

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

COMCAST CABLE COMMUNICATIONS, LLC,
Petitioner

v.

ROVI GUIDES, INC.,
Patent Owner

Case IPR2017-01050
Patent 8,578,413

**PATENT OWNER ROVI GUIDES, INC.'S
UPDATED POWER OF ATTORNEY**

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Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Rovi Guides, Inc. hereby appoints the practitioners of Customer No. 26111, in addition to the previously appointed practitioners of Customer No. 28120, as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No. 8,578,413. These practitioners include at least:

Lead Counsel:	Mark D. Rowland (Reg. No. 32,077)
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BY: Michael Schwartz

TITLE: Authorized Signatory

DATE: August 26, 2021