

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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LIVEPERSON, INC.,  
Petitioner,

v.

24/7 CUSTOMER, INC.,  
Patent Owner.

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Case IPR2017-00610  
Patent 9,077,804 B2

Before CHRISTOPHER L. CRUMBLEY, *Administrative Patent Judge*.

DECISION

Granting Motion for *Pro Hac Vice* Admission of Bill Trac  
*37 C.F.R. §§ 42.10*

On April 6, 2018, Patent Owner filed a Motion for *Pro Hac Vice* Admission of Bill Trac. Paper 35. The Motion was accompanied by a Declaration of Mr. Trac. Ex. 2023. The Motion does not state whether it is unopposed, but Petitioner filed no opposition.

Having reviewed the Motion and supporting Declaration, good cause exists for granting admission *pro hac vice* to Mr. Trac. The Motion is *granted* subject to the following conditions.

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It is hereby:

ORDERED that Mr. Trac is authorized to represent Patent Owner in this proceeding as back-up counsel only;

FURTHER ORDERED that, within seven (7) business days of the date of this Order, Patent Owner must submit a Power of Attorney for Mr. Trac in accordance with 37 C.F.R. § 42.10(b);

FURTHER ORDERED that Patent Owner must file an updated mandatory notice identifying Mr. Trac as back-up counsel in accordance with 37 C.F.R. § 42.8(b)(3);

FURTHER ORDERED that Patent Owner shall continue to have a registered practitioner represent it as lead counsel; and

FURTHER ORDERED that Mr. Trac is to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations, and shall be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.*

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