

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNIFIED PATENTS INC.,
Petitioner,

v.

MYMAIL, LTD.,
Patent Owner.

Case IPR2017-00967
Patent 8,275,863 B2

Before KEVIN F. TURNER, KAMRAN JIVANI, and
MONICA S. ULLAGADDI, *Administrative Patent Judges*.

ULLAGADDI, *Administrative Patent Judge*.

ORDER
Trial Hearing
37 C.F.R. § 42.70

On September 13, 2017, we entered a Decision to Institute trial in IPR2017-00967. Paper 10. A Conduct of the Proceeding Order set the date for oral hearing, if requested by either party, as June 22, 2018. Paper 27. Pursuant to 37 C.F.R. § 42.70, the parties have jointly requested oral hearing. Paper 33. Petitioner's and Patent Owner's requests for oral hearing are *granted*.

Oral argument for this proceeding will be held on June 22, 2018 on the ninth floor of Madison Building East, 600 Dulany Street, Alexandria, Virginia. The hearing will commence at 2:00 PM Eastern Time and it will be open to the public for in-person attendance. In-person attendance will be accommodated on a first-come-first-served basis. If the parties have any concern about disclosing confidential information, they are to contact the Board at least three (3) business days in advance of the hearing to discuss the matter.

Each party will have forty-five (45) minutes of total time to present arguments for both cases. Petitioner bears the ultimate burden of proof that the claims at issue are unpatentable. Therefore, Petitioner will proceed first to present its case with regard to the challenged claims and grounds on which we instituted trial. Patent Owner then will argue its opposition to Petitioner's case. Petitioner may reserve rebuttal time.

The Board will provide a court reporter for the hearing and the reporter's transcript will constitute the official record of the hearing.

The parties are reminded that under 37 C.F.R. § 42.53(f)(7), a proponent of deposition testimony must file such testimony as an exhibit. The Board will not consider any deposition testimony that has not been so filed.

Furthermore, pursuant to 37 C.F.R. § 42.70(b), demonstrative exhibits must be served at least three (3) business days before the hearing. The parties shall provide a courtesy copy of any demonstrative exhibits to the Board at least three (3) business days prior to the hearing by emailing them to Trials@uspto.gov. The parties shall *not* file any demonstrative exhibits in the records of these proceedings without prior authorization from the Board. The demonstrative exhibits in this case are not evidence and are intended only to assist the parties in presenting their oral argument to the Board. The parties must, however, file any objections to the demonstratives with the Board at least three (3) business days before the hearing. Any objection to the demonstrative exhibits that is not presented timely will be considered waived. The objections should identify with particularity which demonstratives are subject to objection, and include a short (one sentence or less) statement of the reason for each objection. No argument or further explanation is permitted. The Board will consider the objections and schedule a conference if deemed necessary. Otherwise, the Board will reserve ruling on the objections until after the oral argument. The parties are directed to *St. Jude Medical, Cardiology Division, Inc. v. The Board of Regents of the University of Michigan*, IPR2013-00041 (PTAB January 27, 2014) (Paper 65), for guidance regarding the appropriate content of demonstrative exhibits.

The Board expects lead counsel for each party to be present at oral hearing, although any backup counsel may make the actual presentation, in whole or in part. If lead counsel for either party will not be in attendance at oral hearing, the Board should be notified via a joint telephone conference

call no later than three (3) business days prior to the oral hearing to discuss the matter.

Any special requests for audio visual equipment should be directed to Trials@uspto.gov. Requests for special equipment will not be honored unless presented in a separate communication not less than three (3) business days before the hearing directed to the above email address.

At least one judge will be participating remotely via a videoconferencing device and will not be able to view the projection screen in the hearing room. The parties are reminded that the presenter must identify clearly and specifically each demonstrative exhibit (e.g., by slide or screen number) referenced during the hearing to avoid confusion, and to ensure the clarity and accuracy of the reporter's transcript.

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Patent 8,275,863 B2

FOR PETITIONER:

Jonathan Stroud
jonathan@unifiedpatents.com

Roshan Mansinghani
roshan@unifiedpatents.com

FOR PATENT OWNER:

Jon Wright
jwright-ptab@sternekessler.com

Daniel Block
dblock-ptab@sternekessler.com

Steven Pappas
spappas-ptab@sternekessler.com