

COMCAST CABLE COMMUNICATIONS, LLC,
Petitioner

v.

ROVI GUIDES, INC., Patent Owner

Case IPR2017-00951 Patent 8,006,263

PATENT OWNER ROVI GUIDES, INC.'S UPDATED POWER OF ATTORNEY

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Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450



Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Rovi Guides, Inc. hereby appoints the practitioners of Customer No. 26111, in addition to the previously appointed practitioners of Customer No. 28120, as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No. 8,006,263. These practitioners include at least:

Lead Counsel: Mark D. Rowland (Reg. No. 32,077)

First Back-up Counsel Jason D. Eisenberg (Reg. No. 43,447)

Additional Back-Up Counsel Kristina Caggiano Kelly (Reg. No. 58,164)

Addresses ROPES AND GRAY LLP

IPRM – Floor 43 Prudential Tower 800 Boylston Street

Boston, Massachusetts 02199-3600

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

1100 New York Avenue, NW

Washington, DC 20005 202.371.2600 (reception) 202.371.2540 (facsimile)



IPR2017-00951 U.S. Patent No. 8,006,263

FOR: Rovi Guides, Inc.
SIGNATURE: /Michael Schwartz/
BY: Michael Schwartz
TITLE: Authorized Signatory
DATE: August 26 2021

