

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ADAMA MAKHTESHIM LTD.,
Petitioner

v.

FINCHIMICA S.P.A.,
Patent Owner.

Case IPR2016-00577
Patent 8,304,559 B2

Before SALLY GARDNER LANE *Administrative Patent Judge*.

Order - Oral Argument

Oral argument in the above proceeding is set to begin at 10:00 a.m., February 14, 2016, in Hearing Room B, 9th Floor, Madison Building East, 600 Dulany Street, Alexandria, Virginia. Each party will have 30 minutes. Petitioner will present its argument first. Each party may save a portion of its time for rebuttal.

The hearing will be open to the public. In-person attendance will be accommodated on a first-come, first-served basis. The Board will provide a court reporter for the hearing and the reporter's transcript will constitute the official record of the hearing.

Any demonstrative exhibits must be served seven (7) business days before the hearing. A hard copy of the demonstratives shall be provided to each judge and to the court reporter at the beginning of the argument. Neither the oral argument nor demonstrative exhibits constitute evidence (other than possible admissions). The demonstratives may not introduce new evidence or argument. Demonstrative exhibits must cite to the location of the evidence in the record.

Questions regarding specific audio-visual equipment should be directed to the Board at (571) 272-9797. Requests for audio-visual equipment are to be made five (5) days in advance of the hearing date. The request is to be sent to Trials@uspto.gov. If the request is not timely received, the equipment may not be available on the day of the hearing. The parties are reminded that the presenter must identify clearly and specifically each demonstrative exhibit (e.g., by slide or screen number) referenced during the hearing to ensure the clarity and accuracy of the reporter's transcript.

Case IPR2016-00577
Patent 8,304,559 B2

PETITIONER:

Gary Gershik
Norman Zivin
COOPER & DUNHAM LLP
ggershik@cooperdunham.com
nzivin@cooperdunham.com

PATENT OWNER:

Edward Figg
Robert Huntington
ROTHWELL, FIGG, ERNST & MANBECK, P.C.
efigg@rfem.com
dhuntington@rothwellfigg.com