UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., Petitioner,

v.

VALENCELL, INC., Patent Owner.

Case IPR2017-00317 (Patent 8,989,830 B2) Case IPR2017-00318 (Patent 8,886,269 B2)

Record of Oral Hearing Held: February 27, 2018

Before BRIAN J. McNAMARA, JAMES B. ARPIN, and SHEILA F. McSHANE, *Administrative Patent Judges*.



Case IPR2017-00317 (Patent 8,989,830 B2) Case IPR2017-00318 (Patent 8,886,269 B2)

APPEARANCES:

ON BEHALF OF THE PETITIONER:

BYRON L. PICKARD, ESQUIRE
MICHELLE K. HOLOUBEK, ESQUIRE
MICHAEL D. SPECHT, ESQUIRE
MARK CONSILVIO, ESQUIRE
Sterne, Kessler, Goldstein & Fox
1100 New York Avenue, N.W.
Washington, D.C. 20005

ON BEHALF OF THE PATENT OWNER:

JUSTIN B. KIMBLE, ESQUIRE JEFFREY BRAGALONE, ESQUIRE Bragalone Conroy, P.C. 2200 Ross Avenue, Suite 4500W Dallas, Texas 75201-7924

and

R. SCOTT RHOADES, ESQUIRE Warren Rhoades 1212 Corporate Drive, Suite 250 Irving, Texas 75038

The above-entitled matter came on for hearing on Tuesday, February 27, 2018, commencing at 2:15 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.



PROCEEDINGS

1	
2	JUDGE McSHANE: Good afternoon. This is the final hearing in
3	the Apple v. Valencell case. It's going to be the combined hearing for the
4	IPR2017, it's the 317 case and the 318 case. I will also note for the record
5	that the Fitbit v. Valencell cases, the 2017-1553 and 1554 cases have been
6	joined to these cases.
7	I think this morning we entered appearances, so we can just repeat
8	the appearances. Are they the same appearances this afternoon? Actually,
9	I'll seeing different counsel at different tables. So let's have appearances,
10	please. Petitioner.
11	MR. SPECHT: Yes, Your Honor. Michael Specht for petitioner,
12	lead counsel. With me is Jason Fitzsimmons as well as Michelle Holoubek.
13	All of us are with Sterne, Kessler, Goldstein and & Fox here on behalf of
14	petitioner, Apple, Inc.
15	MR. KIMBLE: Thank you, Your Honor. Justin Kimble for the
16	patent owner. The same backup counsel are with me, Jeff Bragalone, Bill
17	Kennedy, Jon Rastegar, Scott Rhoades, and the client representatives, Dr.
18	Steven LeBoeuf and Mr. Todd Ackman from Valencell.
19	JUDGE McSHANE: So Judge McNamara provided guidance this
20	morning on how we are going to proceed. Here we are going to have an
21	hour per side. So it's going to go petitioner, patent owner, and if petitioner
22	has reserved time, then we are going to have rebuttal.
23	One question, are there still standing objections to demonstratives?
24	There was a joint motion filed on that as of, I think, Friday night.



Case IPR2017-00317 (Patent 8,989,830 B2) Case IPR2017-00318 (Patent 8,886,269 B2)

1	MR. SPECHT: There are, Your Honor. As you know, we have a
2	significant number of objections to their numerous slides. And I believe
3	they have continuing objections as well.
4	MR. BRAGALONE: Yes, Your Honor, both sides have objections
5	they have submitted.
6	JUDGE McSHANE: So on this issue, let me make a few
7	comments. First of all, the demonstratives that we have here are
8	voluminous. In particular, patent owner has demonstratives exceeding
9	150 pages of slides for one hour of argument. This is excessive. So I'll note
10	that, number one.
11	Number two, as to the other objections, patent owner's objections
12	to petitioner's demonstratives are directed to the reliance on the petitioner's
13	reply. Patent owner here may present additional arguments regarding any
14	allegations of unacceptable scope of the reply, but we are declining to strike
15	any portions of petitioner's demonstratives.
16	As to the objections to the patent owner's demonstratives, any
17	figures now, everybody knows here that demonstratives are used as a
18	visual aid. So they are not evidence. That said, if there are figures in the set
19	of slides that are not in the record, we are going to be disregarding those
20	today.
21	And petitioner also objected to new arguments and misleading
22	statements that are alleged to be in the demonstratives as well as exhibits and
23	figures that were not previously cited. We are going to discern the
24	appropriateness of the arguments and the references and determine
25	whether we can figure out whether they have been in the papers before
26	and the citations and the like. So we don't have a jury here. They are used



Case IPR2017-00317 (Patent 8,989,830 B2) Case IPR2017-00318 (Patent 8,886,269 B2)

1	as your aid and they are not going to be serving as evidence. So we'll just
2	deal with it as it comes. And that's about the extent of it. Okay. Any
3	questions on that?
4	MR. BRAGALONE: No, Your Honor. Thank you, Your Honor.
5	JUDGE McSHANE: One other comment, and this goes to Judge
6	Arpin's comment this morning, we are mixing up two cases here. And to the
7	extent you did a great job this morning where you were differentiating
8	between the cases. Here there is more overlap, perhaps. With that said, if
9	you are talking about one particular case versus another, if you could try to
10	flag that, please.
11	So we'll put an hour on the clock for you. And I assume you want
12	to reserve some time, counsel?
13	MR. SPECHT: We do, Your Honor. I would like to reserve
14	25 minutes for rebuttal.
15	JUDGE McSHANE: So what we are going to do here is I'm going
16	to put the full hour on here and then you can figure out, you know, how
17	much time. We'll look and see how much time it is. So you got the full hour
18	that's going to start here whenever you are ready.
19	MR. SPECHT: Again, good afternoon, Your Honors. In both of
20	these proceedings, we have demonstrated in our petitions for each matter
21	that all of the challenged claims are obvious and unpatentable. Patent owner
22	has failed to rebut our showing that all claims are nonpatentable. Rather,
23	what we find here is that patent owner has repeatedly mischaracterized the
24	prior art and presented arguments that are inconsistent or contradicted by
25	their own expert and the prior art. In general, with respect to our
26	obviousness grounds that rely on combinations of references, they have



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

