# UNITED STATES PATENT AND TRADEMARK OFFICE —————— BEFORE THE PATENT TRIAL AND APPEAL BOARD ——————

APPLE INC., Petitioner,

V.

One or more of Mr. Ji-Soo Lee, Ms. Jin-Won Oh, and Mr. Heung-Soo Lee, Patent Owner

### PETITION FOR INTER PARTES REVIEW

**OF** 

U.S. PATENT NO. 6,233,518



### **TABLE OF CONTENTS**

I.	INI	ROD	ODUCTION						
II.	MANDATORY NOTICES								
	A.	Rea	Real Party-in-Interest.						
	B.	Rela	Related Matters						
	C.	Back-up Counsel and Service Information	3						
III.	GR	OUN	OS FOR STANDING						
IV.	IV. RELIEF REQUESTED								
V.	TH	E REA	ASO	NS FOR THE REQUESTED RELIEF	4				
	A.	The	'518	Patent	4				
		1.	Ove	erview	4				
		2.	Pros	secution History	7				
	B.	Identification of Challenges							
		1.	Cha	ıllenged Claims	8				
		2.	Stat	tutory Ground for Challenges	8				
		3.	Claim Construction						
			i.	"image vector entity"	10				
			ii.	"attribute-designating statement"	12				
			iii.	"shape-designating statement"	13				
			iv.	"position-designating statement"	14				
		4.	Ider	ntification of How the Claims Are Unpatentable	14				



	i.	Challen	Challenge: Claims 45 and 46 are obvious under 35 U.S.C §				
		103 ove	er Fujitsu and Ichi	ura		14	
VI.	THIS PETI	TION PRES	SENTS DIFFERE	ENT PRIOR A	RT AND		
ARC	GUMENTS '	THAN THE	E PREVIOUSLY-	FILED PETIT	ION		
CHA	ALLENGIN(	G THE '518	3 PATENT	•••••		.41	
VII	Conclusion					43	



### I. INTRODUCTION

U.S. Patent No. 6,233,518 ("the '518 Patent," Ex. 1001) is generally directed to receiving and displaying image-based traffic information to a user. The '518 Patent itself admits that it was already known to provide image-based traffic information. Ex. 1001, 1:22-23. The alleged novelty recited in claims 45 and 46—transmitting traffic information as "image vector entities" consisting of attribute, shape, and position data—however, was well known to persons of ordinary skill in the art before the earliest alleged priority date of the '518 patent.

For example, five years before the alleged priority date drivers in Japan were already receiving vector-based traffic information from the Vehicle Information and Communication System (VICS). The 1995 article "Onboard System Devices for a Vehicle Information and Communication System" (Ex. 1005, "Fujitsu") describes a VICS-compatible Fujitsu system that receives vector-based, graphical traffic information consisting of attribute data, shape data, and position data. Fujitsu teaches that its system superimposes the vector-based traffic information over unchanging road map data and displays the resulting image to a driver.

Another reference, U.S. Patent No. 5,734,780 (Ex. 1006, "Ichiura"), describes the data format of the FM broadcast signal that carries the traffic information to Fujitsu's system. Ichiura teaches that the FM broadcast signal transmits the traffic information within a hierarchal data structure that corresponds



to the data structure recited in claims 45 and 46 of the '518 Patent.

The evidence in this petition demonstrates that claims 45 and 46 of the '518 Patent are unpatentable under pre-AIA 35 U.S.C. § 103. Accordingly, Apple Inc. ("Petitioner") respectfully requests that claims 45 and 46 of the '518 Patent be held invalid and cancelled.

### II. MANDATORY NOTICES

### A. Real Party-in-Interest

The real party-in-interest is Apple Inc.

### **B.** Related Matters

As of the filing date of this petition, the '518 Patent has been asserted in:

- Porto Technology Co. Ltd., et. al. v. Cellco Partnership d/b/a Verizon
   Wireless, 3:12-cv-00678 (E.D. Va. 2012), terminated;
- Porto Technology Co. Ltd., et. al. v. Cellco Partnership d/b/a Verizon
   Wireless, 3:13-cv-00265 (E.D. Va. 2013), terminated; and
- Porto Technology Co. Ltd., et. al. v. Apple., et al., consolidated case no.
   2:15-cv-457-JRG-RSP (E.D. Tex. 2015), transferred to N.D. Cal.; and
- Porto Technology Co. Ltd., et. al. v. Apple., case no. 5:16-cv-01515-PSG
   (N.D. Cal. 2016), ongoing.

Additionally, the '518 Patent has been challenged in the *inter partes* review proceeding IPR2016-00045 filed by Google Inc., Samsung Electronics America, Inc., LG Electronics Mobilecomm U.S.A., Inc., HTC America, Inc., and Motorola



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