

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NETFLIX, INC.

Petitioner

v.

AFFINITY LABS OF TEXAS, LLC

Patent Owner

Case IPR2017-00122

Patent No. 9,444,868

PATENT OWNER'S POWER OF ATTORNEY

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U.S. Patent and Trademark Office

P.O. Box 1450

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Patent Owner, Affinity Labs of Texas, LLC, at 31884 Ranch Road 12,
Dripping Springs, Texas 78620, hereby appoints the following practitioners as its
attorneys to transact all business in the United States Patent and Trademark Office
associated with the above-captioned *inter partes* review:

Ryan M. Schultz (Reg. No. 65,134)
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Patrick M. Arenz (motion to appear *pro hac vice* to be filed)
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The individual signing below has the authority to execute this document on
behalf of Patent Owner.

Date: November 28, 2016

Signature:



Russell White

Title: Vice President

CERTIFICATE OF SERVICE

I hereby certify that on this November 28, 2016, a copy of this Power of Attorney has been served in its entirety by electronic mail to the petitioner:

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Dated: November 28, 2016

Respectfully Submitted,
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Attorney for Patent Owner