UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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ELECTRONIC ARTS INC.,
Petitioner,

v.

WHITE KNUCKLE GAMING, LLC,
Patent Owner,

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Case No. IPR2016-00634
Patent 8,540,575

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**PATENT OWNER WHITE KNUCKLE GAMING, LLC'S MANDATORY NOTICES**

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**PATENT OWNER'S MANDATORY NOTICES**
**UNDER 37 C.F.R. § 42.8**

Pursuant to 37 C.F.R. § 42.8, the patent owner, White Knuckle Gaming, LLC ("Patent Owner"), hereby submits the following Mandatory Notices in response to the Petition for *Inter Partes* Review of U.S. Patent No. 8,540,575.

## 1. Real Party-In-Interest under 37 CFR § 42.8(b)(1)

White Knuckle Gaming, LLC is the Patent Owner and the Real Party-In-Interest in this proceeding.

## 2. Related Matters under 37 CFR § 42.8(b)(2)

The following judicial or administrative matters may affect or be affected by a decision in this proceeding:

*White Knuckle Gaming, LLC v. Electronic Arts Inc.*, D. Utah, Case No. 1:15-cv-00150-JNP.

## 3. Lead and Back-Up Counsel, under 37 CFR § 42.8(b)(3)

The Patent Owner designates the following lead and back-up counsel:

| LEAD COUNSEL | BACK-UP COUNSEL |
|---|---|
| Andrew S. Hansen, Reg. No. 56,370<br>HansenIP, LLC<br>282 Maxine Cir.<br>Bountiful, Utah 84010<br><br>Tel: (801) 533-9800<br>Email: andrew@hansenip.org | David A. Jones, Reg. No. 50,004<br>3450 N Triumph Blvd. #102<br>Lehi, UT 84043<br><br>Tel: (801) 631-3496<br>Email: david@whiteknucklegaming.org |

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**4. Service Information under 37 CFR § 42.8(b)(4)(i) et seq.**

Please address all correspondence and service to both counsel as listed in paragraph 3 above. Patent Owner consents to service by email via the email addresses listed in paragraph 3 above (ref.: Case No. IPR2016-00634). Mailing address are listed in paragraph 3 above.

**5. Power of Attorney**

Mr. Hansen and Mr. Jones are counsel of record in US Patent 8,540,575. Thus, pursuant to 37 CFR 42.10(b) an additional power of attorney should not be filed.

Respectfully submitted,

Date: March 11, 2016

/s/ Andrew S. Hansen

Andrew S. Hansen,
Reg. No. 56,370
In-House Counsel
White Knuckle Gaming, LLC
Telephone (801) 533-9800

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## CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4) and 42.205(b), the undersigned certifies that on March 11, 2016, a complete and entire copy of this Patent Owner White Knuckle Gaming, LLC's Mandatory Notices and Power of Attorney were provided via email, to the Petitioner by serving the correspondence address of record as follows:

Patrick D. McPherson
Christopher J. Tyson,
Duane Morris LLP

Email: pdmcpherson@duanemorris,com
cjtyson@duanemorris.com

/s/ Andrew S. Hansen

Andrew S. Hansen,
Reg. No. 56,370
In-House Counsel
White Knuckle Gaming, LLC
Telephone (801) 533-9800

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