

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FACEBOOK, INC. and INSTAGRAM LLC,  
Petitioner,

v.

SKKY, LLC,  
Patent Owner.

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Case IPR2017-00685  
Patent 9,203,870 B2

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Before KARL D. EASTHOM, WILLIAM V. SAINDON, and  
CHRISTOPHER PAULRAJ, *Administrative Patent Judges*.

SAINDON, *Administrative Patent Judge*.

FINAL WRITTEN DECISION

Finding All Challenged Claims Unpatentable  
*35 U.S.C. § 318(a)*  
Dismissing Petitioner's Motion to Exclude  
*37 C.F.R. § 42.64(c)*

## I. INTRODUCTION

We have jurisdiction under 35 U.S.C. § 6. The evidentiary standard is a preponderance of the evidence. *See* 35 U.S.C. § 316(e); 37 C.F.R. § 42.1(d). This Final Written Decision (hereinafter, “Decision”) is issued pursuant to 35 U.S.C. § 318(a) and 37 C.F.R. § 42.73.

Upon review of Petitioner’s Petition (Paper 2, “Pet.”) and Patent Owner’s Preliminary Response (Paper 7), we instituted an *inter partes* review of claims 8 and 10–14 of U.S. Patent No. 9,203,870 B2 (Ex. 1001, “the ’870 patent”). Paper 10 (“Dec. on Inst.”). Patent Owner subsequently filed a Response to the Petition (Paper 13, “PO Resp.”), to which Petitioner filed a Reply (Paper 18, “Pet. Reply”). The parties waived their right to an oral hearing. Upon consideration of the arguments and evidence before us, we determine that Petitioner has established by a preponderance of the evidence that claims 8 and 10–14 of the ’870 patent are unpatentable.

In this Decision, we also dismiss Petitioner’s Motion to Exclude (Paper 19).

### A. *Related Matters*

The parties indicate that the ’870 patent is at issue in the following district court case: *Skky, LLC v. Facebook, Inc.*, No. 16-cv-00094 (D. Minn., filed Jan. 15, 2016). Pet. 1; Paper 4, 2. The parties also indicate that the several PTAB proceedings, including *inter partes* reviews and covered business method reviews, relate to this case. *See* Pet. 1; Paper 4, 2–3. Additionally, in *Skky, Inc. v. MindGeek, s.a.r.l.*, 859 F.3d 1014 (Fed. Cir. 2017), the Federal Circuit affirmed the Board’s final written decision in

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IPR2014-01236 determining that certain claims of U.S. Patent 7,548,875, to which the '870 patent claims priority, were unpatentable as obvious.

### *B. The '870 Patent*

The '870 patent describes delivering audio and/or visual files to an electronic device. Ex. 1001, Abstract, 1:19–21. Specifically, the '870 patent discloses delivering the audio or visual files, such as songs or films, from one or more servers to the electronic device. *Id.* at 1:63–2:2. The system employs an orthogonal frequency-division multiplex (“OFDM”) modulation technique for data transmission. *Id.* at 16:57–17:39.

### *C. Challenged Claims*

Petitioner challenges claims 8 and 10–14, of which claim 8 is independent. Claim 8 is reproduced below, with [a]–[e] designations added for ease of reference.

8. A method for distributing electronic content over a cellular network to a user operating a cellular phone, the method being executable by a computer system that includes server hardware and a database, the method comprising:
  - [a.] providing for the transmission to the cellular phone by orthogonal frequency-division multiplex (OFDM) modulation of a database of electronically accessible data files, each data file being subject to a copyright owner;
  - [b.] receiving, by the computer system, a selection from the cellular phone corresponding to at least one of the data files;
  - [c.] providing for the transmission of, by the computer system and in response to the received selection, a portion of the selected data file to the cellular phone electronic device;
  - [d.] receiving, by the computer system, a request for the data file for which the portion was provided to the cellular phone electronic device; and
  - [e.] providing for the transmitting, by the computer system, of the requested data file to the cellular phone, said cellular

phone including a digital signal processor configured to receive the data file over a cellular network by orthogonal frequency-division multiplex (OFDM) modulation.

