UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NAUTILUS, INC., Petitioner,

v.

ICON HEALTH & FITNESS, INC., Patent Owner.

Case IPR2017-01363 (Patent 9,403,047 B2) Case IPR2017-01407 (Patent 9,616,276 B2) Case IPR2017-01408 (Patent 9,616,276 B2)

> Record of Oral Hearing Held: August 29, 2018

> > ____

Before GEORGE R. HOSKINS, TIMOTHY J. GOODSON, and JAMES A. WORTH, *Administrative Patent Judges*.



APPEARANCES:

ON BEHALF OF THE PETITIONER:

RYAN J. McBRAYER, ESQUIRE LANE M. POLOZOLA, ESQUIRE Perkins Coie LLP 1201 Third Avenue Suite 4800 Seattle, Washington 98101-3099

ON BEHALF OF THE PATENT OWNER:

JOHN T. GADD, ESQUIRE ADAM F. SMOOT, ESQUIRE Maschoff Brennan 1389 Center Drive Suite 300 Park City, Utah 84098

The above-entitled matter came on for hearing on Wednesday, August 29, 2018, commencing at 1:00 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.



PROCEEDINGS

| 1 | |
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| 2 | JUDGE WORTH: Good afternoon. Please be seated. |
| 3 | JUDGE GOODSON: Welcome to the Patent Trial and Appeal |
| 4 | Board. This is the hearing for Case [IPR2017-0]1363 involving Patent |
| 5 | Number 9,403,047 and Cases IPR2017-01407 and 1408, both of which |
| 6 | involve Patent Number 9,616,276. I'm Judge Goodson and I'm appearing |
| 7 | remotely from the San Jose Regional Office. Judge Hoskins is also |
| 8 | participating remotely and Judge Worth is there with you in Alexandria. |
| 9 | Can we begin with introductions from counsel, starting with |
| 10 | counsel for Petitioner? |
| 11 | MR. McBRAYER: Good afternoon or good morning as the case |
| 12 | may be, Your Honor. I'm Ryan McBrayer of Perkins Coie for Petitioner |
| 13 | Nautilus. With me today are my several colleagues who have been involved |
| 14 | in the IPR and one who is observing here, Lane Polozola and Stephanie |
| 15 | Nelson who have been with me as counsel in the matter and then Dr. Karen |
| 16 | Lisko, jury trial consultant, who wanted to take the opportunity to observe a |
| 17 | PTAB hearing and is here today observing. |
| 18 | JUDGE GOODSON: Thank you. And, Mr. McBrayer, are you |
| 19 | going to be doing the presentation in all three cases today? |
| 20 | MR. McBRAYER: Yes, Your Honor. |
| 21 | JUDGE GOODSON: Okay. Thank you. |
| 22 | And counsel for Patent Owner? |



| 1 | MR. SMOO1: Thank you, Your Honors. Adam Smoot |
|----|---|
| 2 | representing Patent Owner ICON Health and Fitness. I will be discussing |
| 3 | IPR2017-01363 and then the Motion to Exclude in the other two IPRs. |
| 4 | MR. GADD: Good afternoon. My name is John Gadd, also here |
| 5 | for Patent Owner ICON Health and Fitness, and I will be discussing the |
| 6 | Motion to Amend in the two IPRs. |
| 7 | JUDGE GOODSON: Okay. Thank you. |
| 8 | I'll also go over some reminders from our trial hearing order of |
| 9 | August 14, 2018. Please indicate the slide number or the page number of |
| 10 | the from the record that you're referring to during your presentations. |
| 11 | That will help Judge Hoskins and I and will also clarify the record in the |
| 12 | transcript. |
| 13 | If during the argument today either party believes that something |
| 14 | the other party is saying is improper in any way, please just save that issue |
| 15 | and raise it during your presentation as opposed to interrupting the other |
| 16 | party's presentation to object. Each party will have 90 minutes of total time |
| 17 | to present arguments. |
| 18 | Have the parties agreed to an allocation of time as between the |
| 19 | proceedings? |
| 20 | MR. McBRAYER: Your Honor, we conferred about it and were |
| 21 | unable to come to an agreement, other than we both anticipate taking less |
| 22 | than the 30 minutes the Board allotted in its order as the default for the 1363 |
| 23 | proceeding. So we fully intend both of us to wrap up before the 30-minute |
| 24 | point and can take whatever break, or if the Board wants to roll right into the |



- 1 1407 and 1408 IPRs, but we didn't have a limit that we agreed to less than
- 2 30 minutes.
- 3 JUDGE GOODSON: All right. Well, that will make the
- 4 housekeeping a little more complicated since we would like for the parties to
- 5 have the same allocation of time as between the two cases. So do you intend
- 6 to reserve some rebuttal time for your presentation?
- 7 MR. McBRAYER: I intend to reserve a small amount of rebuttal
- 8 time in our presentation. If the Court needs the parties to agree on a single
- 9 limit, I think we can agree on 25, although -- is that correct?
- MR. SMOOT: Uh-huh.
- MR. McBRAYER: I'll let -- I think Judge Worth can see counsel
- 12 nodding at the table, you know, 25, but I think we both fully intend to take
- 13 less than that.
- JUDGE GOODSON: Okay. So we'll shoot for 25 minutes and
- we'll keep our time accordingly, and we'll begin with the 1363 case.
- 16 Petitioner will go first to present its case and then the Patent Owner will
- 17 respond. The Petitioner can reserve time and Patent Owner can reserve
- 18 sur-rebuttal time.
- So, Mr. McBrayer, you'd like to reserve -- how many minutes
- would you like us to have you reserve for rebuttal time?
- MR. McBRAYER: Here five minutes, Your Honor.
- JUDGE GOODSON: Five minutes. Okay.
- MR. McBRAYER: Thank you.
- JUDGE GOODSON: And, Mr. Smoot, how many minutes of
- sur-rebuttal time would you like us to reserve for you?



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