# UNITED STATES PATENT AND TRADEMARK OFFICE

# BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., Petitioner,

v.

IMMERSION CORPORATION, Patent Owner.

Case IPR2016-01372 (Patent 8,659,571 B2) Case IPR2016-01381 (Patent 8,773,356 B2)

> Record of Oral Hearing Held: October 5, 2017

Before MICHAEL R. ZECHER, BRYAN F. MOORE, NEIL T. POWELL, and MINN CHUNG, *Administrative Patent Judges*.



**A L A R M** Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

### APPEARANCES:

DOCKET

## ON BEHALF OF THE PETITIONER:

ROBERT C. WILLIAMS, ESQUIRE BRIAN K. ERICKSON, ESQUIRE JAMES HEINTZ, ESQUIRE DLA Piper 401 B Street Suite 1700 San Diego, California 92101-4297

# ON BEHALF OF PATENT OWNER:

BABAK REDJAIAN, ESQUIRE MICHAEL R. FLEMING, ESQUIRE RICHARD M. BIRNHOLZ, ESQUIRE Irell & Manella, LLP 4622 N. Dittmar Road Arlington, Virginia 22207

The above-entitled matter came on for hearing on Thursday, October 5, 2017, commencing at 1:00 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.

# PROCEEDINGS

1	
2	JUDGE POWELL: Good afternoon. We are here today for oral
3	argument in IPR2016-01372 and IPR2016-01381. IPR2016-01372 involves
4	U.S. patent number 8,659,571 B2. IPR-01381 involves U.S. patent number
5	8,773,356 B2.
6	The institution decision for the 1372 case was issued by Judges
7	Zecher, Moore and Chung. The institution decision for the 1381 case was
8	issued by Judges Zecher, Powell and Chung. In order to conduct the oral
9	argument for the cases efficiently, all four judges join us today. But we note
10	that we plan to have the final decision for each case issued by the same panel
11	that issued the institution decision. So the final decision for the 1372 case
12	will be issued by Judges Zecher, Moore and Chung, and the 1381 case will
13	be Judges Zecher, Powell and Chung.
14	In the hearing room with us today I have Judges Zecher and
15	Moore. And Judge Chung joins us remotely from California.
16	With that, can petitioner can counsel state their names for the
17	record, starting with petitioner.
18	MR. ERICKSON: Good afternoon, Your Honor. Brian Erickson
19	with the law firm of DLA Piper representing petitioner. I'm backup counsel
20	in the 01381 IPR. With me today are Jim Heintz, also from DLA, who is
21	lead counsel in both IPRs, and Rob Williams, who is backup counsel in the
22	01372 IPR. Also with us today is Kim Moore from Apple, petitioner.
23	JUDGE POWELL: Thank you. And patent owner.

DOCKET

Case IPR2016-01372 (Patent 8,659,571 B2) Case IPR2016-01381 (Patent 8,773,356 B2)

MR. FLEMING: Yes, Your Honor. I'm Mike Fleming with the
law firm of Irell & Manella. And we represent the patent owner, Immersion
Corporation. With me is Richard Birnholz, with Irell & Manella, and also
Babak Redjaian, also with Irell & Manella. And also I have Kathryn Marsh,
in-house counsel with Immersion Corporation.

6 JUDGE POWELL: Very good. Thank you. So before we start 7 with the arguments, I wanted to note that we received the parties' filings 8 objecting that certain papers and demonstratives contained improper new 9 arguments and/or evidence. As we prepare the final decisions for these 10 cases, we will carefully consider those objections and vigilantly evaluate the 11 contentions for improper new arguments. For today, though, each party may refer to anything that's in its briefing papers and anything in the 12 13 demonstratives. As I said, we'll sort it out in the process of issuing finals. 14 Now, as far as presenting and hearing the arguments, we've got 15 two options. One option is we could have the petitioner present on both 16 cases its case in chief followed by the patent owner presenting its case on both cases and then the petitioner rebutting on both cases kind of 17 18 collectively. 19 The second option is that we could do the 1372 case first, both 20 sides, and then subsequently do the 1381 case, both sides. Hopefully that's

- 21 clear.
- And with that, does petitioner have a preference between thosetwo?

# Case IPR2016-01372 (Patent 8,659,571 B2) Case IPR2016-01381 (Patent 8,773,356 B2)

1	MR. ERICKSON: Your Honor, we had prepared under the
2	assumption we would be going with the first option, but we're certainly
3	happy to go with whatever the Board prefers.
4	JUDGE POWELL: Does patent owner have a preference?
5	MR. FLEMING: We do, Your Honor. We would prefer to have
6	each one separately because they are separate and different issues for each
7	patent.
8	JUDGE POWELL: Okay. If you are sure that's okay with
9	petitioner, we'll go that way with it.
10	With that, then, the petitioner will start, and petitioner has
11	30 minutes we are going the give you 30 minutes of argument time for the
12	1372 case. And you may reserve as much as you would like for rebuttal.
13	MR. WILLIAMS: Your Honors, Rob Williams with DLA Piper
14	on behalf of petitioner. I have hard copies of the demonstratives for the
15	1372 case if Your Honors would like. And may we approach?
16	JUDGE POWELL: Sure. Would you like to reserve time for
17	rebuttal?
18	MR. WILLIAMS: Yes, Your Honor. I believe I'll go roughly
19	15 minutes, give or take, on opening and reserve the remainder for rebuttal.
20	JUDGE POWELL: Okay.
21	MR. WILLIAMS: Good afternoon. As I mentioned, Rob
22	Williams with DLA Piper representing petitioner, Apple, in IPR2016-01372.
23	This IPR relates to the '571 patent. If we go to slide 2, please, the title of
24	slide 2 lists the claims instituted in this IPR. The body of the slide lists or

DOCKET

# DOCKET A L A R M



# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

# **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

# **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

# **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

# API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

### LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

### FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

### E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.