*D. Prior Art and Asserted Grounds*

Petitioner asserts that claims 8 and 10–14 of the '870 patent are unpatentable under 35 U.S.C. § 103 on the following grounds:

<b>References</b>	<b>Claims Challenged</b>
Rolf, <sup>1</sup> Fritsch, <sup>2</sup> and Gatherer, <sup>3</sup> Frodigh, <sup>4</sup> and Hacker <sup>5</sup>	8 and 12–14
Rolf, Fritsch, Gatherer, Frodigh, Hacker, and Bell <sup>6</sup>	10 and 11
Rolf, Fritsch, Gatherer, Hacker, O'Hara, <sup>7</sup> Tagg, <sup>8</sup> and Pinard <sup>9</sup>	8 and 12–14
Rolf, Fritsch, Gatherer, Hacker, Bell, O'Hara, Tagg, and Pinard	10 and 11

<sup>1</sup> U.S. Patent No. 7,065,342, issued June 20, 2006 (Ex. 1003).

<sup>2</sup> U.S. Patent No. 6,233,682, issued May 15, 2001 (Ex. 1004).

<sup>3</sup> Alan Gatherer et al., *DSP-Based Architectures for Mobile Communications: Past, Present and Future*, 38:1 IEEE Communications Magazine 84–90 (2000) (Ex. 1005).

<sup>4</sup> U.S. Patent No. 5,726,978, issued Mar. 10, 1998 (Ex. 1006).

<sup>5</sup> Scot Hacker, *MP3 The Definitive Guide* (O'Reilly & Assoc., pub., 2000) (Ex. 1062).

<sup>6</sup> U.S. Pat. App. Pub. No. 2002/0065826, published May 30, 2002 (Ex. 1068).

<sup>7</sup> Bob O'Hara and Al Petrick, *IEEE 802.11 Handbook, A Designer's Companion* (1999) (Ex. 1061).

<sup>8</sup> U.S. Patent No. 8,996,698 B1, filed Nov. 3, 2000, issued Mar. 31, 2015 (Ex. 1060).

<sup>9</sup> U.S. Patent No. 5,815,811, issued Sept. 29, 1998 (Ex. 1025).

Petitioner also relies on the declaration of Tal Lavian, who holds a Ph.D. in computer science, specializing in networking and communications (Ex. 1002 ¶ 1).

## II. ANALYSIS

### A. Claim Construction

We interpret the claims of an unexpired patent using the broadest reasonable interpretation in light of the specification of the patent. 37 C.F.R. § 42.100(b). Under that standard, a claim term generally is given its ordinary and customary meaning, as would be understood by one of ordinary skill in the art in the context of the entire disclosure. *See In re Translogic Tech., Inc.*, 504 F.3d 1249, 1257 (Fed. Cir. 2007). Although our claim interpretation cannot be divorced from the specification, *see Microsoft Corp. v. Proxyconn, Inc.*, 789 F.3d 1292, 1298 (Fed. Cir. 2015) (quoting *In re NTP, Inc.*, 654 F.3d 1279, 1288 (Fed. Cir. 2011)), we must be careful not to import limitations from the specification that are not part of the claim language, *see SuperGuide Corp. v. DirecTV Enterprises, Inc.*, 358 F.3d 870, 875 (Fed. Cir. 2004). Any special definition for a claim term must be set forth in the specification with reasonable clarity, deliberateness, and precision. *See In re Paulsen*, 30 F.3d 1475, 1480 (Fed. Cir. 1994).

In its Petition, Petitioner proposed a construction for the term “cellular network” in claim 8: a “network in which wireless communications are provided through a series of ‘cells,’ each cell providing network access for a particular geographic area.” Pet. 6–7.<sup>10</sup> In its Preliminary Response, Patent

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<sup>10</sup> According to Petitioner, the construction of this term is only relevant to

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