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Inventor(s):	Russell W. White, Kevin R. Imes
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PETITIONER NETFLIX, INC.'S POWER OF ATTORNEY

Petitioner, Netflix, Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with any *inter partes* review before the Patent Trial and Appeal Board of the above-captioned patent:

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I have the authority to execute this document on behalf of Netflix, Inc.

Date: 10/20/2016

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