UNITED STATES PATENT AND TRADEMARK OFFICE

#### BEFORE THE PATENT TRIAL AND APPEAL BOARD

ASPHALT PRODUCTS UNLIMITED, INC., Petitioner,

v.

BLACKLIDGE EMULSIONS, INC., Patent Owner.

Case IPR2017-01241 (Patent 7,503,724 B2) Case IPR2017-01242 (Patent 7,918,624 B2)

> Record of Oral Hearing Held: August 8, 2018

Before MITCHELL G. WEATHERLY, JAMES A. TARTAL, and TIMOTHY J. GOODSON, *Administrative Patent Judges*.



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Case IPR2017-01241 (Patent 7,503,724 B2) Case IPR2017-01242 (Patent 7,918,624 B2)

**APPEARANCES:** 

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#### ON BEHALF OF THE PETITIONER:

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ON BEHALF OF THE PATENT OWNER:

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The above-entitled matter came on for hearing on Wednesday, August 8, 2018, commencing at 1 pm ET, at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.

## Case IPR2017-01241 (Patent 7,503,724 B2) Case IPR2017-01242 (Patent 7,918,624 B2)

1	P R O C E E D I N G S
2	
3	1:03 p.m.
4	JUDGE WEATHERLY: My name is Mitch Weatherly. I'm
5	one of the judges on the panel. I'm joined by Judge Tartal and Judge
6	Goodson in our San Jose office.
7	This is a hearing for two proceedings, IPR2017-01241 and
8	IPR2017-01242, relating to U.S. Patent Nos. 7,503,724 and
9	7,918,624, respectively.
10	Petitioner is Asphalt Products Unlimited, Incorporated, and
11	the Patent Owner is Blacklidge Emulsions, Inc.
12	During your presentations, please be sure to mention the slide
13	number that you're on. It will assist Judge Goodson in following
14	along with the presentation. It will also make the record clearer for
15	the panel later on when we're considering that record in the course of
16	rendering a final written decision.
17	Pursuant to our Hearing Order, each party has 60 minutes to
18	present its argument. Because of the similarity presented in the two
19	cases, we're going to conduct the hearings simultaneously or serially,
20	however you would like to say it, for both cases.
21	Patent Owner filed a Motion to Amend in both proceedings.
22	So, we would ask Petitioner to open the hearing by presenting its case
23	regarding the patentability of any claim at issue in the proceedings,

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1	including the original claims and any claims proposed by Patent
2	Owner's Motion to Amend.
3	Patent Owner, you'll have an opportunity to respond to
4	Petitioner's argument and, also, to argue in support of your Motion to
5	Amend.
6	Petitioner, you can reserve time to respond to arguments
7	presented by the Patent Owner during their presentation.
8	Before we start, I'd like to have everyone introduce
9	themselves, including anyone you may have brought with you. And
10	we'll start with Petitioner.
11	MR. LEACHMAN: Michael Leachman, and I'm here with
12	my colleague Robert Waddell. We're here on behalf of Petitioner
13	Asphalt Products Unlimited.
14	JUDGE WEATHERLY: Mr. Leachman, who's going to be
15	making the presentations?
16	MR. LEACHMAN: I will, Your Honor.
17	JUDGE WEATHERLY: All right. Thank you very much.
18	And Patent Owner?
19	MR. TRIGGS: Good afternoon. Yes, good afternoon, Your
20	Honor.
21	John Triggs. I represent the Petitioner. I'll be making the
22	argument. And my colleagues that are with me today the Patent
23	Owner. Excuse me, Your Honor. The Patent Owner. And I'll be
24	representing the Patent Owner here today. And my colleagues are

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1	Seth Ogden, William Sekyi, Ryan Levy, and Mark Kilgore, all of
2	Patterson Intellectual Property Law.
3	JUDGE WEATHERLY: Excellent. Thank you.
4	MR. TRIGGS: Thank you, Your Honor.
5	JUDGE WEATHERLY: Petitioner, how much time would
6	you like to reserve for rebuttal?
7	MR. LEACHMAN: Your Honor, 15 minutes for rebuttal.
8	JUDGE WEATHERLY: Okay. Great.
9	So, anytime you're ready, you can come to the podium and
10	begin. I'll start the time when you start.
11	MR. LEACHMAN: Would you like me to pass out the
12	demonstratives before?
13	JUDGE WEATHERLY: Sure.
14	JUDGE TARTAL: Thank you.
15	JUDGE WEATHERLY: Anytime you're ready.
16	MR. LEACHMAN: Both the 724 and 624 patents are
17	directed to using a low-tracking or no-tracking tack coat in highway
18	construction. The 724 patent in the summary section, second
19	sentence, specifies that the goal is to produce a tack coating with a pen
20	value and a softening point in the range of hard pen asphalt
21	compositions. That's in column 4, at lines 60 to 62.
22	In the application, and as well as in the 724 patent, it was
23	represented that the invention was the use of hard pen asphalt
24	compositions to produce these tack coats that reflect the properties of

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