION FOR *INTER PARTES* REVIEW**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Under Armour, Inc.

hereby appoints the following practitioners as their attorneys to transact all  
business in the United States Patent & Trademark Office associated with this *inter  
partes* review of U.S. Patent No. 8,725,276:

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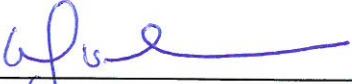
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The undersigned is authorized to sign this Power of Attorney on  
behalf of the Petitioner:

Date: 6/30/15

Signature: 

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