Paper No. 35 Entered: October 15, 2018

## UNITED STATES PATENT AND TRADEMARK OFFICE

\_\_\_\_

## BEFORE THE PATENT TRIAL AND APPEAL BOARD

\_\_\_\_\_

COMCAST CABLE COMMUNICATIONS, LLC, Petitioner,

v.

ROVI GUIDES, INC., Patent Owner.

Case IPR2017-01065 Patent 8,046,801 B2

Before KEVIN F. TURNER, MICHAEL R. ZECHER, and JESSICA C. KAISER, *Administrative Patent Judges*.

KAISER, Administrative Patent Judge.

FINAL WRITTEN DECISION Inter Partes Review

35 U.S.C. § 318(a) and 37 C.F.R. § 42.73



## I. INTRODUCTION

Petitioner, Comcast Cable Communications, LLC ("Comcast"), filed a Petition for *inter partes* review of claims 1–54 of U.S. Patent No. 8,046,801 B2 (Ex. 1001, "the '801 patent"). Paper 2 ("Pet."). Patent Owner, Rovi Guides, Inc. ("Rovi"), filed a Preliminary Response. Paper 6 ("Prelim. Resp."). Taking into account the arguments presented in Rovi's Preliminary Response, we determined that the information presented in the Petition established that there was a reasonable likelihood that Comcast would prevail in challenging claims 1–54 of the '801 patent as unpatentable under 35 U.S.C. § 103(a). Pursuant to § 314, we instituted this *inter partes* review on October 18, 2017, as to all of the challenged claims, but not all the grounds presented by Comcast in its Petition. Paper 8 ("Dec. on Inst.").

During the course of trial, Rovi filed a Patent Owner Response (Paper 14, "PO Resp."), and Comcast filed a Reply to the Patent Owner Response (Paper 25, "Pet. Reply"). A consolidated oral hearing with related Cases IPR2017-00950, IPR2017-00951, IPR2017-00952, IPR2017-01048, IPR2017-01049, IPR2017-01050, IPR2017-01066, and IPR2017-01143 was held on June 19, 2018, and a transcript of the hearing is included in the record. Paper 34 ("Tr.").

After all substantive briefing was complete, but before the consolidated oral hearing, the United States Supreme Court held that a decision to institute under 35 U.S.C. § 314 may not institute on less than all claims challenged in the petition. *SAS Inst., Inc. v. Iancu*, 138 S. Ct. 1348, 1359–60 (2018). Following *SAS*, the U.S. Patent and Trademark Office ("Office") issued "Guidance on the impact of SAS on AIA trial proceedings," in which the Office took the policy position that a decision



granting institution will institute on all of the challenged claims in the petition *and* all the grounds presented in the petition. The U.S. Court of Appeals for the Federal Circuit has since endorsed this Office policy by explaining that "the petitioner's petition, not the Director's discretion, is supposed to guide the life of the litigation' and 'that the petitioner's contentions, not the Director's discretion define the scope of the litigation all the way from institution through to conclusion." *Adidas AG v. Nike, Inc.*, 894 F.3d 1256, 1258 (Fed. Cir. 2018) (quoting *SAS*, 138 S. Ct. at 1356–1357). In accordance with *SAS* and Office policy, we issued an Order modifying our Decision on Institution entered on October 18, 2017, to include review of all challenged claims and all grounds presented by Comcast in its Petition. Paper 31. The parties, however, agreed to waive briefing on the grounds we declined to institute in the Decision on Institution. *Id.* The parties also agreed to waive consideration of these previously non-instituted grounds at the consolidated oral hearing. *Id.* 

We have jurisdiction under 35 U.S.C. § 6. This decision is a Final Written Decision under 35 U.S.C. § 318(a) as to the patentability of claims 1–54 of the '801 patent. For the reasons discussed below, we hold that Comcast has demonstrated by a preponderance of the evidence that these claims are unpatentable under § 103(a).

### A. Related Matters

The '801 patent is involved in the following district court cases: (1) *Rovi Guides, Inc. v. Comcast Corp.*, No. 2:16-cv-00322 (E.D. Tex.),

<sup>&</sup>lt;sup>1</sup> Available at https://www.uspto.gov/patentsapplication-process/patent-trial-and-appeal-board/trials/guidance-impactsas-aia-trial.



which has been transferred to the U.S. District Court for the Southern District of New York and is now pending as *Rovi Guides, Inc. v. Comcast Corp.*, No. 1:16-cv-09826 (S.D.N.Y.); and (2) *Comcast Corp. v. Rovi Corp.*, No. 1:16-cv-03852 (S.D.N.Y.). Pet. 1–2; Paper 3, 2. The '801 patent has also been asserted against Comcast in a proceeding before the U.S. International Trade Commission ("ITC") styled *In re Certain Digital Video Receivers and Hardware and Software Components Thereof*, No. 337-TA-1001 (Int'l Trade Comm'n). Pet. 2; Paper 3, 2.

In addition to this Petition, Comcast filed two other petitions challenging the patentability of claims 1–54 of the '801 patent (Cases IPR2017-001066 and IPR2017-01143), as well as petitions challenging related patents. Pet. 3; Paper 3, 2.

### B. The '801 Patent

The '801 patent, titled "Interactive Television Program Guide with Remote Access," issued October 25, 2011, from U.S. Patent Application No. 10/927,814, filed on August 26, 2004. Ex. 1001, at [54], [45], [21], [22]. The '801 patent is a continuation of U.S. Patent Application No. 09/354,344, filed on July 16, 1999. *Id.* at [63]. The '801 patent also claims the benefit of U.S. Provisional Application No. 60/097,527, filed on August 21, 1998, and U.S. Provisional Application No. 60/093,292, filed on July 17, 1998. *Id.* at [60].

The '801 patent generally relates to interactive television program guide video systems and, in particular, to such systems that provide remote access to program guide functionality. Ex. 1001, 1:16–19. The '801 patent discloses that conventional interactive television program guide systems



typically are implemented on set-top boxes located in the home of a user and, as a result, do not permit the user to perform program guide functions without the user being physically located in the same room as these systems. *Id.* at 1:34–42. Stated differently, conventional interactive television program guide systems require the user to be present in the home to access important program guide features, such as program reminders, parental controls, and program recording. *Id.* at 2:16–19. The '801 patent purportedly addresses this and other problems by providing an interactive television program guide system that allows a user to access certain features of the program guide remotely and establish settings for those features. *Id.* at 2:20–25.

Figure 1 of the '801 patent, reproduced below, illustrates a schematic block diagram of the system described in the patent. *Id.* at 5:35–36, 7:15–16.

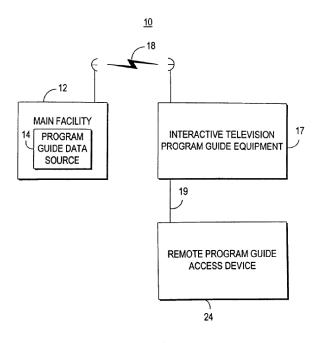


FIG. 1



# DOCKET

# Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

# **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

# **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

## **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

